

FYE March 31, 2026
Semi-Annual Results

November 18, 2025

Hiroshi Hayakawa

Chairman

Consolidated Results

(millions of yen)	FY25/3 1H (Apr-Sept 2024)	FY26/3 1H (Apr-Sept 2025)	YoY	YoY (%)
Net Sales	153,835	165,563	+ 11,728	+ 7.6%
Operating Profit	6,047	14,569	+ 8,522	+ 140.9%
Ordinary Profit	10,542	20,297	+ 9,754	+ 92.5%
Profit Attributable to Owners of Parent	7,699	14,657	+ 6,958	+ 90.4%

Increase in earnings due to growth in ad revenue and Internet Business;
record high sales and profits for 1H

Management Plan 2023-2025

BREAKOUT STATION !

TV Asahi for the New Era



Viewer Ratings



TRIPLE CROWNS !

Achieve **triple crown** (top position in All Day, Golden Time and Prime Time) in Individual All viewer ratings for annual/fiscal year by FY26/3

Consolidated Results

Target for FY26/3

Net Sales
330.0 bn yen

Operating Profit
20.0 bn yen

Ordinary Profit
25.0 bn yen

Profit Attributable to Owners of Parent
20.0 bn yen



Investment in Growth




Strategic Investment

50.0 bn yen

FY26/3 1H Viewer Ratings (period: Mar 31 - Sept 28, 2025)

<Individual All> Top position in All Day and Prime Time
 <Household> Top position in All Day, Golden Time and Prime Time

Individual All		TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo
	All Day (6am - midnight)	①  3.3 (-0.1)	② 3.2 (-0.1)	③ 2.7 (+0.0)	④ 2.0 (-0.2)	⑤ 1.1 (+0.0)
	Golden Time (7pm - 10pm)	② 4.8 (-0.2)	① 5.0 (-0.1)	③ 4.5 (+0.3)	④ 3.4 (+0.0)	⑤ 2.8 (-0.2)
	Prime Time (7pm - 11pm)	①  4.9 (-0.1)	② 4.6 (-0.2)	③ 4.3 (+0.3)	④ 3.3 (+0.0)	⑤ 2.4 (-0.2)
	Prime2 (11pm - 1am)	③ 1.7 (-0.1)	① 2.2 (-0.1)	② 1.9 (+0.3)	④ 1.1 (-0.3)	⑤ 0.6 (-0.1)

Household		TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo
	All Day (6am - midnight)	①  6.1 (-0.1)	② 5.6 (-0.2)	③ 4.8 (-0.1)	④ 3.6 (-0.4)	⑤ 1.9 (-0.2)
	Golden Time (7pm - 10pm)	①  8.3 (-0.2)	② 7.8 (-0.3)	③ 7.1 (+0.3)	④ 5.3 (-0.1)	⑤ 4.7 (-0.4)
	Prime Time (7pm - 11pm)	①  8.5 (-0.2)	② 7.3 (-0.4)	③ 6.9 (+0.3)	④ 5.3 (-0.2)	⑤ 4.2 (-0.3)
	Prime2 (11pm - 1am)	③ 3.2 (-0.2)	① 4.0 (-0.3)	② 3.4 (+0.3)	④ 2.1 (-0.5)	⑤ 1.2 (-0.1)

Note: Ranking among commercial stations. Numbers in parentheses indicate YoY changes (Video Research, Kanto region)

FY26/3 1H Viewer Ratings Topics

News & Info

- ◆ Daily news shows such as *Hodo Station*, *Good! Morning*, *Hatori Shinichi Morning Show* and *Oshita Yoko Wide! Scramble* continued to captured high ratings
- ◆ Weekend programs *Saturday Station* and *Udo Times* also captured high ratings

Dramas

- ◆ Spring programming season: *Tokuso 9 final season* ranked second place among the spring programming season commercial broadcaster's drama series
- ◆ Summer programming season: *The Big Chase: Tokyo SSBC Files* ranked second place and *Their Marriage*, 3rd place, among the summer programming season commercial broadcaster's drama series

Variety

- ◆ Monday's *Kaere Monday Mikketai!!*, *Q-sama!!* and weekend programs *Zawatsuku! Friday* and *In the Middle of Nowhere* captured high ratings

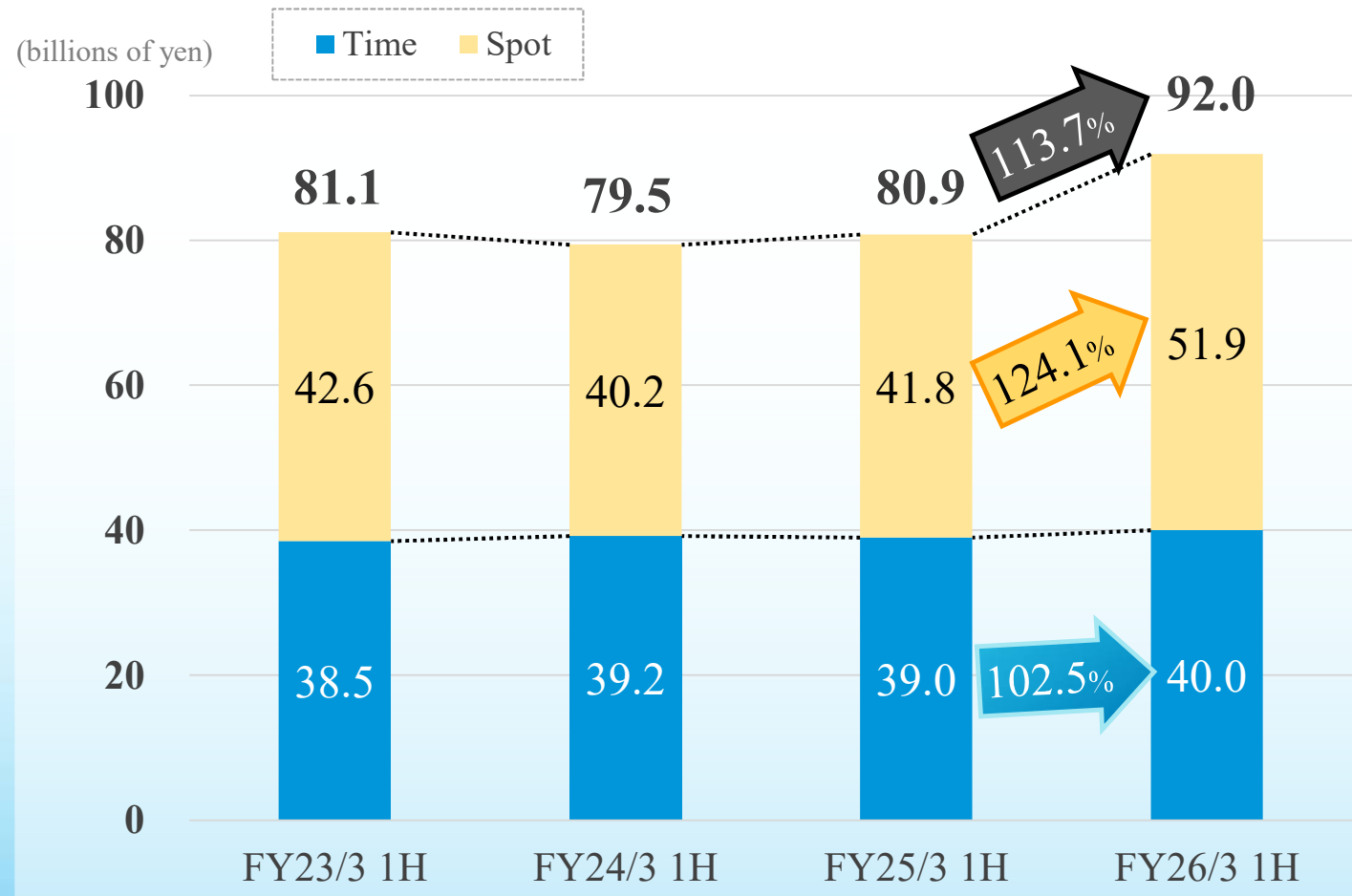
Sports

- ◆ FIFA World Cup 2026 Asian Final Qualifiers Japan vs Indonesia (Jun 10) achieved the highest ratings in its time slot
- ◆ FIBA Asia Cup 2025 Japan vs. Iran (Aug 8) recorded second place in its time slot

Terrestrial Advertising Revenue

Terrestrial advertising revenue surged due to a robust market and high viewer ratings

Terrestrial Advertising Revenue Trend (1H)



Spot

- ◆ Effectively absorbed demand and recorded highest spot sales and market share figures

Spot share
FY26/3 1H
28.9%
(YoY +5.6 pts)

Time

- ◆ Strong sales of April programming season
- ◆ Special programs achieved large-scale sales including World Aquatics Championships Singapore, FIBA Asia Cup, MLB All-Star Game, and World Team Trophy in Figure Skating, amid a decline from the previous year's Paris Olympic Games

※ Share estimates are based on Tokyo area ad spending

Monetization of Content

Business Solution Headquarters

Content
Programming
Division

Sales Promotion
Division

Business
Production
Division

Events &
Projects Division

AI &
Data-Driven
Internet Strategy
Division

Strategic Task Force

AI Advancement Team

Increase revenue by providing timely and value-added solutions

Timetable (Fall Programming Season)

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
7 pm	Kaere Monday Mikketai!!	Platinum Family	Asameshi made	Aiba Hiromi no Okomari desuka?	Zawatsuku! Friday	Hakase-chan	Nani Kore Chin Hyakkei
8 pm	Jyumanen de Dekirukana	Kayou no Yoshizumi Kotaro	Miracle 9	Hayashi Osamu no Ima Shiritai desho!	Karisome Tengoku	News So Datta no ka!!	In the Middle of Nowhere (ABC)
9 pm	Q-Sama!!	Just a bit Espers	AIBOU season24	Emergency Interrogation Room	Music Station	Saturday Station	Udo Times
10 pm	Hodo Station					THE SEDAIKAN	Even If All Love Fades (ABC)
11 pm						Super Barabara Daisakusen	
midnight	SHOWMAN!!	London Hearts	Kamai Gachi	Ame-Talk!	24 Hours with My Bodyguard season2	Papa and Daddy's Home Cooking	EIGHT-JAM
	Cream Nantara	TV Chidori	IMAnimation W WANDANCE			Selected varieties, etc.	
1 am	Dream Enta Ano Channel Kyoccorohee HamAsuka Broadcasting Club	Otto ga Neta Atoni	GARIVENTUREV	Mitorizu jan	Kitchen Car Show	Doradora Daisakusen	Ariyoshi Quiz
				What's Wrong with Being Wily?	BuzzmanTV	World Pro-Wrestling	Netto! M League
2 am	Barabara Daisakusen						Basuke★FIVE
							(ABC)

 Variety programming change Drama/Animation programming change

*1: *The Banished Court Magician Aims to Become the Strongest*

*2: *My Friend's Little Sister Has it in for Me!*

Major Specials	- KIRIN CHALLENGE CUP 2025 Japan vs. Brazil (Oct 2025)	- New Year Holiday special programs (Dec 2025-Jan 2026)
	- World Skateboarding Tour Street 2025 KITAKYUSHU (Nov 2025)	- Milano Cortina Olympic Games (Feb 2026)
	- ISU Grand Prix of Figure Skating Series/Final (Oct-Dec 2025)	

Trend of Fall Programming

Viewer ratings progress (Sep 29 - Nov 16, 2025)

- <Individual All> All day, GT, PT No.1
- <Household> All day, GT, PT No.1

Strong performance of daily news and info shows



Good! Morning
Mon-Fri 4:55 am
Sat 6:00 am / Sun 5:50 am



Wide! Scramble
Mon-Fri 10:25 am
Sat 11:30 am



J Channel
Mon-Fri 4:48 pm



Hodo Station
Mon-Fri 9:54 pm



Saturday Station
Sat 8:54 pm



Hatori Shinichi Morning Show
Mon-Fri 8:00 am



J Channel
Sat-Sun 5:30 pm



Udo Times
Sun 8:56 pm

Major new Prime Time Programs



Kayou no Yoshizumi Kotaro
4-eps avg ratings: 5.0% / 9.1%
1st ep. 5.3% / 9.3%
No.2 in time zone for Indiv & HH



Aiba Hiromi no Okomari desuka?
2-eps avg ratings: 5.5% / 9.6%
1st ep. 5.8% / 10.1%
No.2 in time zone for Indiv
Top in time zone for HH



Just a bit Espers
4-eps avg ratings: 3.8% / 6.8%
1st ep. 4.8% / 8.5%
Top in time zone for Indiv & HH



AIBOU season 24
5-eps avg ratings: 5.6% / 9.7%
1st ep. 6.1% / 10.4%
Top in time zone for Indiv & HH



Emergency Interrogation Room
4-eps avg ratings: 5.3% / 9.3%
1st ep. 6.1% / 10.8%
Top in time zone for Indiv & HH

Note: Viewer ratings provided are Individual All (Indiv)/ Household (HH) (Video Research, Kanto region).

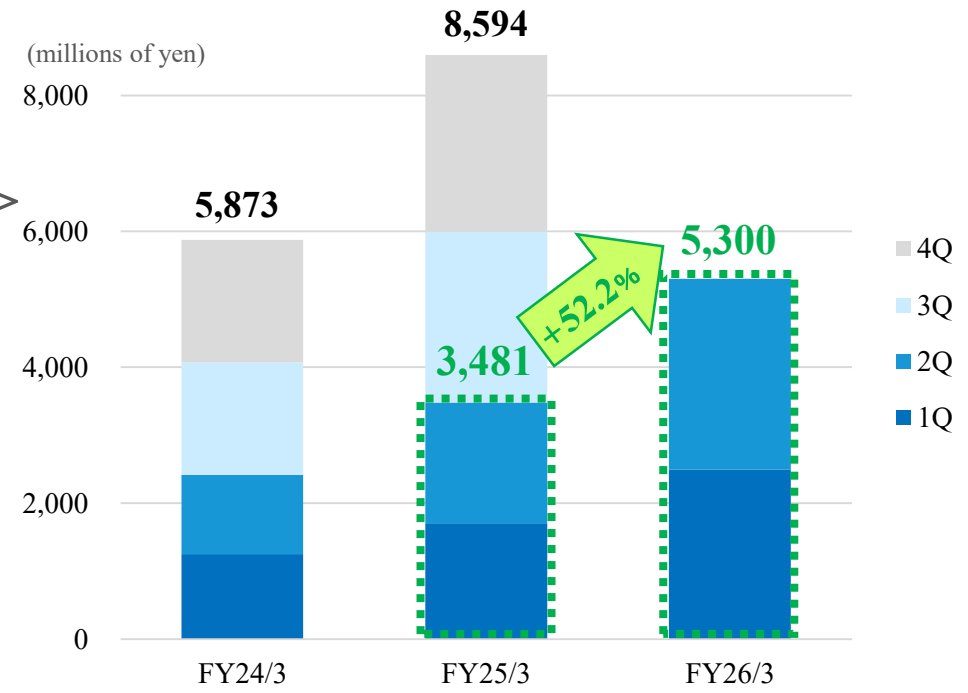
Internet Business

Digital Ads-related Business (AVOD)



<Digital Ads-related Revenue (TVer, etc.) >

5,300 mm yen
(YoY + 52.2%)



<Catch-up Service Topics>

- Drama series *Their Marriage* captured top place in average viewership numbers among all series for the summer programming season, and together with *The Big Chase: Tokyo SSBC Files* and *The Kidnapping Day*, the three prime time drama series ranked in the top 10 shows for the summer programming season
- Variety shows *Ame-Talk!* and *TV Chidori* contributed to view counts

Internet Business

TELASA

- Reached 2.2 mm subscribers (Sep 2025)
- Started providing service on “J:COM STREAM” in addition to “TELASA for Prime Video”
- Increasing content such as terrestrial TV dramas and spin-offs, original content related to variety shows and music programs, and live streaming of program-related events and live music events
- The three partners, KDDI, TELASA and TV Asahi are working together regarding content procurement, system investment and promotion to secure growth and maintain profitability

ABEMA® TV for the Future

- Continued high level of 21 mm WAUs
- Gaining profitability by building multi-layered revenue
- The 24/7 channel ABEMA NEWS is gaining ground as a critical media source
- Sports coverage such as the MLB, anime, romantic reality shows and mahjong professional league “M. LEAGUE” are gaining popularity
- Soliciting ideas on co-productions for the 10th anniversary of service launch

Shopping Initiatives

Expansion of sales channel (increase sales) and creation of hit products (increase profitability)

TV Shopping Business

- Sales from regular program *Jun Sanpo* and special programs declined
- Enhancing program content and product selection



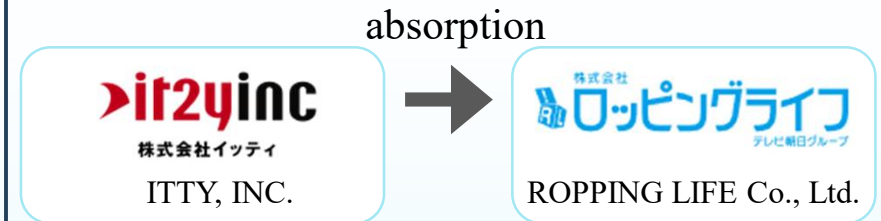
Jun Sanpo

Strengthening EC

- Expand sales channels through external mall sales



Merger of two shopping-related consolidated subsidiaries (July 1, 2025)



MEDIA CITY

TOKYO DREAM PARK

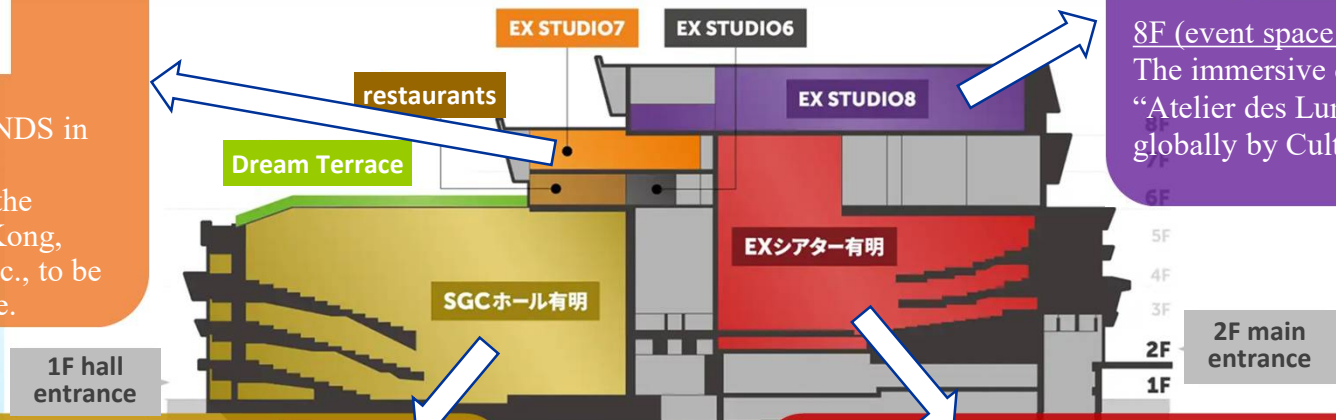
Opening on
March 27, 2026



7F (event space of 870m²)
100% DORAEMON & FRIENDS in Tokyo
A special event that captured the imagination of fans in Hong Kong, Shanghai, Bangkok, Taipei, etc., to be held in Tokyo for the first time.



8F (event space of 1,300m²)
The immersive digital art theater “Atelier des Lumières” that is produced globally by Culturespaces (France).



SGC HALL ARIAKE



1F multi-purpose hall (3,700 seats, 5,000 standing)
Cutting-edge installments such as the world’s best immersive audio system delivers a dynamic music experience.

EX THEATER ARIAKE



3F theater (1,500 seats)
Highly flexible stage construction that facilitates various production plans of theatrical events such as large-scale musicals and authentic stage events.

TOKYO DREAM PARK

EX THEATER ARIAKE Opening Line-up

Opening performance
(April 2026)

AmberS



Creative producer, writer,
playwright: Shigeaki Kato
Director: Masahiko Kawahara
Leading cast: Kazuya Ohashi
(Naniwa Danshi)
Takuto Teranishi
(timelesz)

Sponsors: TV Asahi / STARTO ENTERTAINMENT

2nd Opening Line-up
(Jun-Jul 2026)

Gekidan☆Shinkansen

46th Anniversary Summer Stage



Planning/Production: Village Gekidan☆Shinkansen

3rd Opening Line-up
(Jul-Aug 2026)

musical

DEAR EVAN HANSEN



Sponsors: HoriPro / TV Asahi

The musical masterpiece and
winner of 6 Tony Awards
coming to Japan!

Translation, director: Yuna
Koyama

Cast: Hayato Kakizawa,
Ryo Yoshizawa
(double cast)

Atelier des Lumières “Van Gogh”



Event Space “Doraemon”

100% DORAEMON & FRIENDS in Tokyo (March 2026-)



IP Development

Develop, discover and distribute new content in collaboration with terrestrial broadcast

A total of five nationally broadcast anime slots including *Doraemon* and *Shin chan*

NUMAnimation
ヌマニメーション
毎週土曜 深夜1時30分～

IMAnimation
イマニメーション
毎週土曜 よる11時30分～

IMAnimationW
イマニメーションダブル
毎週水曜 よる11時45分～

ARCANADEA Anime development in progress

- Adapting KOTOBUKIYA's highly successful plastic model into an animation



©KOTOBUKIYA / ARCANADEA Project

Original manga development at *BuzzmanTV* BookLive and KOTOBUKIYA

- The latest work, *I am loved too much by the duke of the enemy country, so I can't assassinate him.* (currently available up to vol 5 on e-bookstore BookLive), is performing well



00:45 AM Fridays (late night)



©Kotoko, Sakura Aikawa / LIVE COMICS

Crayon Shinchan The Movie First Theatrical Release in India

- Establishing 2025 as "Shin chan India Year," two Crayon Shinchan movies were released in theaters
- Furthered the popular IP by conducting premium screenings, tie-up PR sales with major Japanese companies in India, and workshops at animation schools
- Received the Best Award in two categories at India's largest anime awards



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Game Development



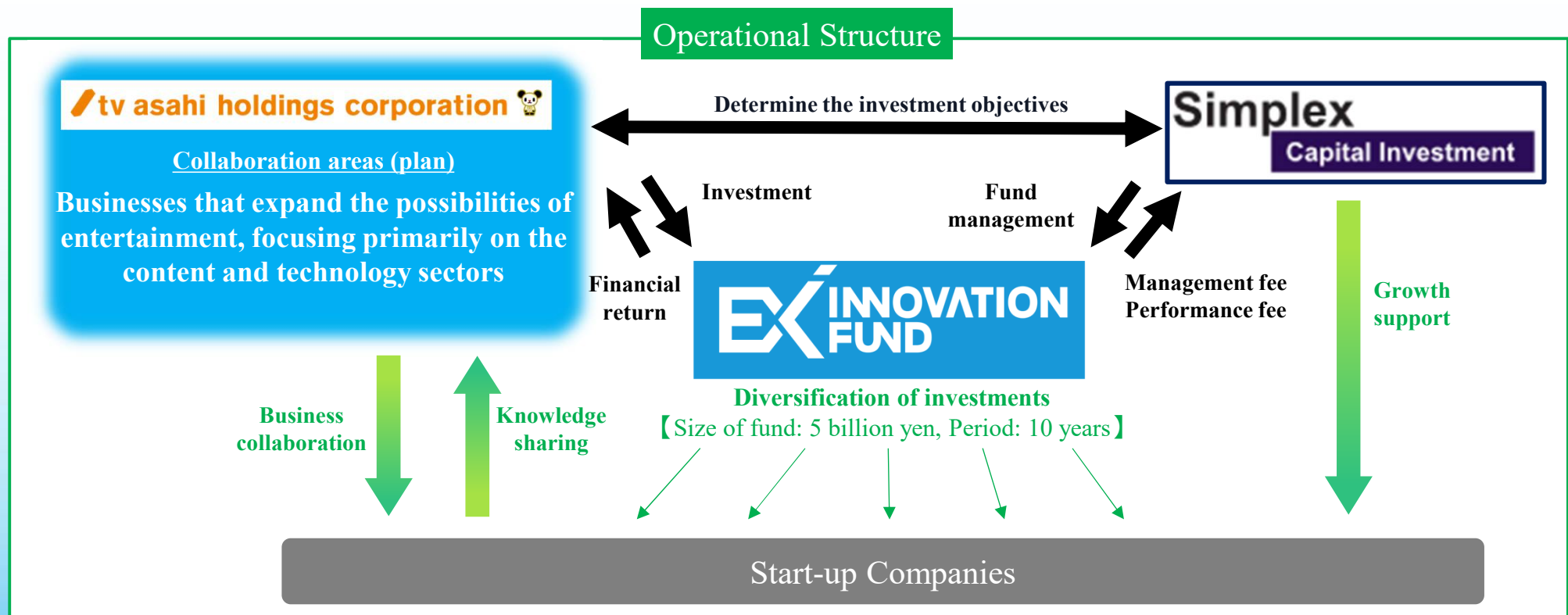
- Co-developing a live-action romance simulation game, *Roommates, Romance, & Ringing Hearts*, with Aiming Inc.
- Combines TV Asahi Group's strength in drama production and audience reach with Aiming's game operation expertise
- Set to launch simultaneously worldwide on Steam® this winter

© tv asahi ・ Aiming Inc.

Investment in New Frontiers

Establishment of CVC Fund “EX Innovation Fund 1”

- In July 2025, jointly established a corporate venture capital (CVC) fund with Simplex Capital Investment Co., Ltd.
- Promoting M&A, start-up investments and open innovation, in order to further develop existing businesses and expand into new business areas
- Companies invested in (as of Oct 2025): SAMANSA Inc. (short film distribution service), CELLORB (eSports-related business)

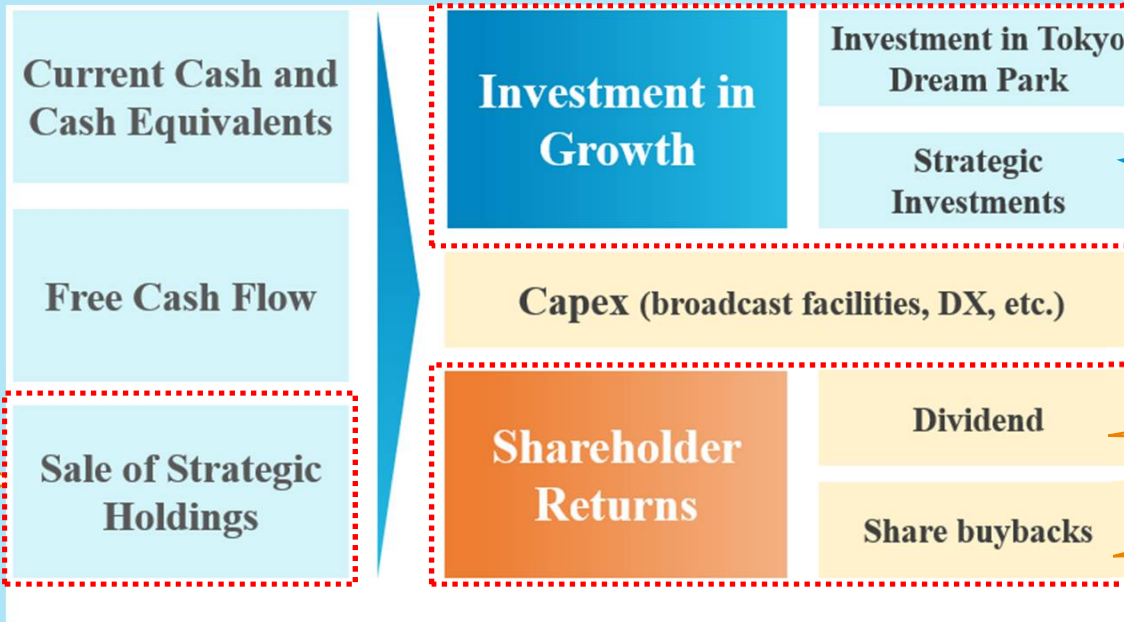


Financial Strategy

FY21/3~FY25/3

24.7 bn yen sales execution

Continue sales on an ongoing basis



50 bn yen Investment (FY24/3~FY26/3)



Investment in IP development

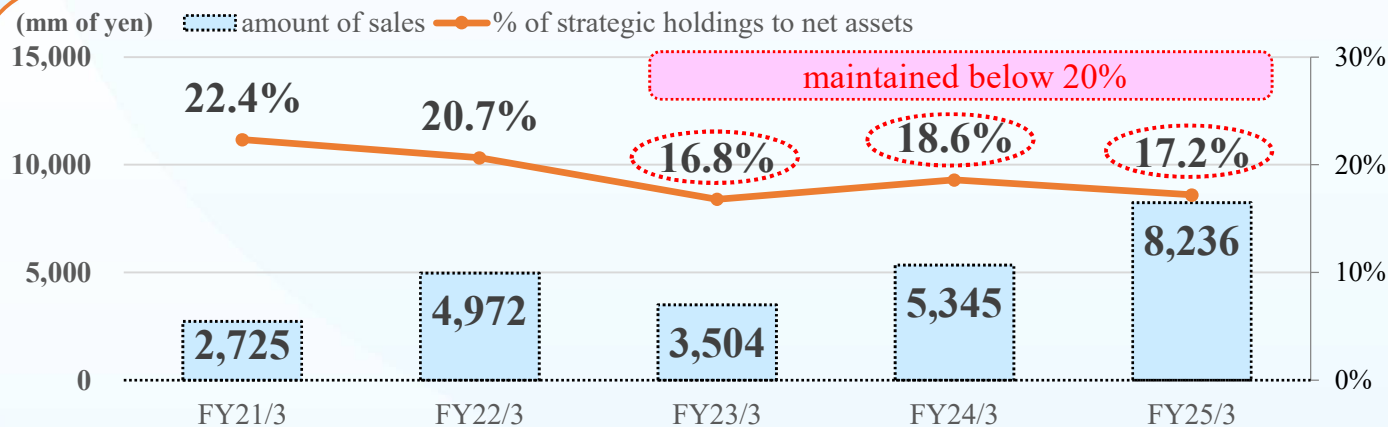


Forecast

FY26/3 60 yen
common dividend of 60 yen

FY26/3 (Completed)
2.99 bn yen /
1.14 mm shares

Sale of Strategic Holdings



Secondary Offering of Shares

April 2025

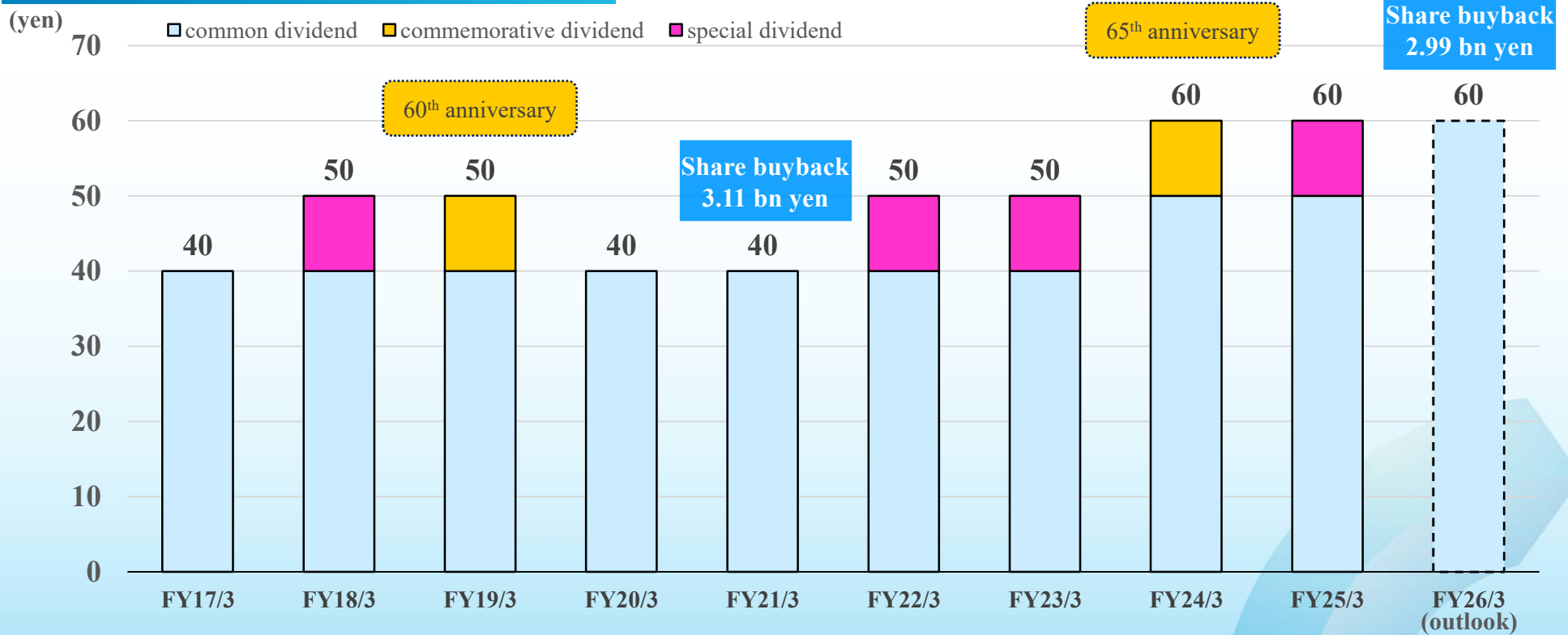
7,852,200 common shares
(7.2% of shares issued)

- Increase liquidity of shares
- Flexibly conduct share buybacks
- Increase shareholder base

Shareholder Returns

- Common dividend of 60 yen/share (interim dividend of 30 yen and year-end dividend of 30 yen)
- Pay dividend to foreign shareholders that exceed the 20% restricted ratio (Sept 2024-)
- Share buybacks (completed): 2.99 bn yen/1.14 million shares from May 1 to July 1, 2025

Trend of Shareholder Returns



Dividend Payout Ratio	26.9%	33.8%	41.6%	16.1%	32.8%	24.2%	30.6%	35.6%	23.6%	21.6%
Total Payout Ratio	26.9%	33.8%	41.6%	16.1%	58.6%	24.2%	30.6%	35.6%	23.6%	32.3%

FY26/3 Forecast

Note: Revision of FY26/3 forecast was announced on Nov. 11, 2025.

(millions of yen)

	FY25/3 results	FY26/3 forecast	YoY	YoY (%)
Net Sales	324,056	336,000	+ 11,943	+ 3.7%
TV Broadcasting	233,361	242,800	+ 9,438	+ 4.0%
Internet	29,660	34,000	+ 4,339	+ 14.6%
Shopping	20,203	19,800	(403)	(2.0)%
Other Businesses	40,830	39,400	(1,430)	(3.5)%
Operating Profit	19,704	24,000	+ 4,295	+ 21.8%
TV Broadcasting	11,289	16,100	+ 4,810	+ 42.6%
Internet	3,698	4,300	+ 601	+ 16.3%
Shopping	1,505	1,300	(205)	(13.7)%
Other Businesses	3,242	2,300	(942)	(29.1)%
Adjustments	(31)	-	+ 31	-
Ordinary Profit	28,533	32,000	+ 3,466	+ 12.1%
Profit Attributable to Owners of Parent	25,816	28,000	+ 2,183	+ 8.5%

Gengo Sunami

Member of the Board

Consolidated Results

(millions of yen)

	FY25/3 1H	FY26/3 1H	YoY	YoY (%)
Net Sales	153,835	165,563	+ 11,728	+ 7.6%
TV Broadcasting	111,340	122,401	+ 11,060	+ 9.9%
Internet	13,919	17,070	+ 3,151	+ 22.6%
Shopping	9,825	8,767	(1,058)	(10.8)%
Other Businesses	26,144	24,785	(1,358)	(5.2)%
Adjustments	(7,394)	(7,460)	(66)	-
Operating Profit	6,047	14,569	+ 8,522	+ 140.9%
TV Broadcasting	2,090	10,241	+ 8,150	+ 390.0%
Internet	1,077	2,375	+ 1,297	+ 120.4%
Shopping	833	492	(340)	(40.9)%
Other Businesses	2,065	1,434	(630)	(30.5)%
Adjustments	(19)	26	+ 45	-
Ordinary Profit	10,542	20,297	+ 9,754	+ 92.5%
Profit Attributable to Owners of Parent	7,699	14,657	+ 6,958	+ 90.4%

TV Broadcasting Business

(millions of yen)	FY25/3 1H	FY26/3 1H	YoY	YoY (%)
Net Sales	111,340	122,401	+ 11,060	+ 9.9%
Time sales	39,077	40,065	+ 988	+ 2.5%
Spot sales	41,842	51,943	+ 10,100	+ 24.1%
Program sales	7,225	6,788	(437)	(6.1)%
BS/CS	12,935	12,941	+ 6	+ 0.1%
Others	10,259	10,662	+ 402	+ 3.9%
Operating Profit	2,090	10,241	+ 8,150	+ 390.0%

Time Sales (terrestrial)

(millions of yen)	FY25/3	FY26/3	YoY	YoY (%)
1Q	18,808	19,525	+ 717	+ 3.8%
2Q	20,269	20,539	+ 270	+ 1.3%
1H	39,077	40,065	+ 988	+ 2.5%

Factors behind YoY difference

- Regular programs: Increased sales of sold-out programs for the April programming season, leading to an increase of stable revenue
- Special programs: In 1Q, ISU World Team Trophy in Figure Skating resulted in large sales; in 2Q, despite YoY decrease due to Paris 2024 Olympic Games, conducted large sales for World Aquatics Championships Singapore, MLB All Star Game and FIBA Asia Cup

Spot Sales (terrestrial)

(millions of yen)	FY25/3	FY26/3	YoY	YoY (%)
1Q	22,000	25,771	+ 3,770	+ 17.1%
2Q	19,842	26,171	+ 6,329	+ 31.9%
1H	41,842	51,943	+ 10,100	+ 24.1%

Share in the Tokyo Spot Sales Market

1H: **28.9%** (YoY +5.6 pts)

Achieved record-high share

Year-on-Year Growth



Note: Share figures are estimated figures.

Program Production Costs (terrestrial)

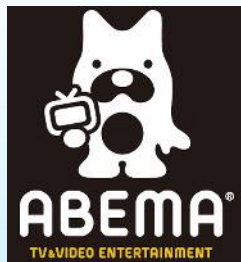
(millions of yen)	FY25/3	FY26/3	YoY	YoY (%)
1Q	18,867	18,687	(180)	(1.0)%
2Q	21,072	19,917	(1,154)	(5.5)%
1H	39,940	38,604	(1,335)	(3.3)%

Factors behind YoY difference

- Regular Programs: Flexible allotment due to slot changes and strengthening of content output
- Special Programs: Although there were broadcasts of the ISU World Team Trophy in Figure Skating, World Aquatics Championships Singapore and FIBA Asia Cup, there was a decline compared to the previous year's broadcast of Paris 2024 Olympic Games, FIFA World Cup 2026 Asian Final Qualifiers and 65th anniversary large-scale drama shows

Internet Business

(millions of yen)	FY25/3 1H	FY26/3 1H	YoY	YoY (%)
Net Sales	13,919	17,070	+ 3,151	+ 22.6%
Operating Profit	1,077	2,375	+ 1,297	+ 120.4%



24 mm WAUs



2.2 mm subscribers (Sep 2025)



UltraImpression



4.75 mm subscribers

Official TikTok account



4.50 mm followers

Official YouTube channel



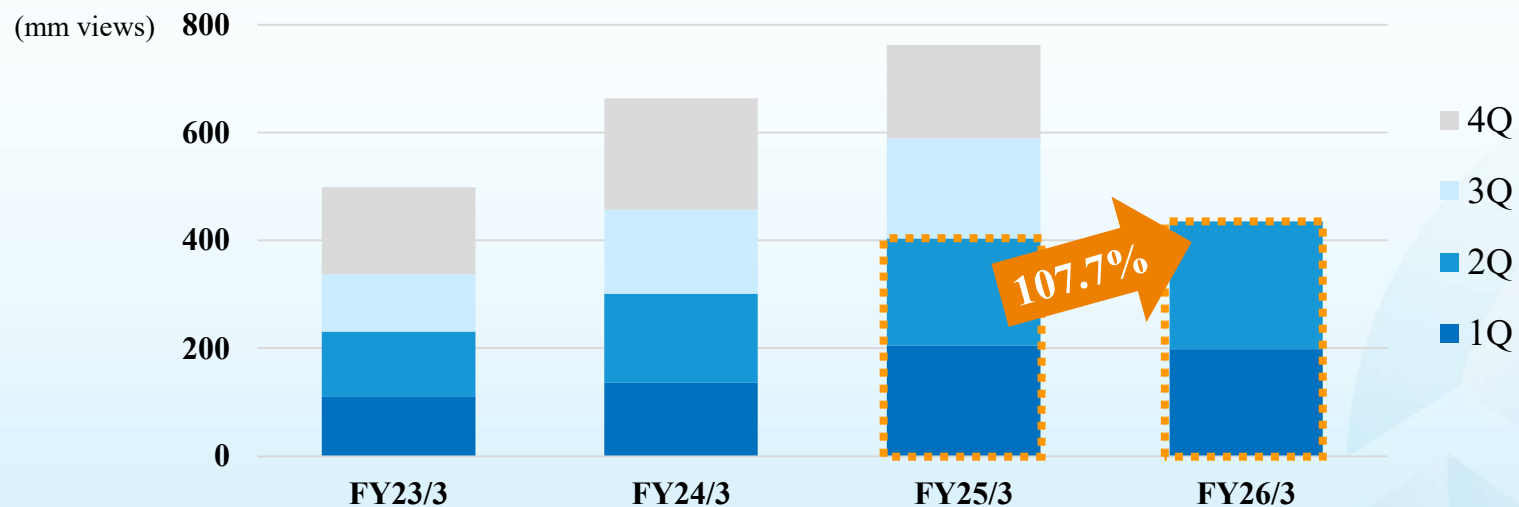
1.88 mm subscribers

TV Asahi Corporation: Digital Ads-related Revenue

Digital Ads-related Revenue (TVer, etc.)

(millions of yen)	FY25/3	FY26/3	YoY	YoY (%)
1Q	1,693	2,494	+ 801	+ 47.3%
2Q	1,787	2,805	+ 1,017	+ 56.9%
1H	3,481	5,300	+1,818	+ 52.2%

TV Asahi No. of Views on Catch-up Service (TVer)



Shopping Business

(millions of yen)	FY25/3 1H	FY26/3 1H	YoY	YoY (%)
Net Sales	9,825	8,767	(1,058)	(10.8)%
Operating Profit	833	492	(340)	(40.9)%



Jun Sanpo



Nippon Meshiagare



Okan to Tsuhan shitemita!



Tsuhau wo Scoop shitemita!!



ROPPING LIFE Co., Ltd.

Other Businesses

	FY25/3 1H	FY26/3 1H	YoY	YoY (%)
(millions of yen)				
Net Sales	26,144	24,785	(1,358)	(5.2)%
Operating Profit	2,065	1,434	(630)	(30.5)%

Revenue from Major Other Businesses

(millions of yen)

	FY25/3 1H	FY26/3 1H	YoY	YoY (%)
Music Publication	7,873	7,194	(679)	(8.6)%
Special Events	6,776	5,029	(1,747)	(25.8)%
Equipment Sales/Lease	3,525	3,689	+ 163	+ 4.7%
Motion Pictures	1,572	2,458	+ 885	+ 56.3%
DVD	520	410	(109)	(21.1)%

Other Businesses

<p>Music Publication</p>	<ul style="list-style-type: none"> ● A decrease of large events such as <i>KETSUMEISHI TOUR 2024 Acchi Kocchi de Mariachi ♪</i>, resulted in a decline in sales and profit.
<p>Special Events</p>	<ul style="list-style-type: none"> ● The absence of 65th Anniversary events such as <i>TV Asahi DREAM FESTIVAL 2024</i> and <i>The Performance</i>, led to decrease in sales and profit.
<p>Equipment Sales/Lease</p>	<ul style="list-style-type: none"> ● Increase in sales and profit due to growth in equipment lease related to growing number of events.
<p>Motion Pictures</p>	<ul style="list-style-type: none"> ● <i>Doraemon the Movie: Nobita's Art World Tales</i> and <i>Crayon Shinchan the Movie: Super Hot! The Spicy Kasukabe Dancers</i> performed well at theaters and sold well internationally, which led to an increase in sales and profits.
<p>DVD Releases</p>	<ul style="list-style-type: none"> ● Although sales of DVDs and Blu-ray disks progressed well, the decrease of <i>Ossan's Love Returns</i> led to a decline in sales and profit.

Capex and D&A

Capital Expenditure

(billions of yen)

	FY25/3 1H	FY26/3 1H	YoY	YoY (%)	FY26/3 (forecast)
Consolidated	17.20	2.38	(14.81)	(86.1)%	18.40
TV Asahi	15.09	1.17	(13.91)	(92.2)%	16.10

Depreciation & Amortization

(billions of yen)

	FY25/3 1H	FY26/3 1H	YoY	YoY (%)	FY26/3 (forecast)
Consolidated	4.76	4.44	(0.31)	(6.7)%	9.10
TV Asahi	3.82	3.42	(0.40)	(10.5)%	7.10

FY26/3 Forecast

Note: Revision of FY26/3 forecast was announced on Nov. 11, 2025.

(millions of yen)

	FY25/3 results	FY26/3 forecast	YoY	YoY (%)
Net Sales	324,056	336,000	+11,943	+ 3.7%
TV Broadcasting	233,361	242,800	+ 9,438	+ 4.0%
Internet	29,660	34,000	+ 4,339	+ 14.6%
Shopping	20,203	19,800	(403)	(2.0)%
Other Businesses	40,830	39,400	(1,430)	(3.5)%
Operating Profit	19,704	24,000	+ 4,295	+ 21.8%
TV Broadcasting	11,289	16,100	+ 4,810	+ 42.6%
Internet	3,698	4,300	+ 601	+ 16.3%
Shopping	1,505	1,300	(205)	(13.7)%
Other Businesses	3,242	2,300	(942)	(29.1)%
Adjustments	(31)	-	+ 31	-
Ordinary Profit	28,533	32,000	+ 3,466	+ 12.1%
Profit Attributable to Owners of Parent	25,816	28,000	+ 2,183	+ 8.5%

Advertising revenue (terrestrial)

Time	Spot	Total
+ 1.0%→+ 1.2%	+ 5.7%→+ 11.6%	+ 3.5%→+ 6.9%

Program production costs (terrestrial) (millions of yen)

FY26/3 forecast	YoY
82,000→80,000	+ 3.6%→+ 1.1%

Financial outlooks and other figures that are not historical facts are based on information available at the time of announcement. Please be informed that actual results may differ due to various factors in the business environment.

As such, actual results may differ from the forecasts given in this document and guarantees are not made to achieving the announced results.

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For further information regarding this document, please contact:

Investor Relations, Corporate Strategy Department

TV Asahi Holdings Corporation

Tel: +81-3-6406-1115

<https://www.tv-asahihd.co.jp/e/IR/>

