

# **Business Highlights**

- Consolidated Results: increase in sales and profit
  - TV Broadcasting Business: increase in sales and profit

Time sales recorded increase in sales as a result of strong sales of regular programs and sports programs such as ISU World Team Trophy in Figure Skating 2025 and NICHIREI LADIES golf tournament.

Spot sales recorded large increase in sales due to high viewer ratings, which led to marking the highest share of the Tokyo spot sales market of 28.9% for TV Asahi.

Internet Business: increase in sales and profit

Digital advertising revenue from free-of-charge video streaming catch-up service, TVer, and content sales to TELASA and other video streaming platforms contributed to sales.

- Shopping Business: decrease in sales and profit
   A decline in sales from TV shopping programs affected performance.
- Other Businesses: decrease in sales and profit

While investment in motion pictures delivered positive results, the music publication business saw a decline from the previous year's KETSUMEISHI national concert tour and the special events business also saw a decline from the previous year's TV Asahi 65<sup>th</sup> anniversary special events.

# **Financial Highlights**

### **Capital Efficiency Measures**

Secondary Offering of Shares

In Apr 2025, executed a secondary offering of own shares in order to improve liquidity of shares, establish a foundation for flexible share buybacks and expand shareholder base

Class and number of shares offered: 7,852,200 shares of common stock (7.2% of shares outstanding)

Shareholder Returns (Share Buybacks)

Acquired own shares to enhance capital efficiency and shareholder return (completed)

Acquisition period: May 1–Jul 1, 2025

Total number and purchase amount of shares acquired: 1,141,500 shares / 2.9 billion yen



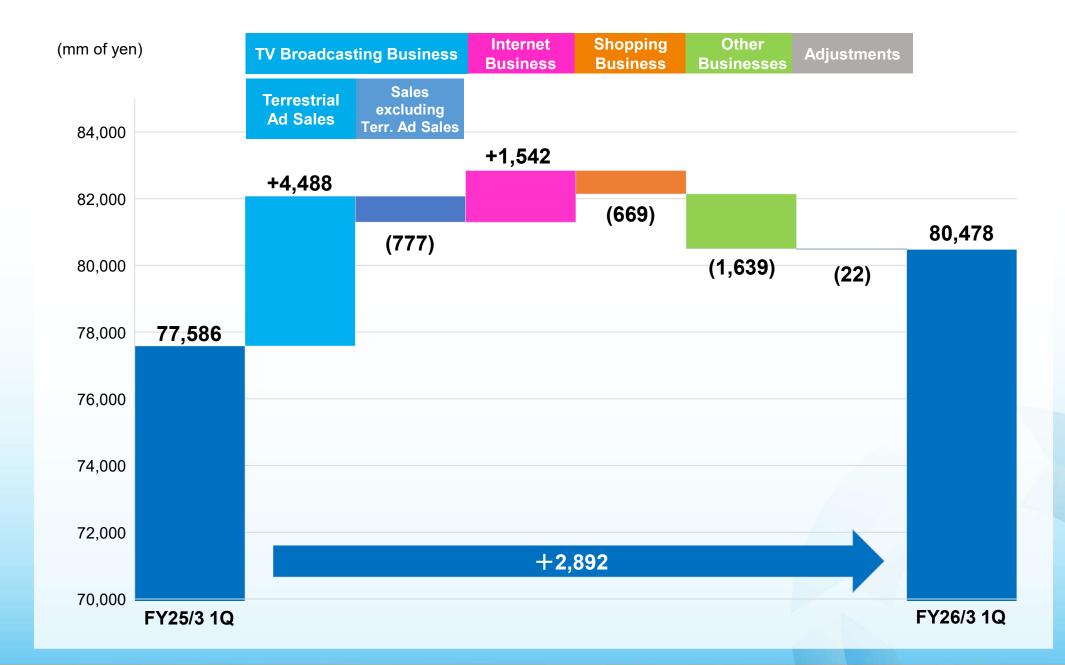
# **Consolidated Results**

		FY25/3 1Q (Apr–Jun 2024)	FY26/3* 1Q (Apr–Jun 2025)	YoY	YoY(%)
Ne	et Sales	77,586	80,478	+ 2,892	+ 3.7%
	TV Broadcasting	56,307	60,018	+ 3,711	+ 6.6%
	Internet	6,536	8,078	+ 1,542	+ 23.6%
	Shopping	4,910	4,211	(699)	(14.2)%
	Other Businesses	13,312	11,672	(1,639)	(12.3)%
	Adjustments	(3,480)	(3,502)	(22)	_
Op	perating Profit	4,763	7,296	+ 2,532	+ 53.2%
	TV Broadcasting	2,636	5,516	+ 2,879	+ 109.2%
	Internet	592	950	+ 357	+ 60.3%
	Shopping	421	156	(264)	(62.8)%
	Other Businesses	1,142	685	(456)	(40.0)%
	Adjustments	(29)	(12)	+ 16	_
Or	dinary Profit	7,350	9,819	+ 2,469	+ 33.6%
	ofit Attributable to ners of Parent	5,223	6,689	+ 1,465	+ 28.1%

<sup>\* &</sup>quot;FY26/3" refers to fiscal year ending March 31, 2026, and all other fiscal years are referred to in the same manner.

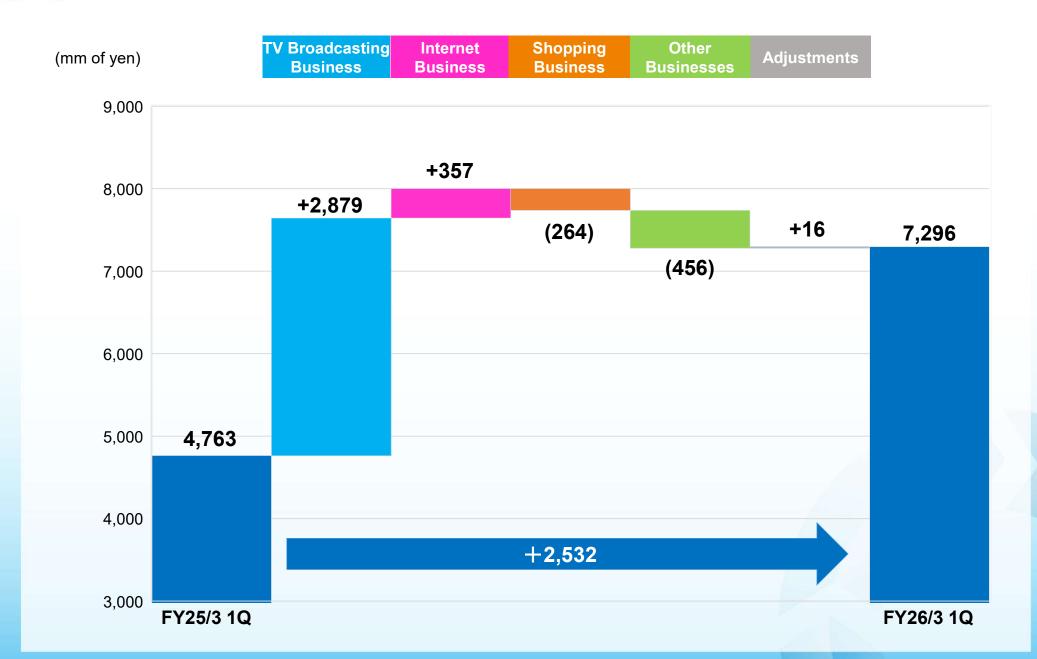


# **Net Sales YoY Change**



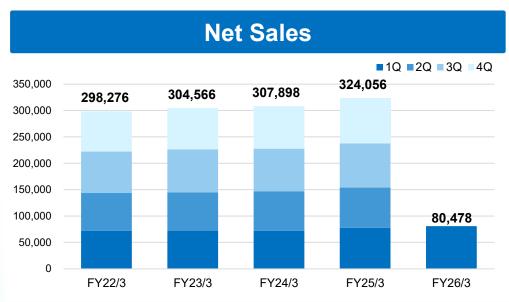


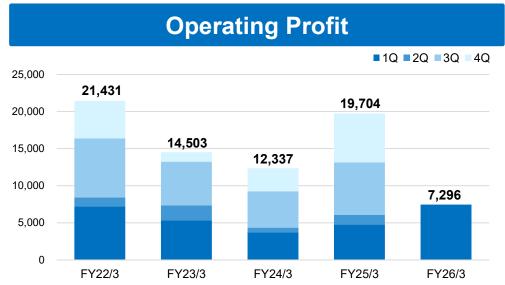
# **Operating Profit YoY Change**

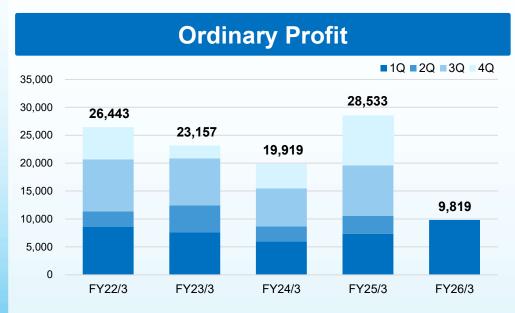


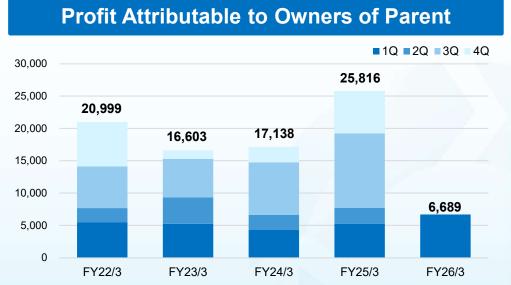


# Consolidated Results (Historical Trends)





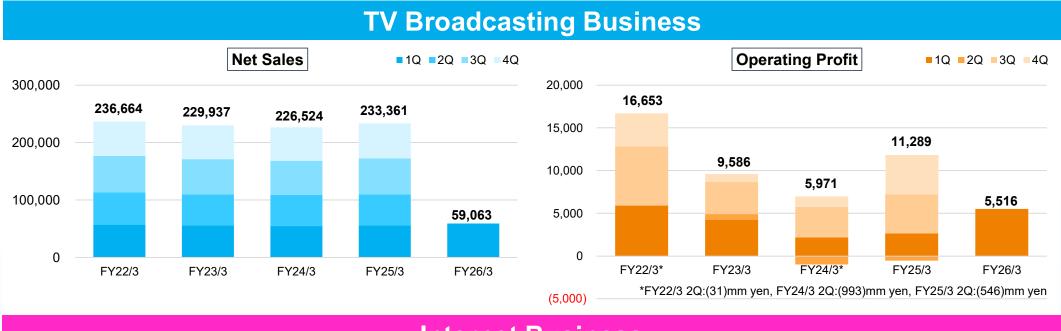


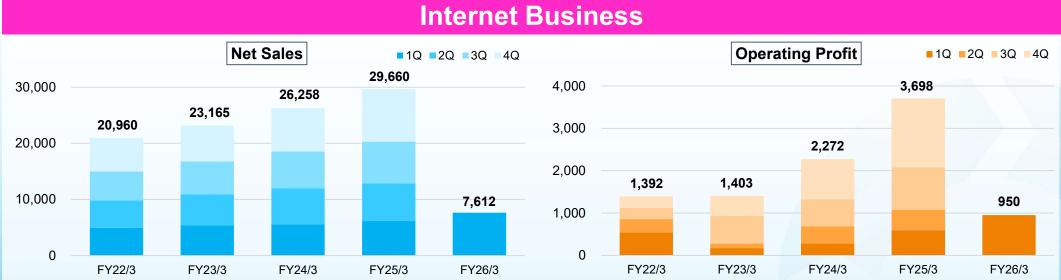




# Segment Sales and Profit (Historical Trends)

(mm of yen)





Notes: - FY22/3 are reference figures due to the change in reportable segments from FY23/3.

- Net Sales are sales to outside customers.
- Operating Profit is segment profit adjusted to align it with operating profit reported on the consolidated statements of income for the corresponding period.



# Segment Sales and Profit (Historical Trends)

(mm of yen)





Notes: - FY22/3 are reference figures due to the change in reportable segments from FY23/3.

- Net Sales are sales to outside customers.
- Operating Profit is segment profit adjusted to align it with operating profit reported on the consolidated statements of income for the corresponding period.



# **Financial Highlights of Major Group Companies**

		FY25/3 1Q	FY26/3 1Q	YoY	YoY(%)
	Net Sales	55,851	60,245	+ 4,394	+ 7.9%
TV Asahi Corporation	Operating Profit	1,574	4,471	+ 2,896	+ 183.9%
Asahi Satellite	Net Sales	4,424	4,595	+ 170	+ 3.8%
Broadcasting Limited	Operating Profit	825	921	+ 95	+ 11.6%
	Net Sales	1,543	1,510	(33)	(2.2)%
CS One Ten, Ltd.	Operating Profit	60	61	+ 1	+ 2.2%
TV ASAHI MUSIC Co.,	Net Sales	4,780	3,525	(1,255)	(26.3)%
LTD.	Operating Profit	465	317	(148)	(31.9)%
ROPPING LIFE CO.,	Net Sales	4,449	3,778	(670)	(15.1)%
Ltd.	Operating Profit	181	(30)	(212)	_

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# TV Asahi Corporation Results

	FY25/3 1Q	FY26/3 1Q	YoY	YoY(%)
Net Sales	55,851	60,245	+ 4,394	+ 7.9%
Time Sales	18,808	19,525	+ 717	+ 3.8%
Spot Sales	22,000	25,771	+ 3,770	+ 17.1%
Program Sales, CS, etc.	5,648	5,105	(542)	(9.6)%
Internet Sales	4,623	5,825	+ 1,201	+ 26.0%
Other	4,770	4,017	(753)	(15.8)%
Operating Profit	1,574	4,471	+ 2,896	+ 183.9%
Ordinary Profit	11,205	8,131	(3,073)	(27.4)%
Profit	10,479	6,251	(4,227)	(40.3)%



# Time Sales Revenue (Terrestrial)

(mm of yen)

	FY25/3	FY26/3	YoY	YoY(%)
1Q	18,808	19,525	+ 717	+ 3.8%
2Q	20,269			
1H*	39,077			
3Q	21,253			
4Q	19,389			
2H*	40,643			
Annual	79,720			

<YoY Growth>

(%)

	Apr	May	Jun	1Q	Jul	Aug	Sep	2Q	1H	Oct	Nov	Dec	3Q	Jan	Feb	Mar	4Q	2H	Annual
FY24/3	(0.4)	(3.8)	(2.5)	(2.2)	+14.1	+4.5	(1.6)	+6.0	+1.9	(5.0)	(14.6)	(12.0)	(10.8)	(3.1)	+2.4	(12.7)	(5.4)	(8.3)	(3.5)
FY25/3	+0.4	+0.9	+3.6	+1.6	(9.7)	+3.0	+1.5	(2.3)	(0.4)	+7.5	+8.7	(2.6)	+4.4	+6.0	(1.5)	(0.5)	+1.3	+2.9	+1.2
FY26/3	+1.8	+4.0	+5.7	+3.8															



# **Spot Sales Revenue (Terrestrial)**

(mm of yen)

	FY25/3	FY26/3	YoY	<b>YoY</b> (%)
1Q	22,000	25,771	+ 3,770	+ 17.1%
2Q	19,842			
1H	41,842			
3Q	26,176			
4Q	26,607			
2H	52,783			
Annual	94,626			

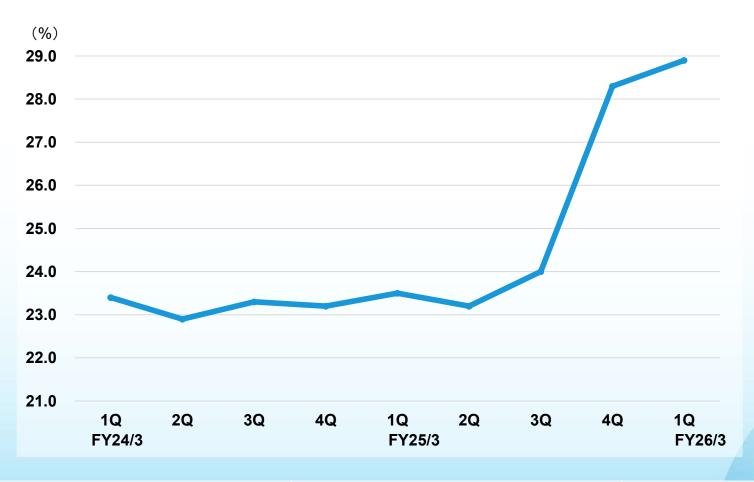
<YoY Growth>

(%)

	Apr	May	Jun	1Q	Jul	Aug	Sep	2Q	1H	Oct	Nov	Dec	3Q	Jan	Feb	Mar	4Q	2H	Annual
FY24/3	(3.7)	(2.0)	(3.2)	(3.0)	(9.8)	(5.3)	(9.4)	(8.3)	(5.5)	+2.4	+0.4	+0.0	+0.9	(5.3)	(1.8)	+3.9	(0.7)	+0.1	(2.5)
FY25/3	+3.5	(1.4)	(2.0)	+0.2	+7.6	+4.4	+12.7	+8.3	+3.9	+5.9	+9.1	+10.0	+8.3	+19.1	+6.9	+11.2	+12.3	+10.3	+7.3
FY26/3	+11.2	+19.8	+21.5	+17.1															

# **Spot Sales Revenue (Terrestrial)**

### <Trend of Share in the Tokyo Spot Sales Market>



FY26/3 1Q
28.9%
(YoY +5.4 pts)

♦ All-time high share for TV Asahi on a quarterly basis and for each month

(%)

FY24/3						FY25/3				FY26/3										
1Q	2Q	1H	3Q	4Q	2H	Annual	1Q	2Q	1H	3Q	4Q	2H	Annual	1Q	2Q	1H	3Q	4Q	2H	Annual
23.4	22.9	23.2	23.3	23.2	23.2	23.2	23.5	23.2	23.3	24.0	28.3	26.0	24.7	28.9						



## **Spot Sales Industry Information** (Terrestrial)

	FY26/3 1Q (	Apr–Jun 2025)	FY25/3 1Q (A	pr–Jun 2024)
	YoY	Share	YoY	Share
Energy & Industrial Machines	70.3%	0.8%	141.6%	1.3%
Foods	113.1%	12.5%	110.9%	12.9%
Beverages & Liquors	107.2%	12.4%	103.2%	13.6%
Pharmaceuticals & Medical Supplies	128.4%	8.3%	99.5%	7.6%
Cosmetics & Toiletries	79.4%	4.6%	126.2%	6.8%
Fashion & Accessories	127.7%	3.0%	138.3%	2.7%
<b>Business Machines &amp; Office Supplies</b>	69.5%	1.0%	81.6%	1.6%
Consumer Electronics	142.0%	2.0%	81.6%	1.7%
Automobiles	142.1%	5.3%	124.8%	4.4%
Homeware	146.9%	3.4%	102.7%	2.7%
Game, Software & Sporting Goods	57.8%	1.0%	52.7%	1.9%
Housing & Housing Materials	147.7%	2.9%	87.9%	2.3%
Publishing	282.3%	1.8%	62.2%	0.8%
Telecommunications, Media & Internet	134.2%	10.2%	98.6%	8.9%
Retail	112.1%	4.0%	115.2%	4.2%
Finance & Insurance	114.5%	5.8%	90.3%	5.9%
Transportation, Movies & Leisure	135.7%	7.4%	103.8%	6.4%
Food-services & Various Services	109.5%	11.0%	93.6%	11.7%
Government & Public Institutions	211.7%	1.1%	77.8%	0.6%
Education, Medical-services & Religion	101.8%	1.5%	82.8%	1.8%
Others	70.5%	0.2%	40.2%	0.3%
Total	117.1%	100.0%	100.2%	100.0%

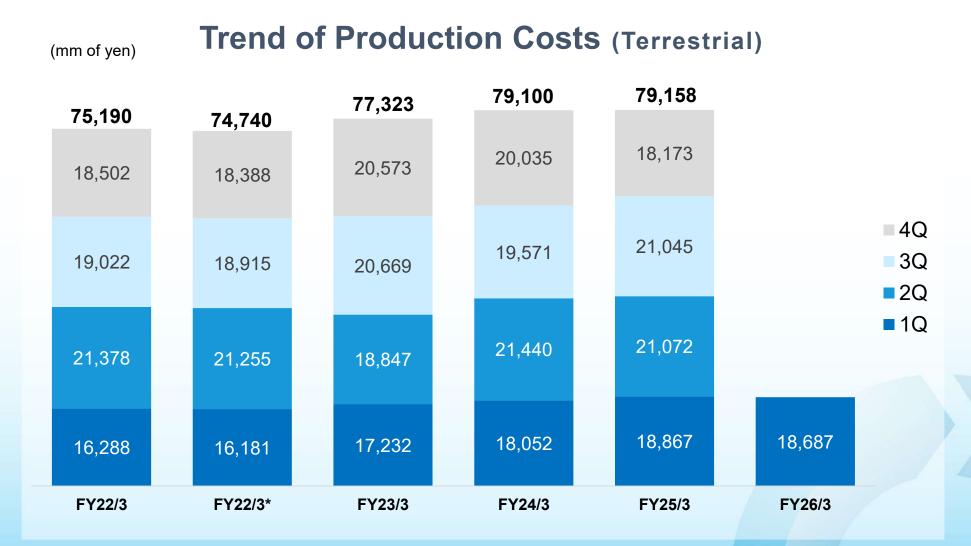


# **Production Costs (Terrestrial)**

	FY25/3	FY26/3	YoY	YoY(%)
1Q	18,867	18,687	(180)	(1.0)%
2Q	21,072			
1H	39,940			
3Q	21,045			
4Q	18,173			
2H	39,218			
Annual	79,158			



# **Production Costs (Terrestrial)**



<sup>\*</sup> Reference figures are provided for FY22/3, due to the change in reportable segments from FY23/3.

# **TV Broadcasting Business**

		Net Sa	ales			Operatin	g Profit	
	FY25/3	FY26/3	YoY	YoY(%)	FY25/3	FY26/3	YoY	YoY(%)
1Q	56,307	60,018	+ 3,711	+ 6.6%	2,636	5,516	+ 2,879	+ 109.2%
2Q	55,033				(546)			
1H	111,340				2,090			
3Q	63,141				4,611			
4Q	62,315				4,587			
2H	125,457				9,199			
Annual	236,798				11,289			

# **TV Broadcasting Business**

	FY25/3 1Q	FY26/3 1Q	YoY	YoY(%)
Net Sales	56,307	60,018	+ 3,711	+ 6.6%
Time Sales	18,808	19,525	+ 717	+ 3.8%
Spot Sales	22,000	25,771	+ 3,770	+ 17.1%
Program Sales	3,842	3,346	(496)	(12.9)%
BS & CS	6,374	6,502	+ 127	+ 2.0%
Other	5,281	4,872	(408)	(7.7)%
Operating Profit	2,636	5,516	+ 2,879	+ 109.2%

# **Internet Business**

		Net S	ales		Operating Profit			
	FY25/3	FY26/3	YoY	YoY(%)	FY25/3	FY26/3	YoY	YoY(%)
1Q	6,536	8,078	+ 1,542	+ 23.6%	592	950	+ 357	+ 60.3%
2Q	7,382				484			
1H	13,919				1,077			
3Q	7,932				1,000			
4Q	9,988				1,620			
2H	17,920				2,620			
Annual	31,840				3,698			

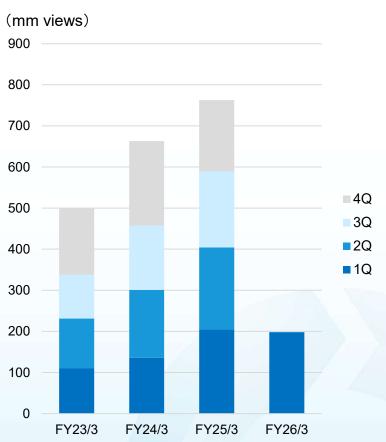


### TV Asahi Corporation: Digital Ads-related Revenue

#### **Digital Ads-related Revenue (TVer, etc.)**

	,			(mm of yen)
	FY25/3	FY26/3	YoY	YoY(%)
1Q	1,693	2,494	+ 801	+ 47.3%
2Q	1,787			
1H	3,481			
3Q	2,509			
4Q	2,603			
2H	5,112			
Annual	8,594			

#### TV Asahi No. of Views on Catch-up Service (TVer)



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# **Shopping Business**

		Net Sa	ales		Operating Profit			
	FY25/3	FY26/3	YoY	YoY(%)	FY25/3	FY26/3	YoY	YoY(%)
1Q	4,910	4,211	(699)	(14.2)%	421	156	(264)	(62.8)%
2Q	4,914				411			
1H	9,825				833			
3Q	5,548				344			
4Q	4,849				327			
2H	10,398				672			7
Annual	20,223				1,505			

# **Other Businesses**

		Net S	ales		Operating Profit			
	FY25/3	FY26/3	YoY	YoY(%)	FY25/3	FY26/3	YoY	YoY(%)
1Q	13,312	11,672	(1,639)	(12.3)%	1,142	685	(456)	(40.0)%
2Q	12,831				922			
1H	26,144				2,065			
3Q	11,237				1,174			
4Q	13,475				2			
2H	24,712				1,177			
Annual	50,857				3,242			

# **Other Businesses**

### < Results of Major Other Businesses >

(mm of yen)

	Sales				Balance			
	FY25/3 1Q	FY26/3 1Q	YoY	YoY(%)	FY25/3 1Q	FY26/3 1Q	YoY	YoY(%)
Music Publication	4,776	3,513	(1,262)	(26.4)%	1,198	1,064	(134)	(11.2)%
Special Events	2,704	1,821	(883)	(32.7)%	479	166	(313)	(65.3)%
Equipment/ Lease	1,813	1,687	(126)	(7.0)%	874	934	+ 60	+ 6.9%
Motion Pictures	721	1,366	+ 644	+ 89.3%	388	763	+ 374	+ 96.5%
DVD	395	325	(69)	(17.6)%	149	70	(78)	(52.4)%

Note: Balance figures do not include indirect costs.



Capex (bn of yen)

	FY25/3 1Q	FY26/3 1Q	YoY	YoY(%)	Outlook for FY26/3
Consolidated	14.42	1.02	(13.39)	(92.9)%	18.40
TV Asahi Corporation	14.20	0.26	(13.93)	(98.1)%	16.10

### **Depreciation & Amortization**

(bn of yen)

	FY25/3 1Q	FY26/3 1Q	YoY	YoY(%)	Outlook for FY26/3
Consolidated	2.38	2.23	(0.15)	(6.3)%	9.10
TV Asahi Corporation	1.93	1.72	(0.20)	(10.8)%	7.10



# FY26/3 Forecast \* There are no changes from the release made on May 13, 2025.

(mm of yen)

					(iiiiii di yaii)
		FY25/3 Results	FY26/3 Forecast	YoY	YoY(%)
Net S	Sales	324,056	333,000	+ 8,943	+ 2.8%
	TV Broadcasting	233,361	238,700	+ 5,338	+ 2.3%
	Internet	29,660	33,900	+ 4,239	+ 14.3%
	Shopping	20,203	20,900	+ 696	+ 3.4%
	Other Businesses	40,830	39,500	(1,330)	(3.3)%
Oper	ating Profit	19,704	20,000	+ 295	+ 1.5%
	TV Broadcasting	11,289	11,800	+ 510	+ 4.5%
	Internet	3,698	3,700	+ 1	+ 0.0%
	Shopping	1,505	1,900	+ 394	+ 26.2%
	Other Businesses	3,242	2,600	(642)	(19.8)%
	Adjustments	(31)	_	+ 31	_
Ordii	nary Profit	28,533	29,000	+ 466	+ 1.6%
	Attributable to rs of Parent	25,816	26,000	+ 183	+ 0.7%

#### Ad Revenue (Terrestrial)

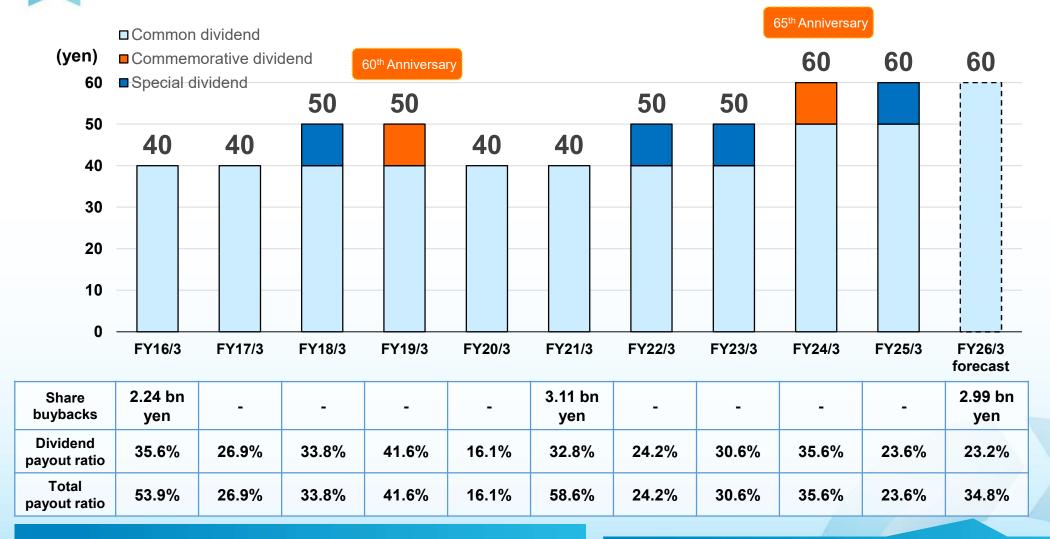
Time	Spot	Total
+ 1.0%	+ 5.7%	+ 3.5%

#### Production Costs (Terrestrial) (mm of yen)

FY26/3 Forecast	YoY
82,000	+ 3.6%







#### **Basic Policy**

- Stable payout of common dividends (aim for sustainable growth)
- Further returns through commemorative and special dividends
- Ongoing consideration of share buybacks

#### [Acquisition of Own Shares (Completed)]

Acquisition Period: May 1-Jul 1, 2025

Total Number of Shares Acquired: 1,141,500 shares

Total purchase amount of shares acquired: 2,999,986,400 yen







### **Viewer Ratings: Spring Programming Season**

(Mar 31, 2025–Jun 29, 2025)

# Individual All: Double Crown in All Day and Prime Time Household: Triple Crown in All Day, Golden Time and Prime Time

Individual All	TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo	PUT
<b>All Day</b> (6am–midnight)	① <b>3.3</b> (-0.1)	② <b>3.2</b> (+0.0)	③ <b>2.6</b> (+0.0)	<b>4 2.0</b> (-0.2)	<b>5 1.1</b> (+0.0)	<b>17.8</b> (-0.3)
Golden Time (7pm–10pm)	② <b>4.9</b> (-0.1)	① <b>5.0</b> (-0.1)	<b>3 4.1</b> (-0.1)	<b>3.4</b> (+0.1)	<b>5 2.8</b> (-0.2)	<b>29.5</b> (-0.5)
Prime Time (7pm–11pm)	① <b>5.0</b> (+0.0)	② <b>4.6</b> (-0.1)	③ <b>3.9</b> (-0.1)	<b>4 3.3</b> (+0.0)	⑤ <b>2.5</b> (-0.1)	<b>27.5</b> (-0.4)
Prime2 (11pm–1am)	③ <b>1.6</b> (-0.2)	① <b>2.2</b> (-0.1)	② <b>1.7</b> (+0.1)	<b>4 1.2</b> (-0.2)	⑤ <b>0.6</b> (+0.0)	<b>9.8</b> (-0.5)
Household	TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo	HUT
Household  All Day (6am-midnight)	TV Asahi  1 6.1 (-0.1)	Nippon TV  2 5.5 (-0.2)	TBS  3 4.5 (-0.2)	Fuji TV  3.6 (-0.4)	TV Tokyo  1.9 (-0.2)	30.9 (-1.0)
All Day	① <b>6.1</b>	② 5.5	③ 4.5	<b>3.6</b>	⑤ 1.9	30.9
All Day (6am-midnight)  Golden Time	① <u>6.1</u> (-0.1) <b>8.4</b>	② 5.5 (-0.2) 7.8	3 4.5 (-0.2) 6.3	④ 3.6 (-0.4) 5.4	⑤ 1.9 (-0.2) ⑤ 4.8	30.9 (-1.0) 46.7

### **Accelerating the Distribution of Vertical Short Dramas**

Securing new revenue streams by entering a new market through producing and distributing vertical short dramas

#### Global Co-production with SHORTTV LIMITED (Hong Kong)

- Distributing co-produced dramas with SHORTTV LIMITED (HK) in multiple languages on ShortMax\*, a vertical short drama app with over 100 million downloads
- The first release, The Billionaire's Divorced Granddaughter, received the Regionalized Award at the first Asia Short-Form Drama Awards at Busan Content Market.
- The third release was a remake of the popular terrestrial drama Winter, Grasping Love (2017) into a short drama.

\*A vertical short drama app operated by SHORTTV LIMITED. 100 million downloads worldwide (4 million in Japan), supports 16 languages, DAU of 10 million worldwide. Available in over 198 counties and regions, including North America and Asia.



First release

The Billionaire's Divorced Granddaughter

(Oct 2024-)



Second release

The Hidden Heiress: A Promise of Revenge (Dec 2024-)



Third release Winter, Grasping Love 2025 (Mar 2025-)

#### Domestic Launch of "SUKIDORA," a Vertical Short Drama Account for Smartphones



tv asahi

partnership with KDDI CORPORATION. Producing and distributing easy-to-watch short drama series on YouTu

short drama account for smartphones in

- watch short drama series on YouTube, TikTok, Instagram and X.
- The third release, GAKE -Cliff-, is an homage to TV suspense dramas.



Play with Toys at the Club 10 min x 9 eps (Mar 2025-)



**TOKYO butterfly NIGHT** 3 min x 26 eps (Apr 2025-)



**GAKE -Cliff-**10 min x 6 eps (Jun 2025-)

# Enhancing IP Development and Distribution

## Doraemon the Movie: Nobita's Art World Tales International Distribution



Release In Vietnam

© Fujiko-Pro, Shogakukan, TV-Asahi,
Shin-ei, and ADK 2025

Sales to China, Taiwan, Hong Kong, Vietnam, etc.

 Forecast to record highest box-office revenue in Vietnam (release in May 2025), reaching over USD 5.67 million (820 million ven. as of Jul 21, 2025)



Doraemon the Movie 45<sup>th</sup> Anniversary Exhibition (Ho Chi Minh City)



Premier event at a mall (Ho Chi Minh City)

## Babanba Banban Vampire Content Roll-out



© Hiromasa Okujima (AKITASHOTEN) /BLOB

- Lead of production committee and broadcast anime series on "IMAnimation" in Jan 2025 programming season
- Release of live-action film in July
- Stage adaptation, Bloody Love Musical "Babanba Banban Vampire," scheduled for Sep (Sep 20-25, 2025 @ Tokyo International Form, Hall C)

#### Accelerating collaboration with BookLive and KOTOBUKIYA

# BookLive<sup>k</sup>

- Creating original manga series on BuzzmanTV that has potential to become an anime
- The latest title, I am loved too much by the duke of the enemy country, so I can't assassinate him., was released on the ebookstore BookLive on Jul 18, 2025



BuzzmanTV FRI 0:45am (late night)



©2025"Babanba Banban

Vampire" Film Partners

©Kotoko , Sakura Aikawa / LIVE



# In production Anime adaptation of KOTOBUKIYA's highly successful plastic model series, ARCANADEA



©KOTOBUKIYA / ARCANADEA Projec



### Late-night Anime: Up-Coming Line-up

#### Line-up for 2025 Fall Programming Season





© Coffee, KODANSHA /WANDANCE Production Committee





The Banished Court Magician Aims to Become the Strongest

©Alto, KODANSHA/ "Hojo-maho" Project

#### NUMAnimation מפני-מרבית SAT 1:30 am (late night)



My Friend's Little Sister
Has it in for Me!

©Ghost Mikawa-SB Creative Corp. /
"Imouza" Production Committee

#### **Anime Adaptation**

Akane-banashi, an authentic rakugo story currently serialized on Weekly Shonen Jump (Shueisha) to be broadcast as a TV anime series in 2026!



Akane-banashi

©Yuki Suenaga, Takamasa Moue / SHUEISHA, Akane-banashi Committee

#### Participated in Anime Expo, an Event for Overseas Anime Fans

- Participated in Anime Expo 2025 (Los Angeles, Jul 3-6, 2025), the largest anime convention in North America
- Set up a photo spot within the exhibition space that showcased new titles (joint booth with KOTOBUKIYA) and participated in joint panel discussions
- Introduced major up-coming new titles, including the anime series with Science SARU,
   Jaadugar: A Witch in Mongolia, and theatrical adaptation of popular series The Dangers in
   My Heart, as well as ARCANADEA, Hell Teacher: Jigoku Sensei Nube, etc.
- Promoted anime titles to overseas anime fans and strengthened international business



Booth Exhibition



The Dangers in My Heart Pannel



### **Motion Pictures**

#### <Up-coming Line-up>



KAMEN RIDER GAVV No.1 SENTAI GOZYUGER W Hero Summer Movie 2025

(Jul 25, 2025-)

© "GAVV•GOZYUGER" Production Committee © ISHIMORI PRO./TV ASAHI/ADK EM/TOEI © © TV ASAHI/TOEI ADVERTISING, LTD. /TOEI



Crayon Shinchan the Movie: Super Hot! The Spicy Kasukabe Dancers

(Aug 8, 2025-)

©Usui Yoshito/Futabasha · SHIN-El Animation · TV Asahi · ADK 2025



The Obsessed (Nov 7, 2025–)

©2001 Shinji Ishii / Shinchosha ©2025 The Obsessed Production Partners



**TOKYO TAXI** (Nov 21, 2025–)

©2025 "TOKYO TAXI" Film Partners



### TV Asahi-Roppongi Hills SUMMER FES





# Gearing up for the grand opening of TOKYO DREAM PARK next spring with a large-scale event focused on music, entertainment and gourmet foods

- Upgrading the annual summer event started in 2014, by producing an "entertainment festival of music, TV programs and gourmet foods" that features live performances by popular musicians, and provides program-related events and gourmet foods
- Expanding the maximum audience capacity to approximately 2,000 persons at the Roppongi Hills Arena special stage and will
  daily hold concerts by up-coming artists such as FRUITS ZIPPER and =LOVE, as well as popular live-action hero shows and
  program-related events from variety programs including Ame-Talk!, TV Chidori, ano channel and Sakura Meets
- Doraemon photo spots and exclusive Doraemon-themed food menus are offered on the first floor of the TV Asahi headquarters!
   The Suntory Nama Beer SUMMER FES Beer Garden in Mohri Garden provides original festival foods prepared together with popular TV programs such as Shinichi Hatori Morning Show and TV Chidori!

\* Some activities are available until Sun, Aug 24.



## **Special Events**

#### <Up-coming Line-up>





#### **Program**

NEW KAWAII tte shiteyo? Fes ~Kononatsu, Ichiban no Kawaii wo Miteyo?~

Aug 25, 2025

@ Tokyo International Forum, Hall A

#### Music

M:ZINE LIVE

Sep 9, 2025 @ SAITAMA SUPER ARENA



#### Music

Akimitsu Homma 60<sup>th</sup> anniversary concert "RESONANCE"

Sep 26, 27, 2025 @ TOKYO GARDEN THEATER



### **Music Publication**

/// TV ASAHI MUSIC

### <Up-coming Line-up>









#### **Takeshita Paradise**

Harajuku Festival vol.1 ~Save Children's Hearts~

> May 11, 2025-Jan 3, 2026 9 concerts @ 19 venues

#### **HAN-KUN**

HAN-KUN LIVE 2025 ∼THE SIX SENSE ∼

Aug 15, 2025 @ Zepp Shinjuku (TOKYO)

#### ATARASHII GAKKO!

ATARASHII GAKKO! wa Susumu Tour

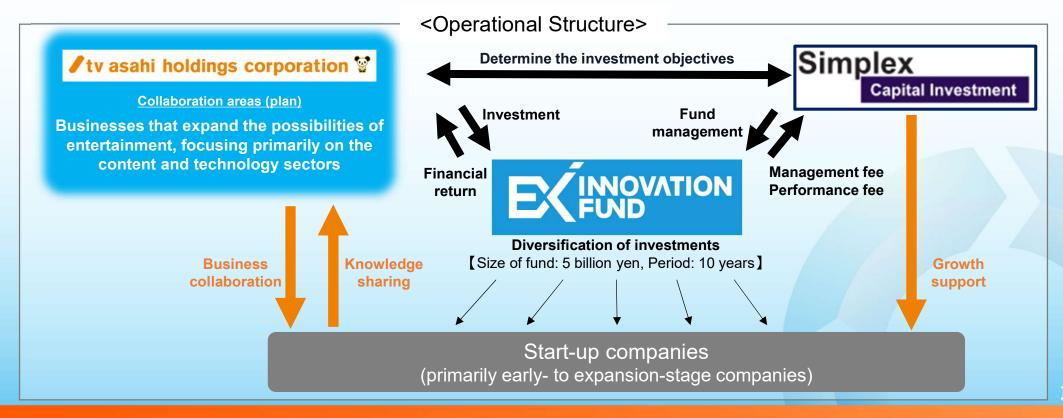
> Sep 6–Dec 21, 2025 13 concerts @ 13 venues

# HIRAIDAI HIRAIDAI TOUR 2025

Oct 24, 2025–Feb 11, 2026 8 concerts @ 15 venues

# **Establishment of CVC Fund "EX Innovation Fund 1"**

- In Jul 2025, jointly established a corporate venture capital (CVC) fund with Simplex Capital Investment Co., Ltd.
- Aiming to achieve the TV Asahi Group's mid- to long-term growth by further developing existing businesses and expanding into new business areas through investments in start-up companies
- Established the Investment Strategy Department within the Corporate Strategy Division to serve as the internal engine for driving initiatives
- Promoting M&A, start-up investments and open innovation, while also strengthening collaboration across the company and enhance support systems for investment targets



### **Sustainability Initiatives**

#### "Girls Meet STEM" Program



- First for a TV station, participating in the "Girls Meet STEM" program, organized by Yamada Shintaro D&I Foundation that provides middle and high school girls with opportunities to explore STEM (science, technology, engineering, and mathematics) careers
- Hosting "Taking a Look at the Other Side of TV!"
  where participants can learn about TV industry
  technologies through guided tours of TV Asahi's
  headquarters and studios, and roundtable
  discussions where female employees share reallife work experiences (Aug 28 & 29, 2025)
- Committed to promoting D&I, gender equality, and providing educational opportunities

### **Human Rights**

- Established "Policy on Responding to Customer Harassment and Defamation To protect all who work at TV Asahi -"
- Promoting measures to prevent harassments in order to create an environment where all who work at TV Asahi
  are able to engage in their duties with a sense of security

Financial outlooks and other figures that are not historical facts are based on information available at the time of announcement. Please be informed that actual results may differ due to various factors in the business environment.

As such, actual results may differ from the forecasts given in this document and guarantees are not made to achieving the announced results.

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