/ tv asahi holdings corporation 🗑

# FYE March 31, 2025 Semi-Annual Results

November 8, 2024

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# **Consolidated Results**

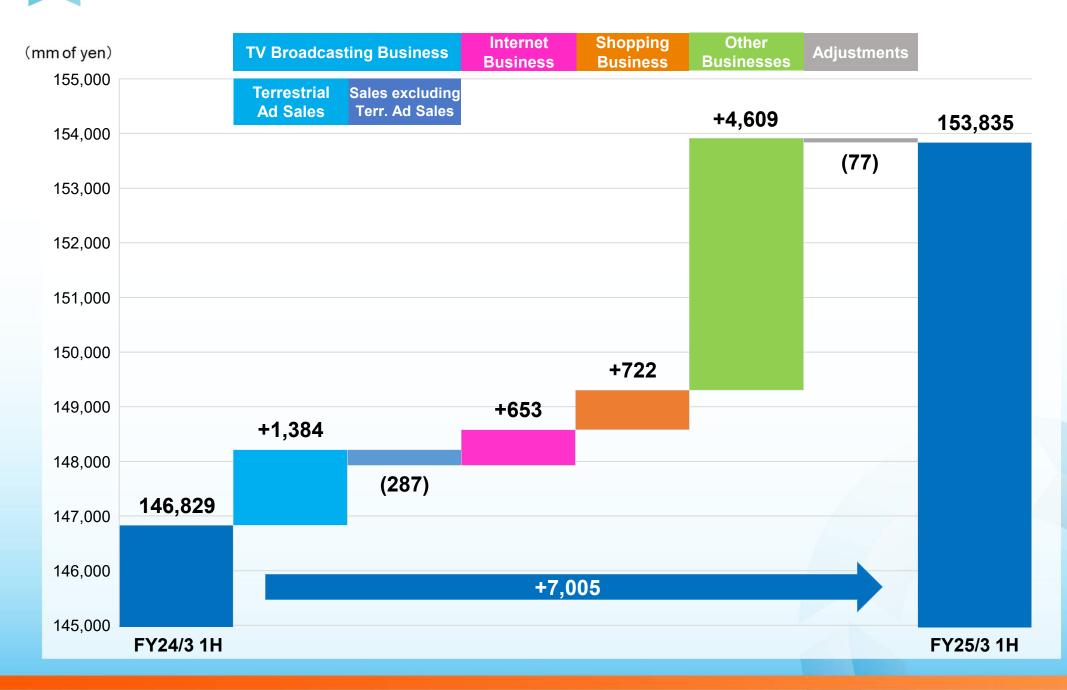
(mm of yen)

		FY24/3 1H (Apr–Sep 2023)	FY25/3* 1H** (Apr–Sep 2024)	ΥοΥ	YoY(%)
Ne	et Sales	146,829	153,835	+ 7,005	+ 4.8%
	TV Broadcasting	110,243	111,340	+ 1,097	+ 1.0%
	Internet	13,265	13,919	+ 653	+ 4.9%
	Shopping	9,102	9,825	+ 722	+ 7.9%
	Other Businesses	21,534	26,144	+ 4,609	+ 21.4%
	Adjustments	(7,317)	(7,394)	(77)	—
Op	perating Income	4,336	6,047	+ 1,710	+ 39.5%
	TV Broadcasting	1,173	2,090	+ 916	+ 78.2%
	Internet	680	1,077	+ 396	+ 58.3%
	Shopping	770	833	+ 63	+ 8.2%
	Other Businesses	1,769	2,065	+ 296	+ 16.7%
	Adjustments	(57)	(19)	+ 37	—
Or	dinary Income	8,641	10,542	+ 1,901	+ 22.0%
-	fit Attributable to ners of the Parent	6,613	7,699	+ 1,085	+ 16.4%

Notes \*: "FY25/3" refers to fiscal year ending March 31, 2025 and all other fiscal years are referred to in the same manner. \*\*: "1H" refers to six months ended September 30 (April 1–September 30).

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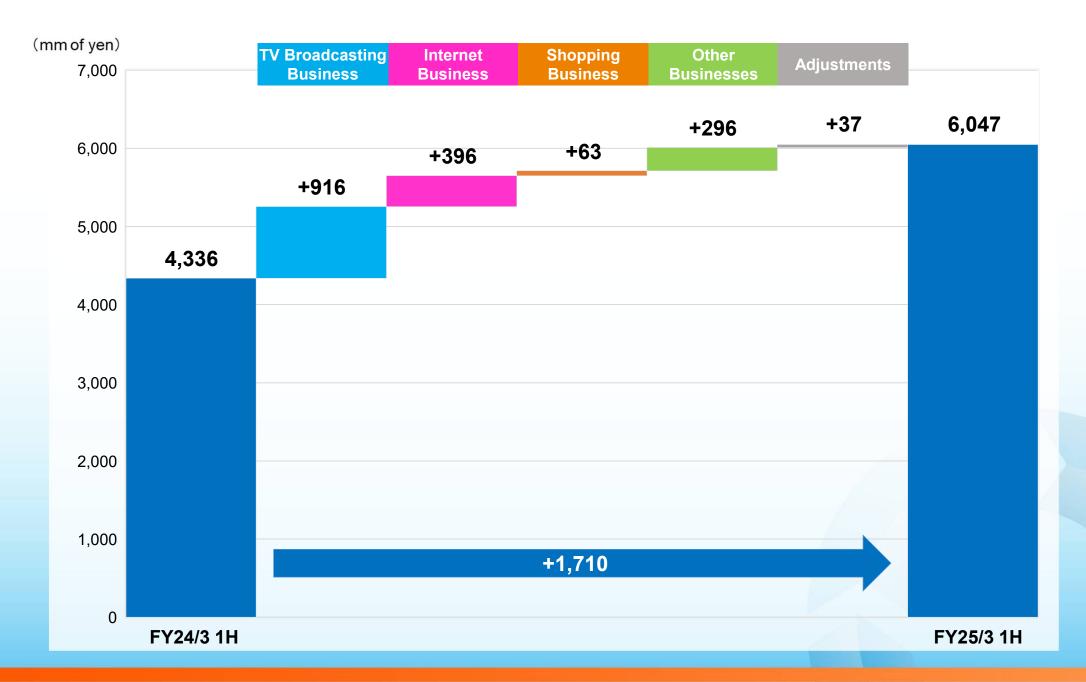
# **Net Sales YoY Change**



3

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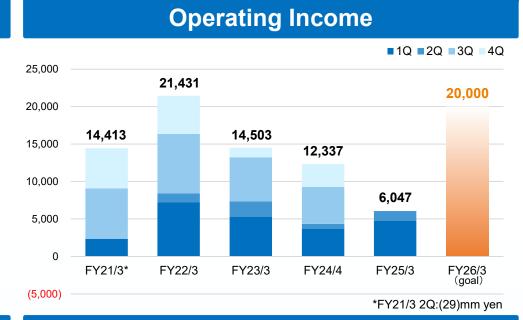
# **Operating Income YoY Change**



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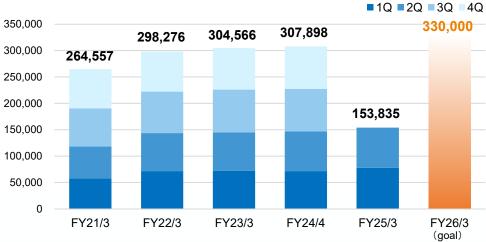
## **Consolidated Results** (Historical Trends)

(mm of yen)

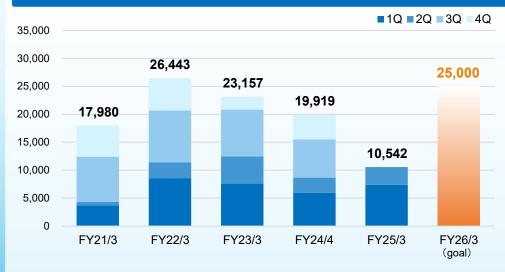


### 307.898 304,566 298,276 264,557 153.835

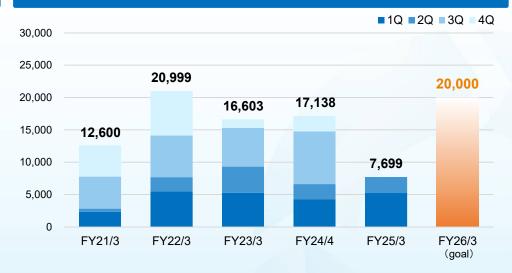
### **Net Sales**



### **Ordinary Income**



#### **Profit Attributable to Owners of the Parent**

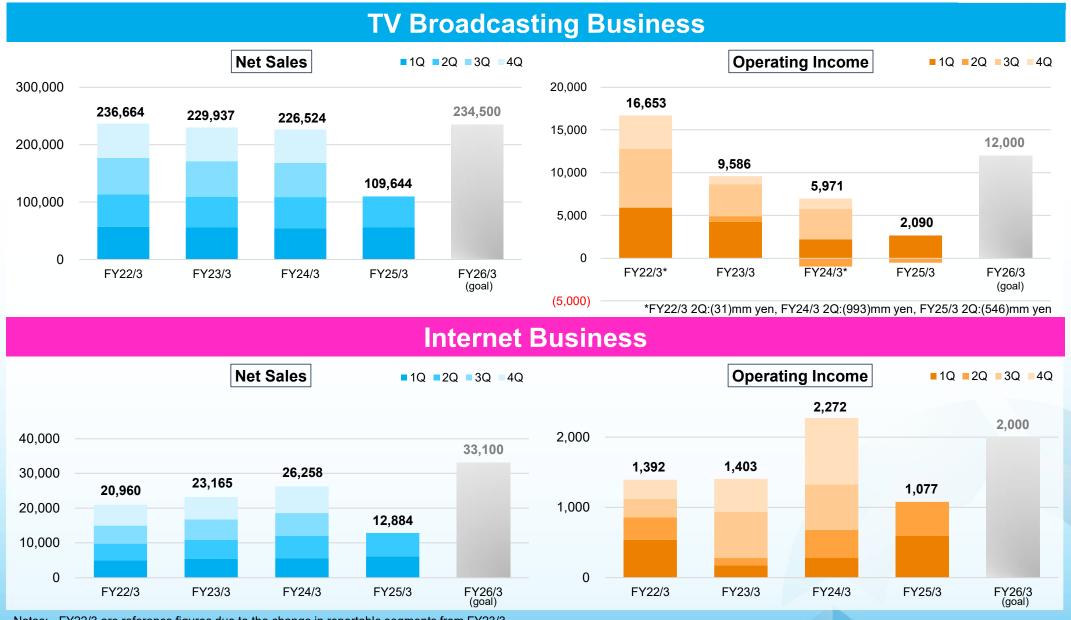


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# Segment Sales and Income (Historical Trends)

(mm of yen)



Notes: - FY22/3 are reference figures due to the change in reportable segments from FY23/3.

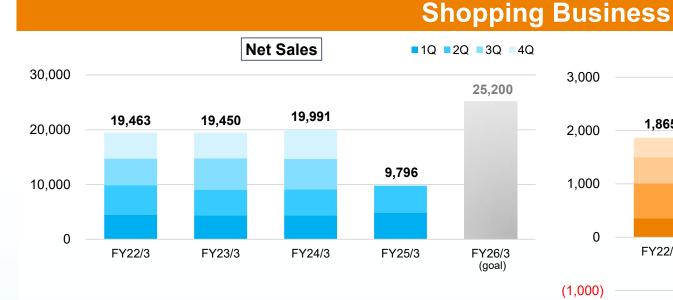
- Net Sales are sales to outside customers.

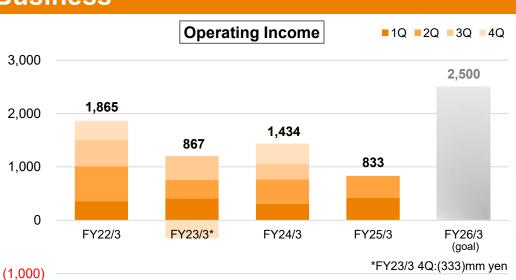
- Operating Income is segment income adjusted to align it with Operating Income reported on the quarterly consolidated statements of income for the corresponding period.

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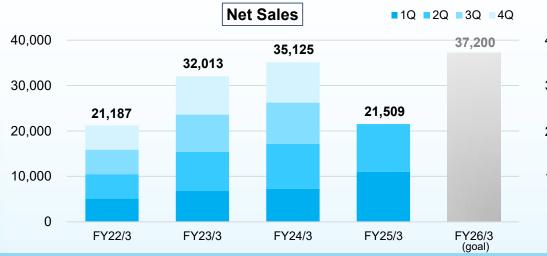
# Segment Sales and Income (Historical Trends)

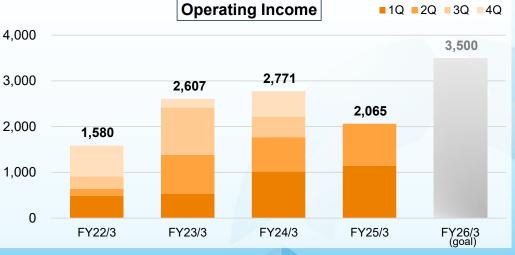
(mm of yen)





#### **Other Businesses**





Notes: - FY22/3 are reference figures due to the change in reportable segments from FY23/3.

- Net Sales are sales to outside customers.

- Operating Income is segment income adjusted to align it with Operating Income reported on the quarterly consolidated statements of income for the corresponding period.

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# Financial Highlights of Major Group Companies

		FY24/3 1H	FY25/3 1H	ΥοΥ	YoY(%)
	Net Sales	108,852	111,785	+ 2,932	+ 2.7%
TV Asahi Corporation	Operating Income	(1,523)	(489)	+ 1,034	_
Asahi Satellite	Net Sales	9,189	8,960	(228)	(2.5)%
Broadcasting Limited	Operating Income	1,779	1,733	(46)	(2.6)%
	Net Sales	3,193	3,083	(109)	(3.4)%
CS One Ten, Ltd.	Operating Income	126	120	(5)	(4.7)%
TV ASAHI MUSIC Co.,	Net Sales	5,831	7,891	+ 2,059	+ 35.3%
LTD.	Operating Income	727	850	+ 122	+ 16.8%
<b>ROPPING LIFE CO.,</b>	Net Sales	8,275	8,852	+ 577	+ 7.0%
Ltd.	Operating Income	360	335	(25)	(7.0)%

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# **TV Asahi Corporation Results**

	FY24/3 1H	FY25/3 1H	YoY	YoY(%)
Net Sales	108,852	111,785	+ 2,932	+ 2.7%
Time Sales	39,247	39,077	(170)	(0.4)%
Spot Sales	40,287	41,842	+ 1,555	+ 3.9%
Program Sales, CS, etc.	11,552	10,841	(711)	(6.2)%
Internet Sales	9,023	9,214	+ 191	+ 2.1%
Other	8,740	10,809	+ 2,068	+ 23.7%
Operating Income	(1,523)	(489)	+ 1,034	-
Ordinary Income	1,981	9,001	+ 7,020	+ 354.3%
Net Income	2,199	8,805	+ 6,606	+ 300.4%

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# **Time Sales Revenue (Terrestrial)**

															(mm	of yen)			
						F	Y24/	3	FY	25/3		Yo	Y	١	oY(	%)			
			1Q				18,5	511		18,80	8	+	- 297		+ 1	.6%			
			2Q				20,7	36	:	20,26	9		(467)		(2.	3)%			
			1	Н			39,2	47	;	39,07	7		(170)		(0.	4)%			
			3Q				20,3	59											
			4Q				19,1	37											
			2	H*			39,4	96											
		_	Α	nnu	al		78,7	44											
<yoy< th=""><th>Growt</th><th>1&gt;</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th>(%)</th></yoy<>	Growt	1>																	(%)
	Apr	Мау	Jun	1Q	Jul	Aug	Sep	2Q	1H	Oct	Nov	Dec	3Q	Jan	Feb	Mar	4Q	2H	Annual
FY23/3	(5.4)	(4.4)	(3.6)	(4.5)	(17.6)	(22.7)	(5.8)	(16.1)	(10.8)	(12.8)	+16.6	+2.9	+1.8	(4.3)	(9.8)	+16.2	+1.1	+1.5	(4.7)
FY24/3	(0.4)	(3.8)	(2.5)	(2.2)	+14.1	+4.5	(1.6)	+6.0	+1.9	(5.0)	(14.6)	(12.0)	(10.8)	(3.1)	+2.4	(12.7)	(5.4)	(8.3)	(3.5)
FY25/3	+0.4	+0.9	+3.6	+1.6	(9.7)	+3.0	+1.5	(2.3)	(0.4)										
Noto *· '	"OLI" rofe					04 (0-4	4	Manala	04)										

Note \*: "2H" refers to six months ended March 31 (October 1–March 31).

FY25/3

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**Spot Sales Revenue (Terrestrial)** 

								_							(mm	of yen)			
						F	Y24/:	3	FY	25/3		Yo	Y	Y	οΥ(	%)			
			1Q				21,9	65	2	22,00	0		+ 34		+ 0	.2%			
			2Q				18,3	22		19,84	2	+ ′	I,520		+ 8	.3%			
			1	Н			40,2	87	4	41,84	2	+ ′	l,555		+ 3	.9%			
			3Q				24,1	61											
			4Q				23,7	00											
		_	2	Н			47,8	61											
		_	Α	nnu	al		88,1	49											
<yoy g<="" th=""><th>Growtl</th><th>h&gt;</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th>(%)</th></yoy>	Growtl	h>																	(%)
A	Apr	Мау	Jun	1Q	Jul	Aug	Sep	2Q	1H	Oct	Nov	Dec	3Q	Jan	Feb	Mar	4Q	2H	Annual
FY23/3	+0.3	(2.3)	(11.6)	(4.5)	+9.9	+12.1	(7.4)	+4.0	(0.7)	(3.7)	(10.8)	(9.0)	(8.0)	(0.1)	+5.1	(10.6)	(3.0)	(5.6)	(3.3)
FY24/3 (	(3.7)	(2.0)	(3.2)	(3.0)	(9.8)	(5.3)	(9.4)	(8.3)	(5.5)	+2.4	+0.4	+0.0	+0.9	(5.3)	(1.8)	+3.9	(0.7)	+0.1	(2.5)
FY25/3	+3.5	(1.4)	(2.0)	+0.2	+7.6	+4.4	+12.7	+8.3	+3.9										

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# **Spot Sales Revenue (Terrestrial)**

## <Trend of Share in the Tokyo Spot Sales Market>



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## Spot Sales Industry Information (Terrestrial)

	FY25/3 2Q (J	lul–Sep 2024)	FY24/3 2Q (Ju	II–Sep 2023)
	ΥοΥ	Share	YoY	Share
Energy & Industrial Machines	118.8%	1.4%	124.5%	1.3%
Foods	118.5%	10.9%	99.0%	10.0%
Beverages & Liquors	117.4%	11.2%	119.5%	10.3%
Pharmaceuticals & Medical Supplies	138.7%	7.6%	91.9%	5.9%
Cosmetics & Toiletries	104.4%	4.4%	95.6%	4.5%
Fashion & Accessories	235.6%	1.8%	95.6%	0.8%
Business Machines & Office Supplies	99.8%	1.8%	178.6%	2.0%
Consumer Electronics	142.0%	2.0%	64.7%	1.5%
Automobiles	133.0%	4.9%	64.2%	4.0%
Homeware	99.0%	1.9%	100.2%	2.1%
Game, Software & Sporting Goods	72.4%	2.8%	106.3%	4.2%
Housing & Housing Materials	108.9%	5.4%	90.9%	5.4%
Publishing	66.8%	1.0%	62.4%	1.5%
Telecommunications, Media & Internet	122.3%	11.1%	68.1%	9.9%
Retail	86.7%	2.9%	79.9%	3.6%
Finance & Insurance	95.2%	5.8%	85.0%	6.6%
Fransportation, Movies & Leisure	99.4%	6.1%	110.8%	6.6%
Food-services & Various Services	96.1%	13.8%	99.0%	15.6%
Government & Public Institutions	100.5%	0.9%	65.5%	1.0%
Education, Medical-services & Religion	79.8%	2.1%	91.8%	2.8%
Others	71.3%	0.3%	<b>535.4%</b>	0.4%
Total	108.3%	100.0%	91.7%	100.0%

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(mm of yen)

# **Production Costs (Terrestrial)**

				(minter yen)
	FY24/3	FY25/3	YoY	YoY(%)
1Q	18,052	18,867	+ 815	+ 4.5%
2Q	21,440	21,072	(368)	(1.7)%
1H	39,492	39,940	+ 447	+ 1.1%
3Q	19,571			
4Q	20,035			
2H	39,607			
Annual	79,100			

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# **Production Costs (Terrestrial)**

## Trend of Production Costs (terrestrial)

(mm of yen)



Note \*: Reference figures are provided for FY22/3, due to the change in reportable segments from FY23/3.



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# **TV Broadcasting Business**

		Net S	ales			Operating	Income	
	FY24/3	FY25/3	YoY	YoY(%)	FY24/3	FY25/3	YoY	YoY(%)
1Q	55,084	56,307	+ 1,222	+ 2.2%	2,166	2,636	+ 470	+ 21.7%
2Q	55,159	55,033	(125)	(0.2)%	(993)	(546)	+ 446	_
1H	110,243	111,340	+ 1,097	+ 1.0%	1,173	2,090	+ 916	+ 78.2%
3Q	60,302				3,580			
4Q	59,079				1,217			
2H	119,382				4,797			
Annual	229,626				5,971		E	

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# **TV Broadcasting Business**

	FY24/3 1H	FY25/3 1H	YoY	YoY(%)
Net Sales	110,243	111,340	+ 1,097	+ 1.0%
Time Sales	39,247	39,077	(170)	(0.4)%
Spot Sales	40,287	41,842	+ 1,555	+ 3.9%
Program Sales	6,587	7,225	+ 638	+ 9.7%
BS & CS	13,206	12,935	(271)	(2.1)%
Other	10,913	10,259	(654)	(6.0)%
<b>Operating Income</b>	1,173	2,090	+ 916	+ 78.2%



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		Net S	ales			Operating	Income	
	FY24/3	FY25/3	YoY	YoY(%)	FY24/3	FY25/3	YoY	YoY(%)
1Q	6,105	6,536	+ 431	+ 7.1%	277	592	+ 315	+ 113.6%
2Q	7,160	7,382	+ 222	+ 3.1%	403	484	+ 81	+ 20.3%
1H	13,265	13,919	+ 653	+ 4.9%	680	1,077	+ 396	+ 58.3%
3Q	7,009				644			
4Q	8,485				947			
2H	15,495				1,592			
Annual	28,761				2,272		F	

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## TV Asahi Corporation: Digital Ads-related Revenue

## < Digital Ads-related Revenue (TVer, etc.) >

(mm of yen)

	FY24/3	FY25/3	YoY	YoY(%)
1Q	1,251	1,693	+ 442	+ 35.4%
2Q	1,165	1,787	+ 622	+ 53.4%
1H	2,416	3,481	+ 1,064	+ 44.1%

#### TV Asahi No. of Views on Catch-up Service (TVer)



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# **Shopping Business**

		Net S	ales			Operating	Income	
	FY24/3	FY25/3	YoY	YoY(%)	FY24/3	FY25/3	YoY	YoY(%)
1Q	4,342	4,910	+ 568	+ 13.1%	307	421	+ 114	+ 37.2%
2Q	4,760	4,914	+ 154	+ 3.2%	463	411	(51)	(11.1)%
1H	9,102	9,825	+ 722	+ 7.9%	770	833	+ 63	+ 8.2%
3Q	5,547				285			
4Q	5,354				378			
2H	10,901				664			
Annual	20,003				1,434		P	



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**Other Businesses** 

		Net S	ales	Operating Income					
	FY24/3	FY25/3	YoY	YoY(%)	FY24/3	FY25/3	ΥοΥ	YoY(%)	
1Q	9,339	13,312	+ 3,973	+ 42.5%	1,019	1,142	+ 123	+ 12.1%	
2Q	12,195	12,831	+ 636	+ 5.2%	750	922	+ 172	+ 23.0%	
1H	21,534	26,144	+ 4,609	+ 21.4%	1,769	2,065	+ 296	+ 16.7%	
3Q	11,353				449				
4Q	11,794				552				
2H	23,148				1,002				
Annual	44,683				2,771				



### <Results of Major Other Businesses>

(mm of yen)

		Sale	es		Balance					
	FY24/3 1H	FY25/3 1H	YoY	YoY(%)	FY24/3 1H	FY25/3 1H	YoY	YoY(%)		
Music Publication	5,827	7,873	+ 2,046	+ 35.1%	2,019	2,278	+ 258	+ 12.8%		
Special Events	5,105	6,776	+ 1,671	+ 32.7%	606	988	+ 382	+ 63.1%		
Equipment/ Lease	2,936	3,525	+ 589	+ 20.1%	1,580	1,732	+ 151	+ 9.6%		
Motion Pictures	1,880	1,572	(307)	(16.3)%	751	722	(28)	(3.9)%		
DVD	223	520	+ 297	+ 133.1%	28	217	+ 188	+ 662.8%		

Note: Balance figures do not include indirect costs.



Capex					(bn of yen)
	FY24/3 1H	FY25/3 1H	YoY	YoY(%)	Outlook for FY25/3
Consolidated	2.95	17.20	+ 14.24	+ 481.6%	36.00
TV Asahi Corporation	2.13	15.09	+ 12.95	+ 608.0%	33.50

## **Depreciation & Amortization**

(bn of ven)

					(Bir Bir yeir)
	FY24/3 1H	FY25/3 1H	YoY	YoY(%)	Outlook for FY25/3
Consolidated	4.92	4.76	(0.16)	(3.4)%	9.50
TV Asahi Corporation	4.03	3.82	(0.20)	(5.0)%	7.60

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# FY25/3 Forecast

(mm of yen)

			Previous Fore (As of Aug 2, 2		New Forecast (As of Nov 8, 2024)		Difference	Difference(%)	
Net S	Net Sales		309,0	000	312,000		+ 3,000	+ 1.0%	
	TV Broa	dcasting	223,8	300	226,400		+ 2,600	+ 1.2%	
	Internet		27,2	200	27,200		—	—	
	Shopping		20,4	400	20,400		—	_	
	Other Bu	usinesses	37,6	600	38,000		+ 400	+ 1.1%	
Оре	rating Inc	ome	13,0	000	16,000		+ 3,000	+ 23.1%	
	TV Broa	dcasting	5,000		7,900		+ 2,900	+ 58.0%	
	Internet		2,500		2,500		—	—	
	Shoppin	g	1,900		1,900		—	_	
	Other Bu	usinesses	3,6	600	3,700		+ 100	+ 2.8%	
	Adjustme	ents		—	-		_	_	
Ordi	nary Inco	ome	20,0	000	22,000		+ 2,000	+ 10.0%	
	Attributable rs of the Pa		18,0	000	20,000		+ 2,000	+ 11.1%	
Ad Revenue	Ad Revenue (Terrestrial)						Production (	Cost (Terrestrial	) (mm of yen)
Time		ę	Spot		Total		FY25/3 Foreca	st YoY	
(0.6)% ⇒ (	(0.3)%	+ 0.2%	<b>⇒</b> + 3.8%	(0.	2)% ⇒ + 1.9%		78,500	(0.8)%	24

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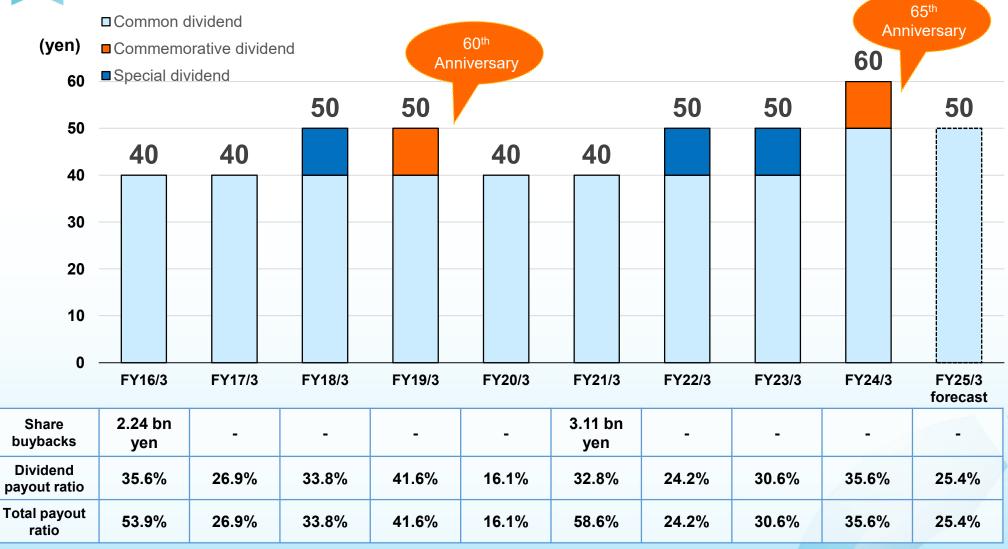


		FY24/3 Results	FY25/3 Forecast	ΥοΥ	YoY(%)
Net S	Sales	307,898	312,000	+ 4,102	+ 1.3%
	TV Broadcasting	226,524	226,400	(124)	(0.1)%
	Internet	26,258	27,200	+ 942	+ 3.6%
	Shopping	19,991	20,400	+ 409	+ 2.0%
	Other Businesses	35,125	38,000	+ 2,875	+ 8.2%
Oper	ating Income	12,337	16,000	+ 3,663	+ 29.7%
	TV Broadcasting	5,971	7,900	+ 1,929	+ 32.3%
	Internet	2,272	2,500	+ 228	+ 10.0%
	Shopping	1,434	1,900	+ 466	+ 32.5%
	Other Businesses	2,771	3,700	+ 929	+ 33.5%
	Adjustments	(112)	-	+ 112	—
Ordi	nary Income	19,919	22,000	+ 2,080	+ 10.4%
	Attributable to rs of the Parent	17,138	20,000	+ 2,861	+ 16.7%



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# **Shareholder Returns**



### **Basic Policy**

- Stable payout of common dividends (aim for sustainable growth)
- Further returns through commemorative and special dividends
- Ongoing consideration of share buybacks

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# **CTV Asahi 360° Key Initiatives**

### Viewer Ratings: Summer Programming Season (Jul 1–Sep 29, 2024)

Individual All: Double Crown in All Day and Prime Time! First Time to Capture Top in Prime Time for Summer Programming Season!												
Individual All	T	V Asahi	ahi Nippon TV		TBS		Fuji TV		TV Tokyo			PUT
<b>All Day</b> (6am–midnight)	1	<b>3.5</b> (+0.1)	2	<b>3.4</b> (+0.0)	3	<b>2.8</b> (+0.2)	4	<b>2.2</b> (-0.1)	5	<b>1.2</b> (+0.0)		<b>19.3</b> (+0.2)
Golden Time (7pm–10pm)	2	<b>5.0</b> (+0.0)	1	<b>5.2</b> (-0.3)	3	<b>4.2</b> (+0.2)	4	<b>3.4</b> (-0.3)	5	<b>3.0</b> (-0.1)		<b>31.1</b> (+0.1)
Prime Time (7pm–11pm)	1	<b>5.0</b> (-0.1)	2	<b>4.9</b> (-0.3)	3	<b>4.1</b> (+0.2)	4	<b>3.4</b> (-0.1)	5	<b>2.6</b> (-0.1)		<b>29.0</b> (+0.1)
<b>Prime2</b> (11pm–1am)	2	<b>1.8</b> (+0.0)	1	<b>2.4</b> (-0.3)	3	<b>1.6</b> (-0.2)	4	<b>1.4</b> (-0.1)	5	<b>0.7</b> (+0.0)		<b>11.0</b> (-0.1)
Household	T	V Asahi	Asahi Nipp		TBS		Fuji TV		TV	Tokyo		HUT
<b>All Day</b> (6am–midnight)	1	<b>6.3</b> (+0.2)	2	<b>5.9</b> (-0.1)	3	<b>5.0</b> (+0.3)	4	<b>4.0</b> (+0.0)	5	<b>2.1</b> (+0.0)	_	<b>33.6</b> (+0.5)
Golden Time (7pm–10pm)	1	<b>8.5</b> (+0.0)	2	<b>8.1</b> (-0.6)	3	<b>6.8</b> (+0.4)	4	<b>5.6</b> (-0.2)	5	<b>5.1</b> (-0.1)	/	<b>49.6</b> (+0.3)
Prime Time (7pm–11pm)	1	<b>8.7</b> (+0.0)	2	<b>7.8</b> (-0.5)	3	<b>6.6</b> (+0.2)	4	<b>5.5</b> (-0.2)	5	<b>4.5</b> (+0.0)		<b>46.8</b> (+0.2)
Prime2 (11pm–1am)	2	<b>3.4</b> (-0.1)	1	<b>4.4</b> (-0.5)	3	<b>3.1</b> (-0.1)	4	<b>2.6</b> (-0.2)	5	<b>1.3</b> (-0.1)		<b>20.2</b> (-0.2)

Note: Numbers in circles refer to ranking among commercial stations. Numbers in parentheses indicate YoY. (Video Research, Kanto region) 28

### Viewer Ratings: Spring and Summer Programming Season (Apr 1–Sep 29, 2024)

Individual All: Double Crown in All Day and Prime Time! Household: Triple Crown in All Day, Golden Time and Prime Time!												
Individual All	TV	Asahi	Nippon TV		TBS		Fuji TV		TV Tokyo			PUT
<b>All Day</b> (6am–midnight)	1	<b>3.4</b> (+0.0)	2	<b>3.3</b> (-0.1)	3	<b>2.7</b> (+0.1)	4	<b>2.2</b> (-0.1)	5	<b>1.1</b> (-0.1)		<b>18.7</b> (-0.1)
Golden Time (7pm–10pm)	2	<b>5.0</b> (+0.0)	1	<b>5.1</b> (-0.4)	3	<b>4.2</b> (+0.2)	4	<b>3.4</b> (-0.2)	5	<b>3.0</b> (+0.0)		<b>30.6</b> (-0.3)
Prime Time (7pm–11pm)	1	<b>5.0</b> (-0.1)	2	<b>4.8</b> (-0.3)	3	<b>4.0</b> (+0.0)	4	<b>3.3</b> (-0.3)	5	<b>2.6</b> (+0.0)		<b>28.5</b> (-0.4)
<b>Prime2</b> (11pm–1am)	2	<b>1.8</b> (+0.0)	1	<b>2.3</b> (-0.3)	3	<b>1.6</b> (-0.2)	4	<b>1.4</b> (-0.2)	5	<b>0.7</b> (+0.0)		<b>10.7</b> (-0.4)
Household	TV	Asahi	i Nippon T			TBS	Fuji TV		TV	Tokyo		HUT
<b>All Day</b> (6am–midnight)	1	<b>6.2</b> (+0.1)	2	<b>5.8</b> (-0.2)	3	<b>4.9</b> (+0.2)	4	<b>4.0</b> (+0.0)	5	<b>2.1</b> (+0.0)		<b>32.7</b> (-0.1)
Golden Time (7pm–10pm)	1	<b>8.5</b> (+0.0)	2	<b>8.1</b> (-0.6)	3	<b>6.8</b> (+0.3)	4	<b>5.4</b> (-0.3)	5	<b>5.1</b> (+0.0)	1	<b>48.9</b> (-0.3)
Prime Time (7pm–11pm)	1	<b>8.7</b> (+0.0)	2	<b>7.7</b> (-0.6)	3	<b>6.6</b> (+0.1)	4	<b>5.5</b> (-0.3)	5	<b>4.5</b> (+0.0)		<b>46.2</b> (-0.5)
<b>Prime2</b> (11pm–1am)	2	<b>3.4</b> (-0.1)	1	<b>4.3</b> (-0.5)	3	<b>3.1</b> (-0.1)	4	<b>2.6</b> (-0.3)	5	<b>1.3</b> (-0.1)		<b>19.7</b> (-0.8)

Note: Numbers in circles refer to ranking among commercial stations. Numbers in parentheses indicate YoY. (Video Research, Kanto region) 29

**IP Strategy** 

## **Development of New IP**

#### **Developing New Original IP with Aim of Expanding Business** through Collaboration with Powerful Partners



- Following capital and business alliances by TV Asahi Corporation with BookLive Co., Ltd. and KOTOBUKIYA CO., LTD., a steering committee was created as a cooperative framework.
- By bringing together each company's insights and sharing management resources and expertise, the aim is to build IP and expand business, including anime adaptation and merchandising, by creating hit content.

### <Initiatives>

- The three companies cooperating on terrestrial TV program BuzzmanTV to accelerate development of globally competitive mangas and characters that can become major hits.
- Distributing and serializing original mangas developed on *BuzzmanTV*, on e-bookstore BookLive.



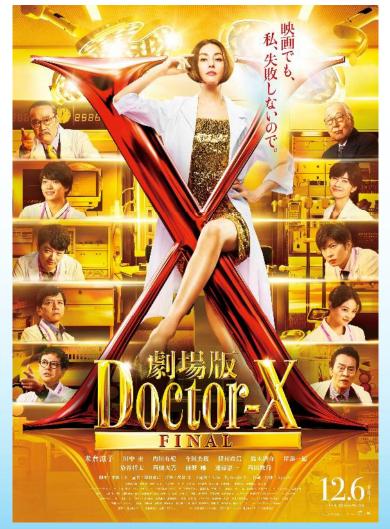




©Miyuki Susuki (Nagon) · Meguru/ ©Miku Tanaka · Kinoko Shiiba/ LIVE COMICS

LIVE COMICS

# **Motion Pictures** (1)



©2024 Doctor-X the movie film partners

#### **Doctor-X the movie FINAL** Release on Dec 6



• TV drama series *Doctor-X* launched in 2012 recorded high ratings throughout all 7 seasons.

(Average ratings of all seasons: Individual All 11.7%/Household 20.4%\*)

- Contributing to increase in revenue with 360° content distribution, such as spin-off dramas, digital distribution, merchandise, international sales, etc.
- Marking the final chapter with its theatrical release, an A-list cast comes together to tell the story of episode zero of the lone-wolf surgeon Michiko Daimon, known as the one who never fails.

#### Fan Meeting Doctor-X Appreciation Festival



Aug 27–28, 2024 3 stages @ EX THEATER ROPPONGI Also held live broadcasts at movie theaters

#### 37<sup>th</sup> TOKYO INTERNATIONAL FILM FESTIVAL



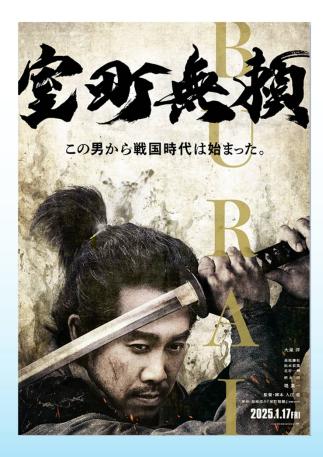
Women's Empowerment Special Screening

> \*Source: Video Research Kanto region (avg. ratings of season1-7 and special drama) 31

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# **Motion Pictures (2)**

### <Up-coming Line-up>



**MUROMACHI OUTSIDERS** 

(Jan 17, 2025–) ©2025 MUROMACHI OUTSIDERS Film Partners



### Babanba Banban Vampire

(Feb 14, 2025–)

©2025"Babanba Banban Vampire" Film Partners

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## **Special Events**

### <Up-coming Line-up>







テレビ朝日開局65周年記念

#### Music

#### Chisako Takashima Zawatsuku! Concert 2024

Oct 11, 2024–Jan 22, 2025 6 concerts @ 4 venues



#### Montreux Jazz Festival Japan 2024

Dec 6–8, 2024 @ PIA ARENA MM

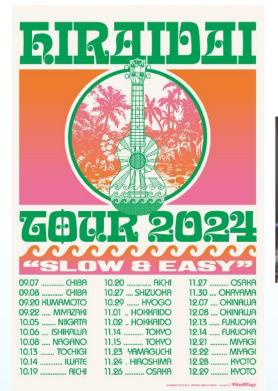
#### Tetsuko No Heya Concert

Nov 29, 2024 @ Nippon Budokan Dec 1, 2024 @ Festival Hall

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### <Up-coming Line-up>











official tour goods

### HIRAIDAI

#### HIRAIDAI TOUR 2024

Sep 7–Dec 29, 2024 30 concerts @ 21 venues ATARASHII GAKKO! NIPPON Calling Tour 2024

> Nov 3–Dec 22, 2024 13 concerts @ 7 venues

## **Towards Sustainable Growth**

#### "The Future Starts Here" project tie-up with SDGs Week 7<sup>th</sup> edition (Sept 22-29, 2024)



- All news and info programs focused on broadcasting content regarding SDG issues.
- Broadcast renewable energy special program regarding wind power generation (Kinkyu Houkoku! Saiene Kakumei Fusha ga Michibiku Kiseki no Monogatari).

#### **United Nations SDGs Media Compact Campaign**



- Annual participation in climate campaign "Promise of 1.5°C" lead by the UN and SDG Media Compact members.
- In addition to NHK and key commercial broadcasters' joint special program, urged action through new joint social media movement using *Teleasa News*' X and Tik Tok accounts.

#### Supporting "Boccia", an official Paralympic sport





- Supporting inclusive sports competitions such as through video production and distribution of Boccia tournaments since 2020.
- TV Asahi Boccia Club founded in 2023.
- Following the release of picture book *Bocciaman wa Kimi da!* by subsidiary, BUNKAKOBO, INC., reading event held at the 9<sup>th</sup> ZENKOKU BOCCIA SENBATSU KOSHIEN in August, featuring announcer Naoko Kubota, a member of the Boccia Club.

Through contents initiatives, raise awareness of sustainability and contribute to solving environmental issues and creating a society that is inclusive

Financial outlooks and other figures that are not historical facts are based on information available at the time of announcement. Please be informed that actual results may differ due to various factors in the business environment.

As such, actual results may differ from the forecasts given in this document and guarantees are not made to achieving the announced results.

For further information regarding this document, please contact: Investor Relations, Corporate Strategy Department TV Asahi Holdings Corporation Tel: +81-3-6406-1115 https://www.tv-asahihd.co.jp/e/IR/

