

Financial Results for FYE March 31, 2024

May 10, 2024

Consolidated Results

(mm of yen)

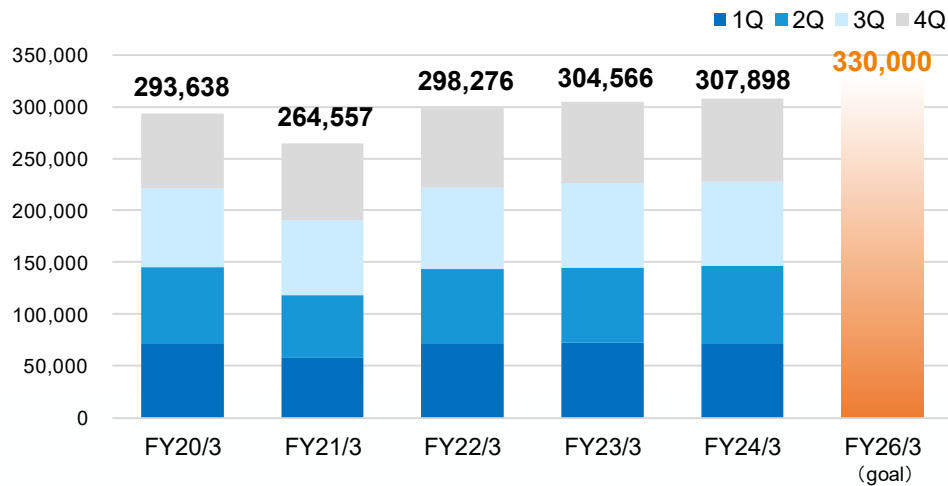
	FY23/3	FY24/3*	YoY	YoY(%)
Net Sales	304,566	307,898	+ 3,332	+ 1.1%
TV Broadcasting	232,669	229,626	(3,043)	(1.3)%
Internet	25,455	28,761	+ 3,305	+ 13.0%
Shopping	19,490	20,003	+ 513	+ 2.6%
Other Businesses	40,442	44,683	+ 4,241	+ 10.5%
Adjustments	(13,490)	(15,175)	(1,685)	—
Operating Income	14,503	12,337	(2,165)	(14.9)%
TV Broadcasting	9,586	5,971	(3,615)	(37.7)%
Internet	1,403	2,272	+ 869	+ 62.0%
Shopping	867	1,434	+ 567	+ 65.4%
Other Businesses	2,607	2,771	+ 164	+ 6.3%
Adjustments	38	(112)	(151)	—
Ordinary Income	23,157	19,919	(3,237)	(14.0)%
Profit Attributable to Owners of the Parent	16,603	17,138	+ 534	+ 3.2%

Notes *: "FY24/3" refers to fiscal year ending March 31, 2024 and all other fiscal years are referred to in the same manner.

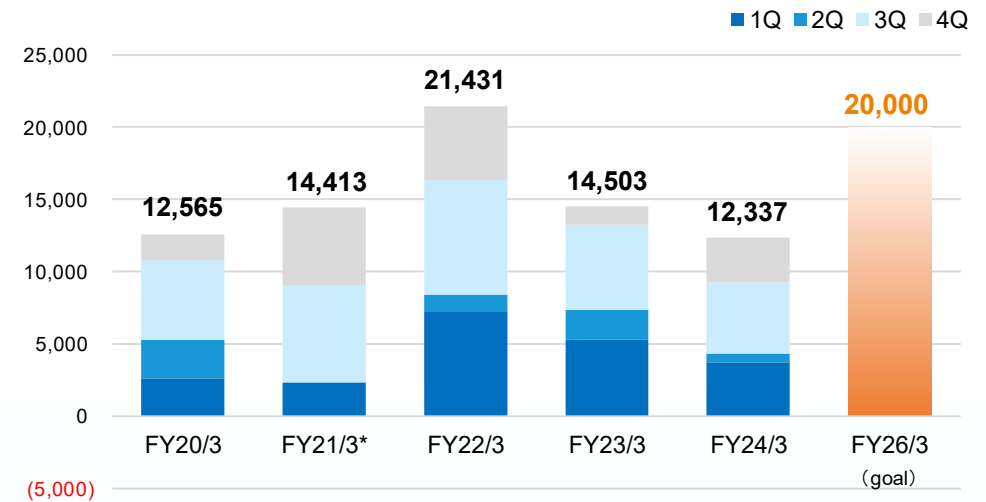
Consolidated Results (Historical Trends)

(mm of yen)

Net Sales

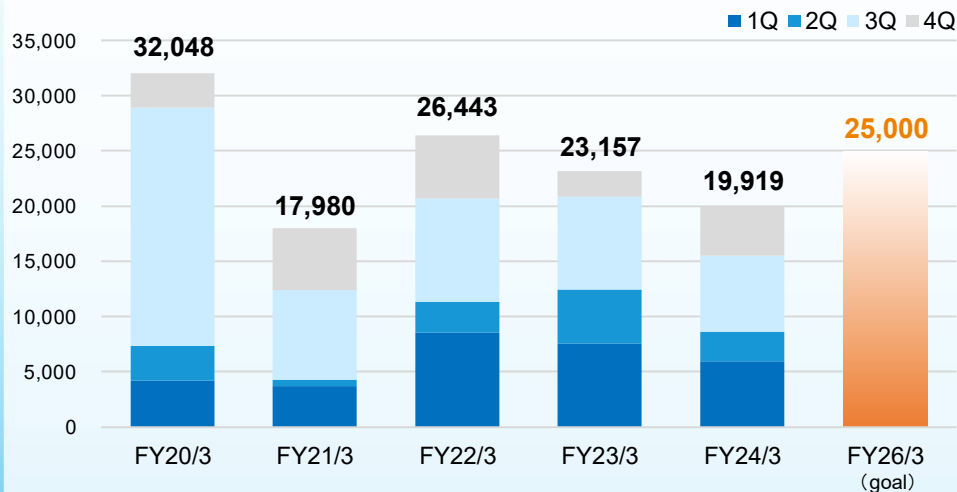


Operating Income

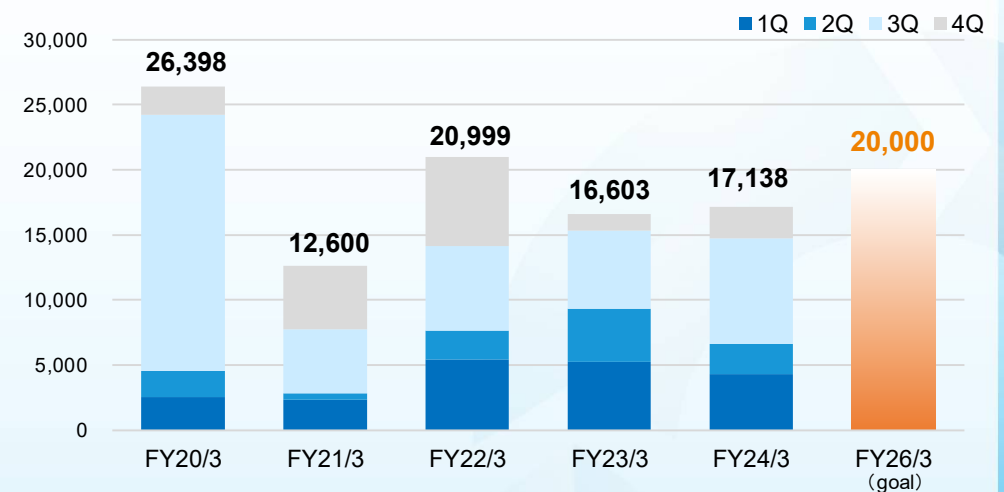


*FY21/3 2Q:(29)mm yen

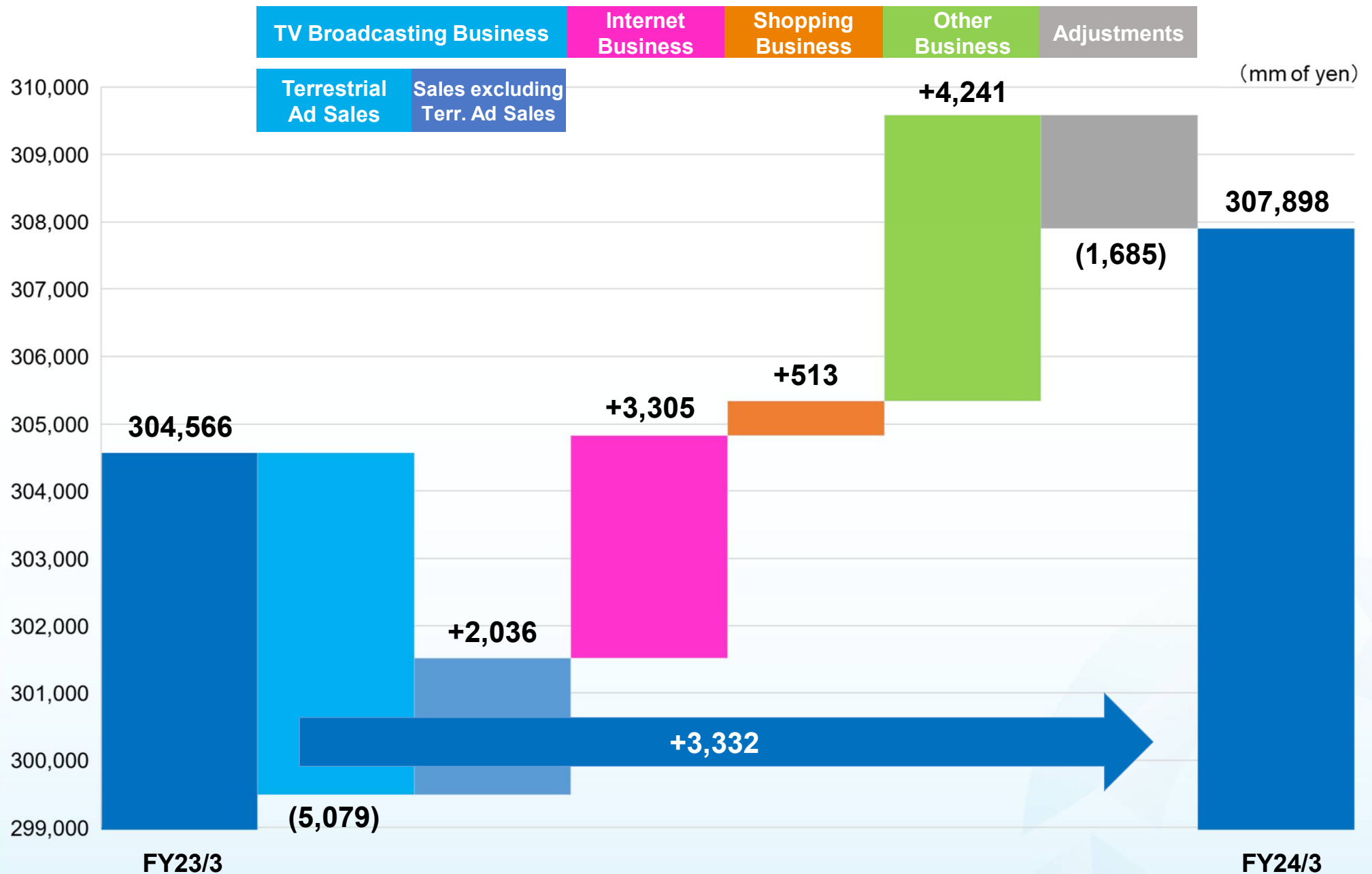
Ordinary Income



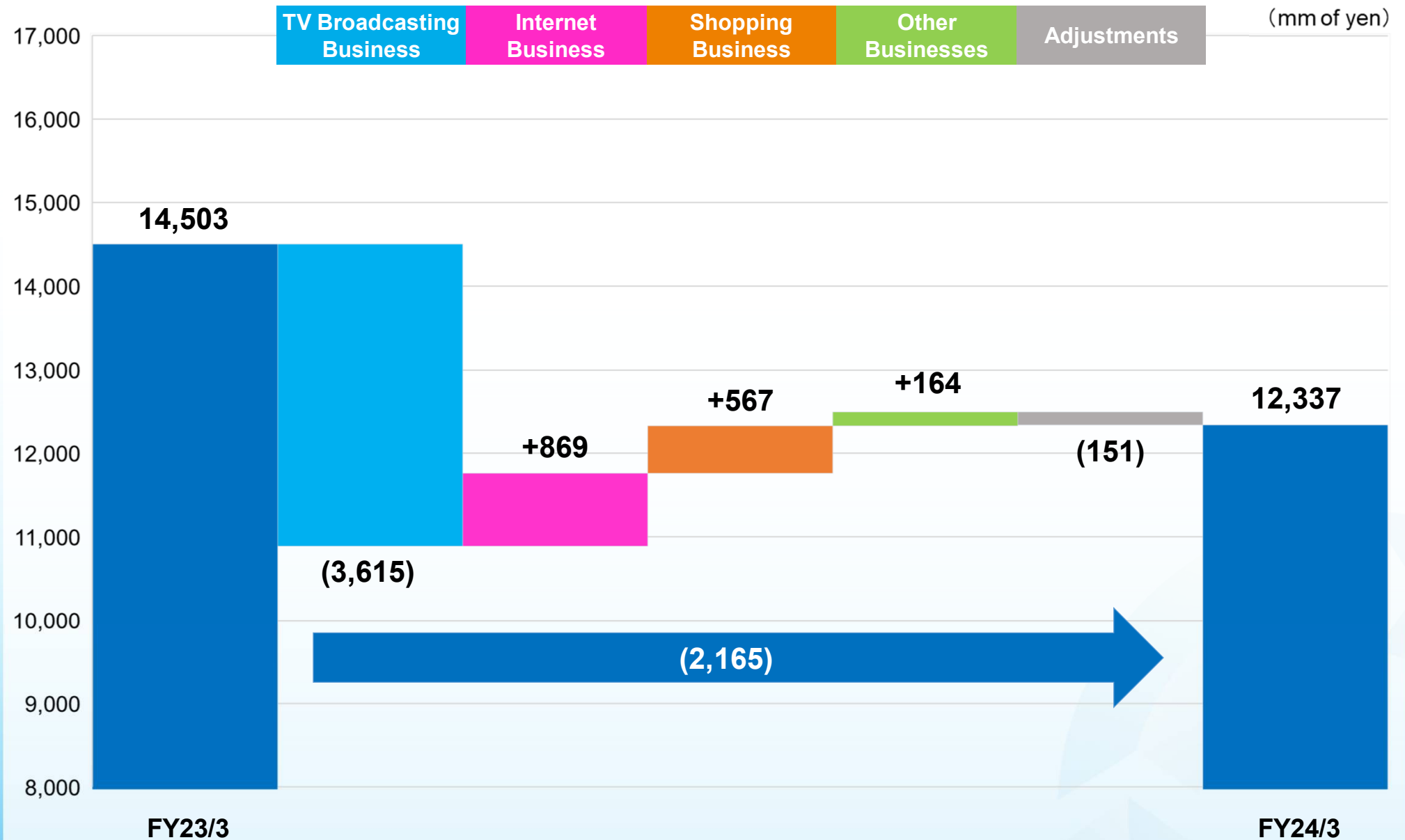
Profit Attributable to Owners of the Parent



Net Sales YoY Change



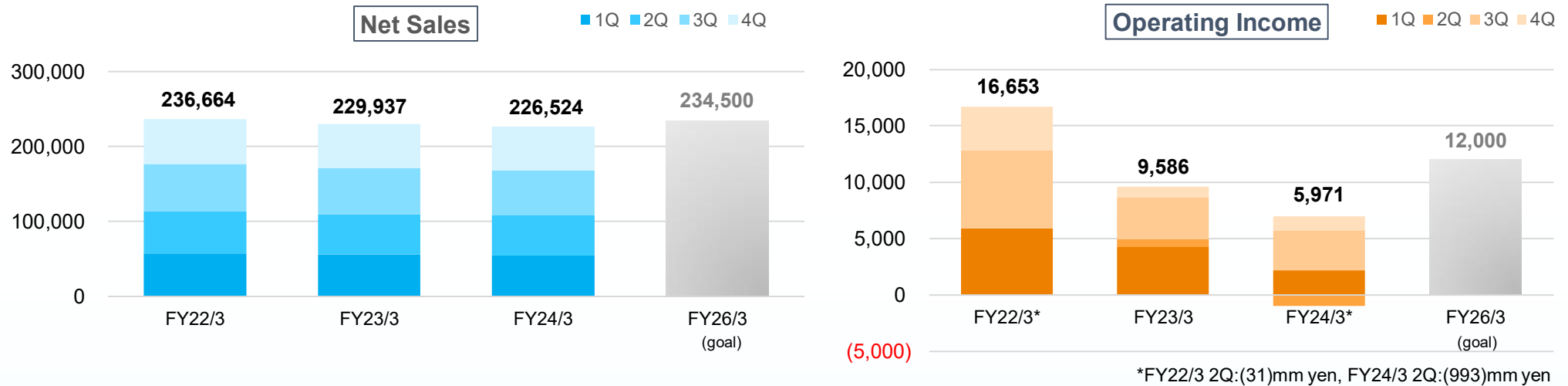
Operating Income YoY Change



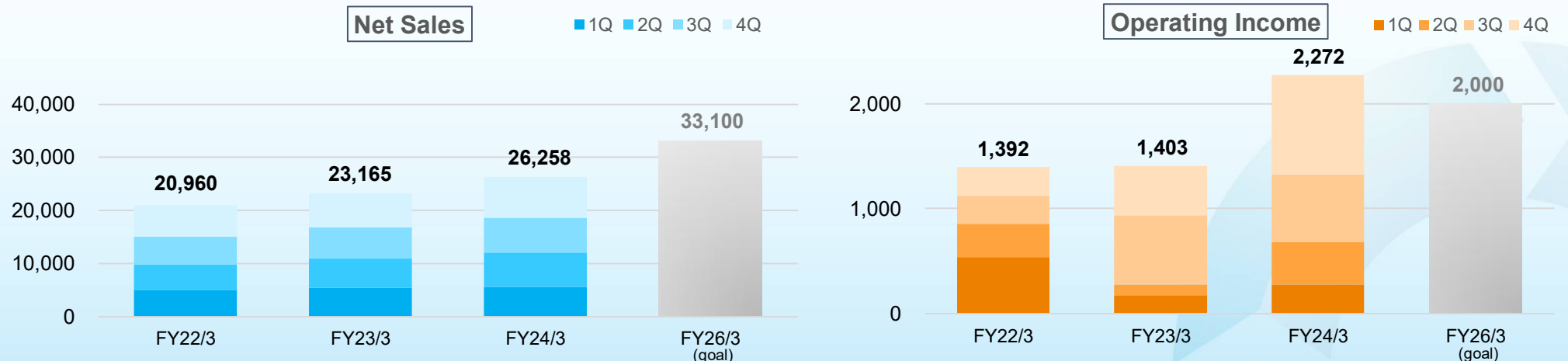
Segment Sales and Income (Historical Trends)

(mm of yen)

TV Broadcasting Business



Internet Business



Notes: - FY22/3 are reference figures due to the change in reportable segments from FY23/3.

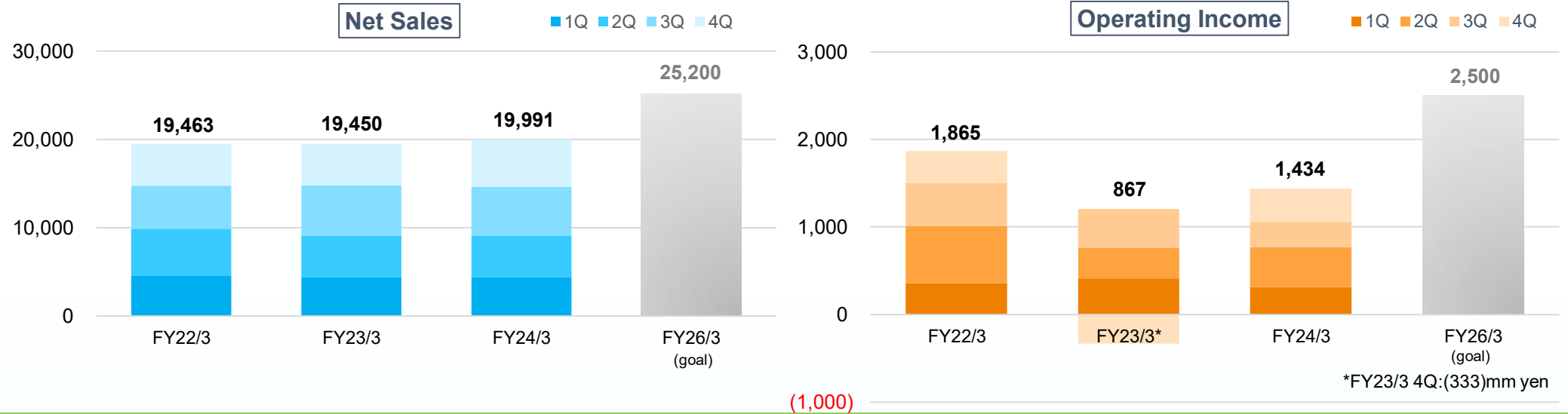
- Net Sales are sales to outside customers.

- Operating Income is segment income adjusted to align it with Operating Income reported on the quarterly consolidated statements of income for the corresponding period.

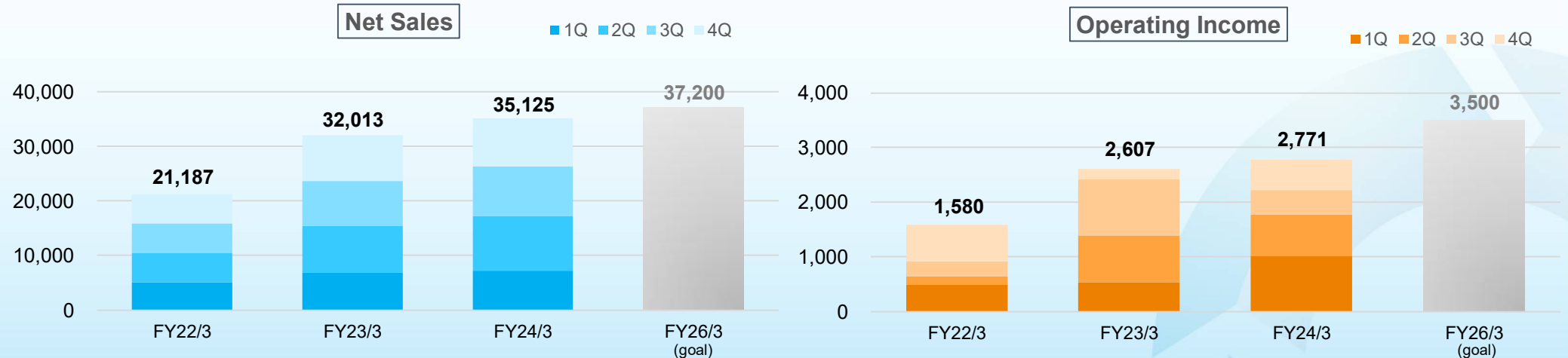
Segment Sales and Income (Historical Trends)

(mm of yen)

Shopping Business



Other Businesses



Notes: - FY22/3 are reference figures due to the change in reportable segments from FY23/3.

- Net Sales are sales to outside customers.

- Operating Income is segment income adjusted to align it with Operating Income reported on the quarterly consolidated statements of income for the corresponding period.

Financial Highlights of Major Group Companies

(mm of yen)

		FY23/3	FY24/3	YoY	YoY(%)
TV Asahi Corporation	Net Sales	223,943	225,041	+ 1,097	+ 0.5%
	Operating Income	3,985	1,649	(2,336)	(58.6)%
Asahi Satellite Broadcasting Limited	Net Sales	17,758	18,347	+ 588	+ 3.3%
	Operating Income	3,378	3,556	+ 178	+ 5.3%
CS One Ten, Ltd.	Net Sales	6,466	6,271	(194)	(3.0)%
	Operating Income	257	243	(14)	(5.7)%
TV ASAHI MUSIC Co., LTD.	Net Sales	9,849	11,681	+ 1,832	+ 18.6%
	Operating Income	1,315	1,308	(7)	(0.5)%
ROPPING LIFE CO., Ltd.	Net Sales	17,019	18,217	+ 1,198	+ 7.0%
	Operating Income	922	768	(154)	(16.7)%

TV Asahi Corporation Results

(mm of yen)

	FY23/3	FY24/3	YoY	YoY(%)
Net Sales	223,943	225,041	+ 1,097	+ 0.5%
Time Sales	81,558	78,744	(2,814)	(3.5)%
Spot Sales	90,414	88,149	(2,264)	(2.5)%
Program Sales, CS, etc.	20,754	22,476	+ 1,722	+ 8.3%
Internet Sales	15,604	18,873	+ 3,268	+ 20.9%
Other	15,611	16,796	+ 1,185	+ 7.6%
Operating Income	3,985	1,649	(2,336)	(58.6)%
Ordinary Income	6,582	10,948	+ 4,366	+ 66.3%
Net Income	1,308	9,310	+ 8,002	+ 611.8%

Time Sales Revenue (Terrestrial)

(mm of yen)

	FY23/3	FY24/3	YoY	YoY(%)
1Q	18,935	18,511	(424)	(2.2)%
2Q	19,564	20,736	+ 1,172	+ 6.0%
1H*	38,500	39,247	+ 747	+ 1.9%
3Q	22,831	20,359	(2,472)	(10.8)%
4Q	20,226	19,137	(1,089)	(5.4)%
2H*	43,058	39,496	(3,562)	(8.3)%
Annual	81,558	78,744	(2,814)	(3.5)%

<YoY Growth>

(%)

	Apr	May	Jun	1Q	Jul	Aug	Sep	2Q	1H	Oct	Nov	Dec	3Q	Jan	Feb	Mar	4Q	2H	Annual
FY22/3	+9.1	+5.9	+5.4	+6.8	+33.9	+33.4	+6.4	+24.7	+15.8	+29.2	+9.6	+14.2	+17.4	+3.6	+10.2	+5.6	+6.3	+11.9	+13.8
FY23/3	(5.4)	(4.4)	(3.6)	(4.5)	(17.6)	(22.7)	(5.8)	(16.1)	(10.8)	(12.8)	+16.6	+2.9	+1.8	(4.3)	(9.8)	+16.2	+1.1	+1.5	(4.7)
FY24/3	(0.4)	(3.8)	(2.5)	(2.2)	+14.1	+4.5	(1.6)	+6.0	+1.9	(5.0)	(14.6)	(12.0)	(10.8)	(3.1)	+2.4	(12.7)	(5.4)	(8.3)	(3.5)

Notes *: "1H" refers to six months ended September 30 (April 1–September 30) and "2H" refers to six months ended March 31 (October 1–March 31).

Spot Sales Revenue (Terrestrial)

(mm of yen)

	FY23/3	FY24/3	YoY	YoY(%)
1Q	22,644	21,965	(679)	(3.0)%
2Q	19,970	18,322	(1,648)	(8.3)%
1H	42,615	40,287	(2,327)	(5.5)%
3Q	23,939	24,161	+ 221	+ 0.9%
4Q	23,859	23,700	(159)	(0.7)%
2H	47,799	47,861	+ 62	+ 0.1%
Annual	90,414	88,149	(2,264)	(2.5)%

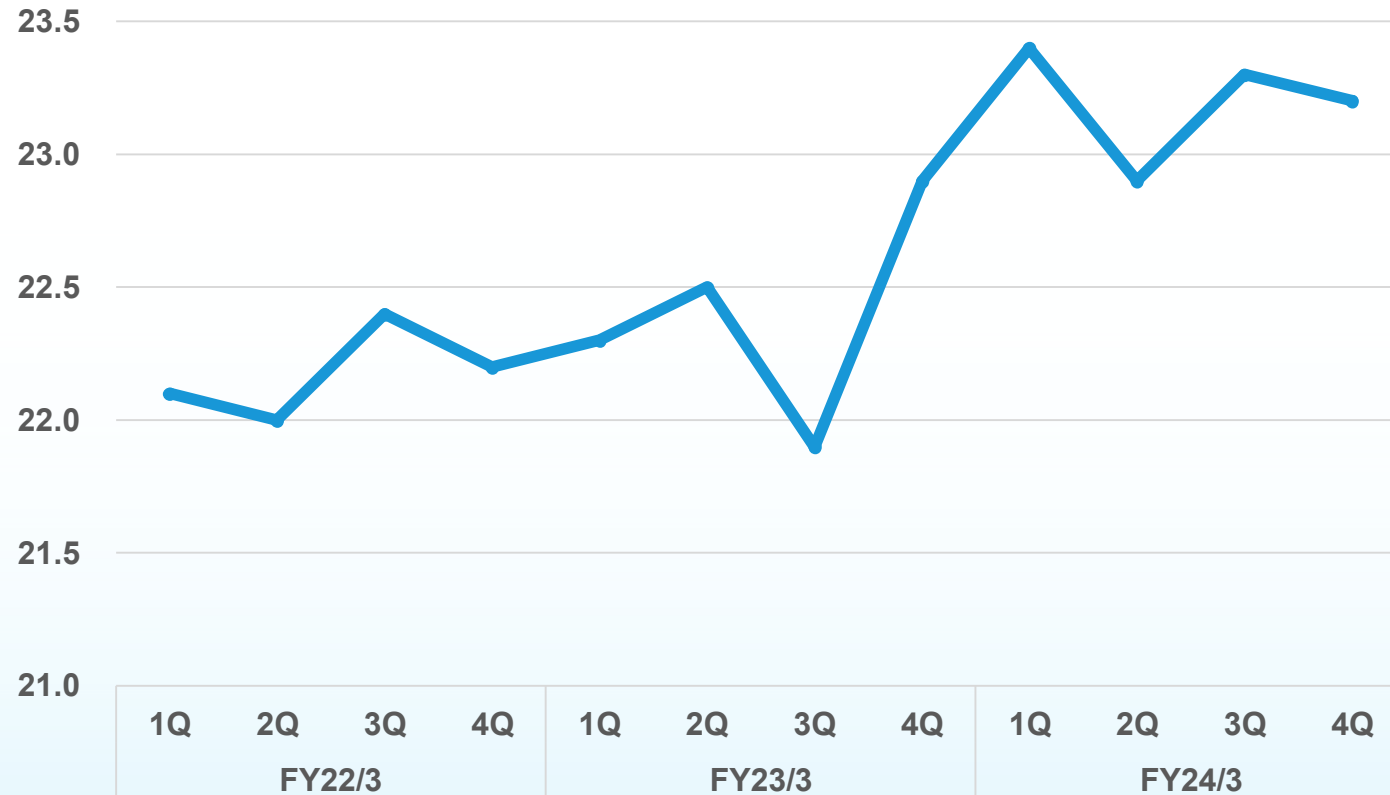
<YoY Growth>

(%)

	Apr	May	Jun	1Q	Jul	Aug	Sep	2Q	1H	Oct	Nov	Dec	3Q	Jan	Feb	Mar	4Q	2H	Annual
FY22/3	+27.1	+76.9	+76.9	+55.9	+27.6	+22.8	+26.1	+25.6	+40.7	+7.9	+11.4	+0.0	+6.1	+7.6	(4.5)	+0.1	+0.8	+3.5	+17.8
FY23/3	+0.3	(2.3)	(11.6)	(4.5)	+9.9	+12.1	(7.4)	+4.0	(0.7)	(3.7)	(10.8)	(9.0)	(8.0)	(0.1)	+5.1	(10.6)	(3.0)	(5.6)	(3.3)
FY24/3	(3.7)	(2.0)	(3.2)	(3.0)	(9.8)	(5.3)	(9.4)	(8.3)	(5.5)	+2.4	+0.4	+0.0	+0.9	(5.3)	(1.8)	+3.9	(0.7)	+0.1	(2.5)

Spot Sales Revenue (Terrestrial)

Trend of Share in the Tokyo Spot Sales Market* (%)



Share in the Tokyo
Spot Sales Market*
(FY24/3)

23.2%
(YoY +0.8 pts)

<Share in the Tokyo Spot Sales Market*>

(%)

FY22/3							FY23/3							FY24/3						
1Q	2Q	1H	3Q	4Q	2H	Annual	1Q	2Q	1H	3Q	4Q	2H	Annual	1Q	2Q	1H	3Q	4Q	2H	Annual
22.1	22.0	22.0	22.4	22.2	22.3	22.2	22.3	22.5	22.4	21.9	22.9	22.4	22.4	23.4	22.9	23.2	23.3	23.2	23.2	23.2

Note *: Share figures are estimated figures.

Spot Sales Industry Information (Terrestrial)

	FY24/3 4Q (Jan-Mar, 2024)		FY23/3 4Q (Jan-Mar, 2023)	
	YoY	Share	YoY	Share
Energy & Industrial Machines	69.2%	1.2%	197.1%	1.8%
Foods	164.6%	13.3%	106.3%	8.0%
Beverages & Liquors	122.3%	7.7%	69.2%	6.2%
Pharmaceuticals & Medical Supplies	108.8%	7.2%	127.7%	6.6%
Cosmetics & Toiletries	92.0%	3.0%	91.1%	3.3%
Fashion & Accessories	119.7%	2.6%	125.8%	2.2%
Business Machines & Office Supplies	183.7%	1.2%	63.4%	0.6%
Consumer Electronics	37.2%	0.7%	141.4%	1.9%
Automobiles	83.1%	5.7%	104.4%	6.8%
Homeware	124.8%	1.4%	73.5%	1.1%
Game, Software & Sporting Goods	85.5%	2.9%	108.3%	3.4%
Housing & Housing Materials	83.2%	6.0%	100.3%	7.2%
Publishing	75.5%	1.8%	56.1%	2.4%
Telecommunications, Media & Internet	96.7%	11.8%	76.7%	12.2%
Retail	98.4%	2.7%	79.3%	2.7%
Finance & Insurance	90.9%	7.7%	86.0%	8.4%
Transportation, Movies & Leisure	119.5%	7.1%	155.4%	5.9%
Food-services & Various Services	84.3%	11.2%	110.0%	13.3%
Government & Public Institutions	51.0%	1.4%	136.0%	2.8%
Education, Medical-services & Religion	104.5%	3.1%	91.8%	2.9%
Others	39.1%	0.2%	217.0%	0.5%
Total	99.3%	100.0%	97.0%	100.0%

Production Costs (Terrestrial)

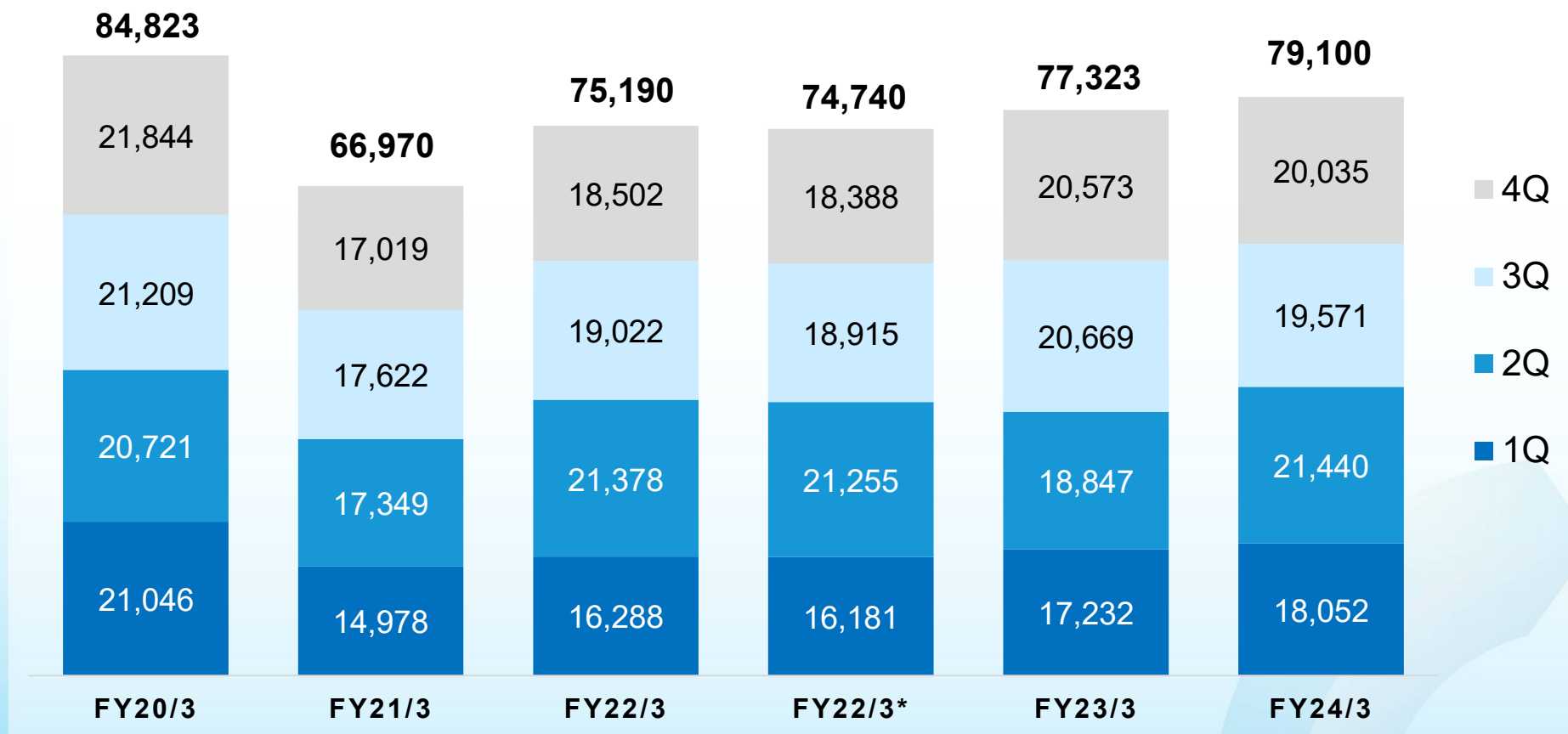
(mm of yen)

	FY23/3	FY24/3	YoY	YoY(%)
1Q	17,232	18,052	+ 819	+ 4.8%
2Q	18,847	21,440	+ 2,592	+ 13.8%
1H	36,080	39,492	+ 3,412	+ 9.5%
3Q	20,669	19,571	(1,097)	(5.3)%
4Q	20,573	20,035	(537)	(2.6)%
2H	41,242	39,607	(1,634)	(4.0)%
Annual	77,323	79,100	+ 1,777	+ 2.3%

Production Costs (Terrestrial)

(mm of yen)

Trend of Production Costs (terrestrial)



Note *: Reference figures are provided for FY22/3, due to the change in reportable segments from FY23/3.

TV Broadcasting Business

(mm of yen)

	Net Sales				Operating Income			
	FY23/3	FY24/3	YoY	YoY(%)	FY23/3	FY24/3	YoY	YoY(%)
1Q	56,156	55,084	(1,071)	(1.9)%	4,251	2,166	(2,085)	(49.0)%
2Q	54,852	55,159	+ 306	+ 0.6%	665	(993)	(1,659)	(249.2)%
1H	111,008	110,243	(765)	(0.7)%	4,917	1,173	(3,744)	(76.1)%
3Q	62,192	60,302	(1,889)	(3.0)%	3,742	3,580	(162)	(4.3)%
4Q	59,468	59,079	(388)	(0.7)%	926	1,217	+ 291	+ 31.4%
2H	121,660	119,382	(2,278)	(1.9)%	4,668	4,797	+ 128	+ 2.8%
Annual	232,669	229,626	(3,043)	(1.3)%	9,586	5,971	(3,615)	(37.7)%

TV Broadcasting Business

(mm of yen)

	FY23/3	FY24/3	YoY	YoY(%)
Net Sales	232,669	229,626	(3,043)	(1.3)%
Time Sales	81,558	78,744	(2,814)	(3.5)%
Spot Sales	90,414	88,149	(2,264)	(2.5)%
Program Sales	13,039	13,662	+ 622	+ 4.8%
BS & CS	26,070	26,304	+ 233	+ 0.9%
Other	21,585	22,765	+ 1,179	+ 5.5%
Operating Income	9,586	5,971	(3,615)	(37.7)%

Internet Business

(mm of yen)

	Net Sales				Operating Income			
	FY23/3	FY24/3	YoY	YoY(%)	FY23/3	FY24/3	YoY	YoY(%)
1Q	5,761	6,105	+ 343	+ 6.0%	170	277	+ 106	+ 62.4%
2Q	6,056	7,160	+ 1,103	+ 18.2%	106	403	+ 296	+ 278.2%
1H	11,818	13,265	+ 1,447	+ 12.2%	277	680	+ 403	+ 145.3%
3Q	6,428	7,009	+ 580	+ 9.0%	657	644	(13)	(2.0)%
4Q	7,207	8,485	+ 1,277	+ 17.7%	468	947	+ 479	+ 102.4%
2H	13,636	15,495	+ 1,858	+ 13.6%	1,125	1,592	+ 466	+ 41.4%
Annual	25,455	28,761	+ 3,305	+ 13.0%	1,403	2,272	+ 869	+ 62.0%

TV Asahi Corporation: Digital Ads-related Revenue

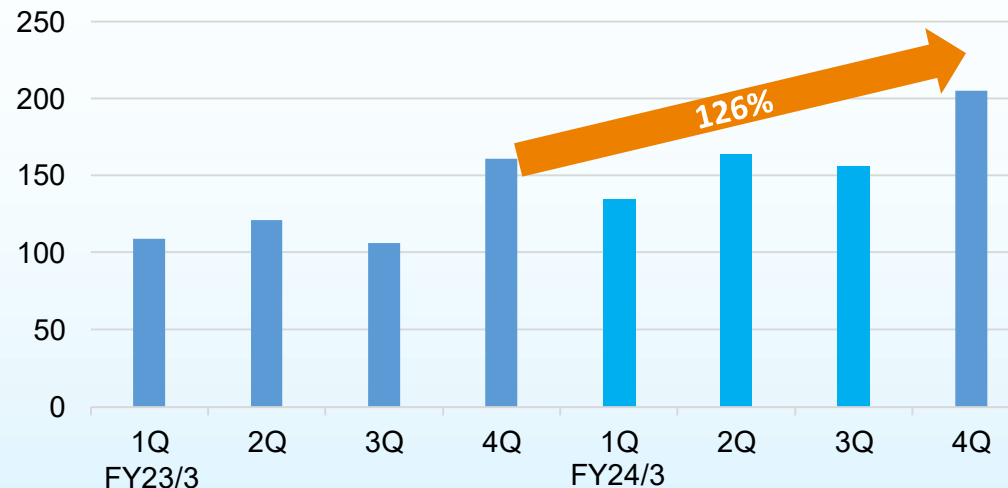
<Digital Ads-related Revenue (TVer, etc.) >

(mm of yen)

FY23/3	FY24/3	YoY	YoY(%)
4,528	5,873	+1,344	+ 29.7%

TV Asahi No. of Views on Catch-up Service (TVer)

(mm views)



Shopping Business

(mm of yen)

	Net Sales				Operating Income			
	FY23/3	FY24/3	YoY	YoY(%)	FY23/3	FY24/3	YoY	YoY(%)
1Q	4,370	4,342	(28)	(0.6)%	410	307	(103)	(25.2)%
2Q	4,691	4,760	+ 69	+ 1.5%	344	463	+ 118	+ 34.4%
1H	9,061	9,102	+ 41	+ 0.5%	755	770	+ 14	+ 2.0%
3Q	5,713	5,547	(166)	(2.9)%	445	285	(160)	(36.0)%
4Q	4,715	5,354	+ 638	+ 13.5%	(333)	378	+ 712	—
2H	10,428	10,901	+ 472	+ 4.5%	111	664	+ 552	+ 493.4%
Annual	19,490	20,003	+ 513	+ 2.6%	867	1,434	+ 567	+ 65.4%

Other Businesses

(mm of yen)

	Net Sales				Operating Income			
	FY23/3	FY24/3	YoY	YoY(%)	FY23/3	FY24/3	YoY	YoY(%)
1Q	8,525	9,339	+ 813	+ 9.5%	533	1,019	+ 485	+ 91.0%
2Q	10,776	12,195	+ 1,419	+ 13.2%	853	750	(102)	(12.1)%
1H	19,302	21,534	+ 2,232	+ 11.6%	1,386	1,769	+ 382	+ 27.6%
3Q	10,357	11,353	+ 995	+ 9.6%	1,029	449	(580)	(56.3)%
4Q	10,781	11,794	+ 1,012	+ 9.4%	190	552	+ 361	+ 189.5%
2H	21,139	23,148	+ 2,008	+ 9.5%	1,220	1,002	(218)	(17.9)%
Annual	40,442	44,683	+ 4,241	+ 10.5%	2,607	2,771	+ 164	+ 6.3%

Other Businesses

<Results of Major Other Businesses>

(mm of yen)

	Sales				Balance			
	FY23/3	FY24/3	YoY	YoY(%)	FY23/3	FY24/3	YoY	YoY(%)
Music Publication	9,821	11,647	+ 1,826	+ 18.6%	3,628	3,846	+ 218	+ 6.0%
Special Events	8,157	9,465	+ 1,308	+ 16.0%	1,089	1,340	+ 251	+ 23.0%
Equipment/Lease	5,608	6,469	+ 861	+ 15.4%	2,714	3,301	+ 586	+ 21.6%
Motion Pictures	3,996	4,367	+ 370	+ 9.3%	551	1,098	+ 546	+ 99.1%
DVD	1,753	669	(1,084)	(61.8)%	453	146	(307)	(67.8)%

Note: Balance figures do not include indirect costs.

Capex and D&A

Capex

(bn of yen)

	FY23/3	FY24/3	YoY	YoY(%)	Outlook for FY25/3
Consolidated	15.28	17.57	+ 2.28	+ 15.0%	35.40
TV Asahi Corporation	14.32	15.95	+ 1.62	+ 11.4%	33.80

Depreciation & Amortization

(bn of yen)

	FY23/3	FY24/3	YoY	YoY(%)	Outlook for FY25/3
Consolidated	10.14	9.82	(0.31)	(3.1)%	9.70
TV Asahi Corporation	8.34	8.01	(0.33)	(4.0)%	7.80

FY25/3 Forecast

(mm of yen)

	FY24/3 Results	FY25/3 Forecast	YoY	YoY(%)
Net Sales	307,898	309,000	+ 1,102	+ 0.4%
TV Broadcasting	226,524	223,800	(2,724)	(1.2)%
Internet	26,258	27,200	+ 942	+ 3.6%
Shopping	19,991	20,400	+ 409	+ 2.0%
Other Businesses	35,125	37,600	+ 2,475	+ 7.0%
Operating Income	12,337	13,000	+ 663	+ 5.4%
TV Broadcasting	5,971	5,000	(971)	(16.3)%
Internet	2,272	2,500	+ 228	+ 10.0%
Shopping	1,434	1,900	+ 466	+ 32.5%
Other Businesses	2,771	3,600	+ 829	+ 29.9%
Adjustments	(112)	—	+ 112	—
Ordinary Income	19,919	20,000	+ 80	+ 0.4%
Profit Attributable to Owners of the Parent	17,138	18,000	+ 861	+ 5.0%

Ad Revenue (Terrestrial)

Production Cost (Terrestrial) (mm of yen)

Time	Spot	Total
(0.6)%	+0.2%	(0.2)%

FY25/3 Forecast	YoY
78,500	(0.8)%

Dividend per Share

(yen)

	End of 2Q	End of FY		Annual Total	Payout Ratio
	Common Dividend	Common Dividend	Special / Commemorative Dividend		
FY21/3	20	20	-	40	32.8%
FY22/3	20	20	10 (Special)	50	24.2%
FY23/3	20	20	10 (Special)	50	30.6%
FY24/3	20	30	10 (Commemorative)	60	35.6%
FY25/3 (Outlook)	20	30	-	50	28.2%



Key Initiatives

Viewer Ratings: Winter Programming Season (Jan 1-Mar 31, 2024)

Individual All	TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo	PUT
All Day (6am–midnight)	① 3.7 (-0.2)	① 3.7 (+0.0)	③ 2.8 (-0.2)	④ 2.3 (-0.1)	⑤ 1.3 (+0.1)	19.2 (-0.3)
Golden Time (7pm–10pm)	① 5.7 (-0.6)	① 5.7 (-0.1)	③ 4.3 (-0.5)	④ 3.4 (-0.3)	⑤ 3.3 (+0.2)	31.5 (-1.0)
Prime Time (7pm–11pm)	① 5.6 (-0.7)	② 5.4 (+0.0)	③ 4.2 (-0.4)	④ 3.3 (-0.3)	⑤ 2.9 (+0.2)	29.5 (-0.9)
Prime2 (11pm–1am)	② 1.9 (-0.1)	① 2.7 (+0.0)	③ 1.8 (-0.2)	④ 1.5 (-0.1)	⑤ 0.8 (+0.1)	11.1 (-0.6)
Household	TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo	HUT
All Day (6am–midnight)	① 6.6 (-0.3)	② 6.4 (+0.1)	③ 4.9 (-0.4)	④ 4.0 (-0.1)	⑤ 2.2 (+0.1)	33.2 (-0.4)
Golden Time (7pm–10pm)	① 9.3 (-1.1)	② 8.9 (-0.1)	③ 6.8 (-0.8)	⑤ 5.4 (-0.3)	④ 5.5 (+0.3)	49.6 (-1.3)
Prime Time (7pm–11pm)	① 9.4 (-1.1)	② 8.5 (-0.1)	③ 6.7 (-0.8)	④ 5.4 (-0.4)	⑤ 4.8 (+0.3)	46.9 (-1.5)
Prime2 (11pm–1am)	② 3.6 (-0.1)	① 4.8 (-0.1)	③ 3.3 (-0.4)	④ 2.7 (-0.3)	⑤ 1.5 (+0.2)	20.3 (-0.8)

Note: Numbers in circles refer to ranking among commercial stations. Numbers in parentheses indicate YoY. (Source: Video Research)

FY24/3 Annual Average Viewer Ratings

(Apr 3, 2023-Mar 31, 2024)

For two consecutive years,

Individual All: Double Crown in All Day and Prime Time

Household: Triple Crown in All Day, Golden Time and Prime Time

Individual All	TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo	PUT
All Day (6am-midnight)	① 3.5 (-0.1)	① 3.5 (-0.1)	③ 2.7 (-0.1)	④ 2.3 (-0.1)	⑤ 1.2 (+0.0)	18.8 (-0.8)
Golden Time (7pm-10pm)	② 5.3 (-0.3)	① 5.6 (-0.2)	③ 4.2 (-0.1)	④ 3.6 (-0.2)	⑤ 3.1 (-0.1)	31.1 (-1.2)
Prime Time (7pm-11pm)	① 5.3 (-0.3)	② 5.2 (-0.2)	③ 4.1 (-0.1)	④ 3.5 (-0.3)	⑤ 2.7 (-0.1)	29.1 (-1.2)
Prime2 (11pm-1am)	② 1.8 (-0.2)	① 2.6 (-0.1)	③ 1.7 (-0.1)	④ 1.5 (-0.2)	⑤ 0.7 (+0.0)	11.1 (-0.8)
Household	TV Asahi	Nippon TV	TBS	Fuji TV	TV Tokyo	HUT
All Day (6am-midnight)	① 6.3 (-0.3)	② 6.1 (-0.3)	③ 4.8 (-0.3)	④ 4.0 (-0.3)	⑤ 2.1 (-0.2)	32.7 (-1.5)
Golden Time (7pm-10pm)	① 8.9 (-0.6)	② 8.8 (-0.5)	③ 6.7 (-0.3)	④ 5.7 (-0.5)	⑤ 5.2 (-0.3)	49.3 (-2.2)
Prime Time (7pm-11pm)	① 9.0 (-0.6)	② 8.3 (-0.5)	③ 6.6 (-0.4)	④ 5.7 (-0.5)	⑤ 4.6 (-0.2)	46.7 (-2.2)
Prime2 (11pm-1am)	② 3.5 (-0.2)	① 4.8 (-0.2)	③ 3.2 (-0.3)	④ 2.8 (-0.4)	⑤ 1.4 (-0.1)	20.3 (-1.6)

Note: Numbers in circles refer to ranking among commercial stations. Numbers in parentheses indicate YoY. (Source: Video Research)

Development of Innovative and Edgy Variety Shows



Barabara Daisakusen



Super Barabara Daisakusen

- Created *Barabara Daisakusen*, a large-scale variety program zone in the weekday late-night hours (started in Oct 2020, 20 min. x 14 programs)
 - ◆ Launch pad for new programs by up-and-coming young producers and directors
 - ◆ In addition to latest episodes distributed through catch-up services such as TVer and ABEMA, and archive episodes on TELASA (SVOD), original spin-off content are produced for internet distribution
 - ◆ Promoted successful programs to Golden Time etc., for a wider range of viewers
 - *Otto ga Neta Atoni*, launched in Oct 2023, was promoted ultra fast in Apr 2024 to the Saturday mid-night slot. Its catch-up views continue to perform exceptionally and has marked over 970 k views, an extraordinary achievement for a late-night variety show (as of May 7, 2024)
 - ◆ In addition, holding and streaming live events of *Kyoccorohee*, *Hamasuka Hosobu*, *Sakura Meets*, etc., contribute to increasing sales of merchandise and capturing the hearts of core fans.
- Evolving the concept of *Barabara Daisakusen*, *Super Barabara Daisakusen* was launched in the 11pm time slot (started in Apr 2022, 30 min. x 9 programs)
- Created a new challenge slot, *Barabara Monthly* from Apr 2024, where new programs are broadcast with aim of developing regular programs.

Creating hit content and expanding monetization opportunities through developing short variety programs apt for streaming and cultivating various businesses

Official YouTube ANN NEWS CH Exceeds 4mm Subscribers

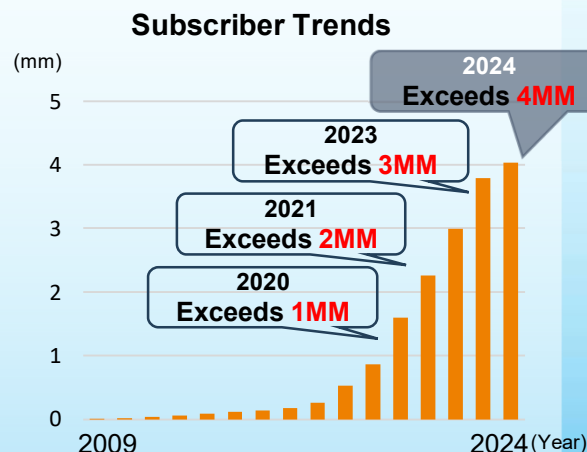
(as of Mar 2024)



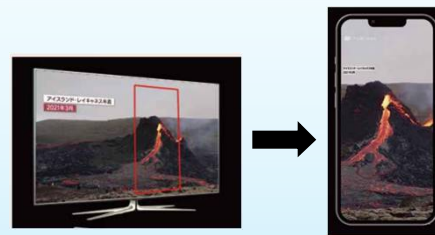
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@ANNnewsCH

チャンネル登録者数 400万人・9.9万本の動画



YOKOTATE KUN In-house developed system



Utilizes system to convert horizontal 16:9 ratio video to vertical video for distribution of short videos on smartphones

- Sep 2009: launch of channel
- Mar 2024: Channel subscribers exceeds 4 million; remarkable figure for domestic news media
- Streaming content from regular TV programs, such as *Hodo Station*, *Super J Channel*, *Shinichi Hatori's MORNING SHOW*, and *Oshita Yoko Wide! Scramble*
- As a new media, focus on emergency live streaming in times of natural disasters, etc. in addition to providing broadcast content
- Using the archival characteristic of the internet, *Mainichi Bousai* provides content from the Great East Japan Earthquake of March 11, 2011
- Number of views on YouTube shorts is increasing from use of in-house developed system

Development of Large-scale Music Events

Large-scale Music Festivals (including annual events)

SUMMER SONIC 2024



The MusiQuest
The Performance



Program-related Events



Chisako Takashima
Zawatsuku! Concert



Tetsuko No Heya Concert



AIBOU Concert -Hibiki-

- Participating in large-scale outdoor music festivals, such as *SUMMER SONIC* and *FUJI ROCK FESTIVAL* since the early 2000s
- Launched urban music festivals such as *TV Asahi DREAM FESTIVAL* and *METROCK*
- Developed various program-related music events including *Tetsuko No Heya Concert*
- Founded new TV Asahi original music events, such as *The MusiQuest* (2023), *The Performance* (2024) and *EIGHT-JAM FES* (2024) with aim to increase revenue through program tie-ups, internet streaming and merchandising sales
- Continue to focus on live concerts from popular artists, expand area of highly profitable large-scale music festivals and strengthen merchandise/sponsor sales
- Further maximize the use of own venues, EX THEATER ROPPONGI (opened in 2013) and Tokyo Dream Park (scheduled to open in 2026)



(Jul 1, 2024 @SUNTORY HALL
Jul 2, 2024 @ Tokyo Opera City Concert Hall) **32**

Music Publication



<Up-coming Line-up>



KETSUMEISHI
KETSUMEISHI TOUR 2024
Acchi Kocchi de Mariachi ♪
(Mar 30-Jul 21, 2024,
19 concerts / 11 venues
Additional Performance:
Aug 10,11, 2 concerts/ 1 venue)



SONAR POCKET
Sonar Pocket 15th Anniversary
Tour -Bokutachi No Mirai-」
(Apr 6-Jun 15, 2024,
8 concerts / 8 venues)



ATARASHII GAKKO!
AG! SEISYUN CLUB TOUR 2024
(May5-28, 2024,
5 concerts / 5 venues)

Motion Pictures

<Up-coming Line-up>



BLUE LOCK THE MOVIE -EPISODE NAGI-

(Apr 19, 2024)

©Muneyuki Kaneshiro, Kota Sannomiya,
Yusuke Nomura, KODANSHA/BLUE LOCK
Production Committee



GHOST CAT ANZU

(Jul 19, 2024)

©Takashi Imashiro,
KODANSHA/GHOST CAT ANZU
Production Committee



Kamen Rider THE SUMMER MOVIE 2024/ Gotchard & Boonboomger

(Jul 26, 2024)

©2024 Gotchard & Boonboomger Production
Committee
©ISHIMORI PRO./TV ASAHI/ADK EM/TOEI
©TV ASAHI/TOEI ADVERTISING, LTD. /TOEI



Crayon Shinchan the Movie: Our Dinosaur Diary

(Aug 9, 2024)

©Yoshihito Usui /
Futabasha, SHIN-EI, TV Asahi, ADK 2024

Towards Sustainable Growth

Human Rights Due Diligence

- Establishment of Human Rights Due Diligence Team (Apr 2024)
 - Plan and implement measures for human rights due diligence
 - Establish mechanisms to correct and remedy human rights violations, such as human rights consultation hotlines
 - Organize training sessions to raise awareness of human rights (Business and Human Rights study session held for all personnel and staff in Apr 2024)

Diversity

- Participation of young and mid-career staff in the *TOKYO RAINBOW PRIDE* parade as *RAINBOW MEDIA ALLIES*, a volunteer group of media personnel including TV stations (Apr 2024)



Future Talent Studio

- Launch of business platform by TV Asahi Corporation, DENTSU INC. and Forbes JAPAN to support new business development and startups (Apr 2024)
- Provide backing to individuals who are creating the future through various ventures and companies
- Begin broadcast of startup support program *BooSTAR-supporting startup-* at TV Asahi following the establishment of the project



<https://future-talent-studio.com/>

Financial outlooks and other figures that are not historical facts are based on information available at the time of announcement. Please be informed that actual results may differ due to various factors in the business environment.

As such, actual results may differ from the forecasts given in this document and guarantees are not made to achieving the announced results.

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