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June 2, 2025

Company Name	TV Asahi Holdings Corporation
Representative	Hiroshi Hayakawa, Chairman
Securities Code	9409 (TSE Prime Market)
Information Contact	Gengo Sunami, Member of the Board (Tel: +81-3-6406-1115)

### **Notice Regarding Plan to Meet the Continued Listing Criteria (Entering the Improvement Period)**

TV Asahi Holdings Corporation (the “Company”) did not meet the continued listing criteria for the Prime Market on March 31, 2025. The Company has devised a “plan to meet the continued listing criteria” (the “Plan”) as follows.

1. The Company’s state of meeting the continued listing criteria, the period of the Plan and the improvement period

The Company’s state of meeting the continued listing criteria for the Prime Market on the base date of March 31, 2025 is as listed in the table below, and the Company does not meet the criteria regarding tradable share ratio. The Company is implementing the following measures in order to meet the continued listing criteria regarding tradable share ratio by end of March 2026.

	No. of Shareholders	No. of Tradable Shares	Tradable Share Market Cap.	Tradable Share Ratio
State of the Company (on the base date)	16,727	354,884 units	87.2 bn yen	32.6%
Continued listing criteria	800	20,000 units	10.0 bn yen	35.0%
Period of Plan (Improvement Period)	-	-	-	Until end of March 2026

Note: The Company’s state of meeting the criteria has been calculated based on the Company’s stock distribution that the Tokyo Stock Exchange had knowledge of on the base date.

2. The basic policy and procedures regarding the measures of meeting the continued listing criteria

The Company announced on April 14, 2025, that a resolution was adopted on the same date by the Board of Directors, regarding the secondary offering of shares of common stock of the Company, which has

henceforth been executed. The aim of the secondary offering was to increase stock liquidity and to secure a structure that allows flexibility in the acquisition of own shares, so that the Company's stock may be held by various investors.

At the same time, a resolution regarding the acquisition of own shares was also made with the acquisition period set from the business day following the delivery date of the shares of the secondary offering (May 1, 2025) to October 31, 2025, and the maximum total purchase amount and number of shares authorized to be acquired set at 3 billion yen and 2 million shares, respectively, which is currently being executed. After all of the aforementioned measures have been implemented, the Company's tradable share ratio will be approximately 39% and thus, the continued listing criteria of 35% tradable share ratio shall be met.