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April 14, 2025

Company Name	TV Asahi Holdings Corporation
Representative	Hiroshi Hayakawa, Chairman
Securities Code	9409 (TSE Prime Market)
Information Contact	Gengo Sunami, Member of the Board (Tel: +81-3-6406-1115)

**Notice Regarding Secondary Offering of Shares**

TV Asahi Holdings Corporation (the “Company”) hereby announces that a resolution was adopted by the Board of Directors on April 14, 2025 in relation to a secondary offering of shares of common stock of the Company (the “Offering”) as follows.

**1. Secondary Offering of Shares (Offering by way of Purchase and Underwriting by the Underwriter)**

- (1) Class and number of shares to be offered      7,852,200 shares of common stock of the Company
- (2) Selling shareholders and number of shares to be offered
  - The Asahi Shimbun Company..... 5,000,000 shares
  - Dai Nippon Printing Co., Ltd. .... 2,852,200 shares
- (3) Offer price      To be determined.

The offer price will be determined on the Pricing Date (as defined below) in accordance with the method set forth in Article 25 of the Rules Concerning Underwriting, Etc. of Securities of the Japan Securities Dealers Association, after taking into account market demand and other conditions, based on the preliminary pricing range calculated by multiplying by a factor between 0.90 and 1.00, the closing price of the shares of common stock of the Company on Tokyo Stock Exchange, Inc. on a certain date between Tuesday, April 22, 2025 and Thursday, April 24, 2025 (the “Pricing Date”) (or the closing price on the day immediately preceding the Pricing Date, if no closing price is recorded on the Pricing Date).

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