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Company Name	TV Asahi Holdings Corporation
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Notice of Selection of “Prime Market” in Tokyo Stock Exchange New Market Segment

TV Asahi Holdings Corporation (the “Company”) hereby announces that it has resolved at the Board of Directors meeting held today to select to be listed on the Tokyo Stock Exchange (“TSE”)’s Prime Market segment in the restructuring to new market segments that is scheduled for April 2022.

The Company received from TSE on July 9, 2021 the initial assessment result regarding the Company’s eligibility in meeting the continued listing criteria of the new market segments. The result stated that the Company meets the continued listing criteria for the Prime Market with regards to “Number of Tradable Shares,” “Tradable Share Market Capitalization,” and “Daily Trading Value” but that it does not meet the “Tradable Share Ratio” criteria (35%).

In the event the continued listing criteria are not met for the selected segment application, TSE allows for a transitional measure to be applied given that a “plan to meet the continued listing criteria” (“Plan”) is disclosed. As such, the Company has decided to select the Prime Market as well as submit and disclose a Plan.

While the Company intends to announce in the Plan the details of meeting the criteria for listing in the Prime Market, the Company’s basic policy is to request shareholders that fall under “business corporation, etc.” to sell their stock holdings in the Company and currently, specific approaches are being made. Moreover, the Company has already received unofficial consent from several shareholders of selling their stock holdings in the Company and the Company foresees to clear the tradable share ratio required for continued listing in the near future.

The Company will proceed with the necessary application process for selecting the new market segment in accordance with TSE’s predetermined schedule.