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March 2, 2021

Company name: TV Asahi Holdings Corporation
Representative: Hiroshi Hayakawa, Chairman and CEO
Securities code: 9409 (Tokyo Stock Exchange, First Section)
Contact: Masaya Fujinoki, Senior Executive Director
Telephone: +81-3-6406-1115

Notice Regarding Acquisition of Own Shares

(Acquisition of own shares under the provisions of the Articles of Incorporation pursuant to Article 459, Paragraph 1 of the Companies Act)

TV Asahi Holdings Corporation (the “Company”) announces that, in line with the announcement made on November 12, 2020, the Company has acquired its own shares under the provisions of Article 459, Paragraph 1 of the Companies Act and Article 32 of the Company’s Articles of Incorporation, as detailed below.

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| (1) Type of shares acquired: | Common stock of the Company |
| (2) Total number of shares acquired: | 63,600 shares |
| (3) Total value of shares acquired: | 135,754,700 yen |
| (4) Acquisition period: | February 1, 2021 through February 28, 2021
(transaction date basis) |

Reference:

1. Details of the resolution of the meeting of the Board of Directors held on November 12, 2020.

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| (1) Type of shares to be acquired: | Common stock of the Company |
| (2) Total number of shares authorized to be acquired: | 1,800,000 shares (maximum)

(1.7% of total outstanding shares [excluding treasury stock]) |
| (3) Total value of shares to be acquired: | 3,500,000,000 yen (maximum) |
| (4) Acquisition period: | November 13, 2020 through March 31, 2021 |
| (5) Method of acquisition: | Market purchase on the Tokyo Stock Exchange
1. Purchase via off-auction own share repurchase trading system (ToSTNeT-3)
2. Market purchase pursuant to a discretionary transaction contract concerning the acquisition of own shares |

2. Cumulative number of own shares acquired (as of February 28, 2021) pursuant to the resolution of the Board of Directors (detailed above)

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|--------------------------------------|-------------------|
| (1) Total number of shares acquired: | 1,766,400 shares |
| (2) Total acquisition value: | 3,117,472,200 yen |