

June 27, 2013  
TV Asahi Corporation  
Hiroshi Hayakawa, President  
Stock code: 9409 (Tokyo Stock Exchange First Section)  
Contact: Gengo Sunami, Member of the Board  
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**Approval to Renew Countermeasures to Act of Large Volume Acquisition of  
TV Asahi Shares (Takeover Defense Measures) by the Annual Shareholders Meeting**

We, at TV Asahi, decided at the meeting of the board of directors held on April 30, 2013 to renew the Countermeasures to Act of Large Volume Acquisition of Our Shares (takeover defense measures; hereinafter referred to as the “Plan”), contingent on approval by shareholders at the Annual Shareholders Meeting for the 73<sup>th</sup> business year scheduled on June 27, 2013 (hereinafter referred to as the “Annual Shareholders Meeting”). We hereby announce that the shareholders approved the proposal of renewal of the Plan at the Annual Shareholders Meeting. For details of the Plan, please refer to the press release entitled *Announcement Regarding Renewal of Countermeasures to Act of Large Volume Acquisition of TV Asahi Shares (Takeover Defense Measures)*, dated April 30, 2013, which can be viewed at <http://company.tv-asahi.co.jp/e/contents/IR/irnews.html>.

Based on the decision of our shareholders, we will continuously strive to secure and heighten our corporate value and common interests of our shareholders.

[Note: This document is a direct translation of that released in Japanese on the same date. In the event of a discrepancy between this document and the original document released in Japanese, the Japanese version shall prevail.]