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Note: Financial data included in this document were extracted from the kessan tanshin released in Japanese. If there are any discrepancies between them, the original Japanese kessan tanshin prevails.

Note: All figures have been rounded down to the nearest million yen.

## Outlook for FYE March 31, 2024

### ■ Consolidated

(segment figures are for reference only)

|                                             | FYE March 31, 2024 |                         |
|---------------------------------------------|--------------------|-------------------------|
|                                             | <i>mm of yen</i>   | <i>y-o-y growth (%)</i> |
| Net sales                                   | 313,000            | 2.8                     |
| TV broadcasting                             | 230,900            | 0.4                     |
| Internet                                    | 27,100             | 17.0                    |
| Shopping                                    | 21,100             | 8.5                     |
| Other businesses                            | 33,900             | 5.9                     |
| Operating income                            | 15,000             | 3.4                     |
| TV broadcasting                             | 8,300              | (13.4)                  |
| Internet                                    | 1,800              | 28.3                    |
| Shopping                                    | 2,200              | 153.7                   |
| Other businesses                            | 2,700              | 3.6                     |
| Adjustments                                 | —                  | —                       |
| Ordinary income                             | 20,000             | (13.6)                  |
| Profit attributable to owners of the parent | 15,000             | (9.7)                   |

### ■ Outlook for Annual Capital Expenditure

Consolidated 14.50 bn yen

### ■ Outlook for Annual Depreciation and Amortization

Consolidated 10.10 bn yen

## Time and Spot Revenues

### ■ Time Revenue on a Quarterly Year-on-Year Basis

|               | FYE March 31, |        |       |        |
|---------------|---------------|--------|-------|--------|
|               | 2023          | 2022   | 2021  | 2020   |
| April ~ June  | 95.5%         | 106.8% | 89.4% | 93.3%  |
| July ~ Sept.  | 83.9%         | 124.7% | 90.0% | 95.8%  |
| April ~ Sept. | 89.2%         | 115.8% | 89.7% | 94.5%  |
| Oct. ~ Dec.   | 101.8%        | 117.4% | 84.0% | 105.8% |
| Jan. ~ March  | 101.1%        | 106.3% | 95.3% | 94.3%  |
| Oct. ~ March  | 101.5%        | 111.9% | 89.2% | 100.2% |
| Year end      | 95.3%         | 113.8% | 89.5% | 97.3%  |

|               | FYE March 31, |        |        |       |
|---------------|---------------|--------|--------|-------|
|               | 2023          | 2022   | 2021   | 2020  |
| April         | 100.3%        | 127.1% | 77.1%  | 94.7% |
| May           | 97.7%         | 176.9% | 58.7%  | 94.5% |
| June          | 88.4%         | 176.9% | 62.3%  | 91.9% |
| July          | 109.9%        | 127.6% | 67.7%  | 94.2% |
| August        | 112.1%        | 122.8% | 70.5%  | 92.8% |
| September     | 92.6%         | 126.1% | 85.4%  | 88.7% |
| April ~ Sept. | 99.3%         | 140.7% | 70.2%  | 92.9% |
| October       | 96.3%         | 107.9% | 95.9%  | 88.9% |
| November      | 89.2%         | 111.4% | 89.8%  | 90.4% |
| December      | 91.0%         | 100.0% | 109.9% | 87.7% |
| January       | 99.9%         | 107.6% | 93.3%  | 91.1% |
| February      | 105.1%        | 95.5%  | 104.2% | 88.3% |
| March         | 89.4%         | 100.1% | 104.3% | 91.0% |
| Oct. ~ March  | 94.4%         | 103.5% | 99.7%  | 89.6% |
| Year end      | 96.7%         | 117.8% | 85.9%  | 91.1% |

## ■ Spot Industry Segments

|                                        | FYE March 31, 2023 |        | FYE March 31, 2022 |        | FYE March 31, 2021 |        |
|----------------------------------------|--------------------|--------|--------------------|--------|--------------------|--------|
|                                        | y-o-y              | share  | y-o-y              | share  | y-o-y              | share  |
| Energy & Industrial Machines           | 164.6%             | 1.3%   | 143.3%             | 0.7%   | 28.2%              | 0.6%   |
| Foods                                  | 102.4%             | 10.4%  | 102.6%             | 9.8%   | 89.0%              | 11.3%  |
| Beverages & Liquors                    | 86.7%              | 8.9%   | 133.3%             | 9.9%   | 95.0%              | 8.7%   |
| Pharmaceuticals & Medical Supplies     | 108.0%             | 7.5%   | 100.7%             | 6.7%   | 78.6%              | 7.8%   |
| Cosmetics & Toiletries                 | 68.1%              | 4.0%   | 112.0%             | 5.7%   | 97.8%              | 6.0%   |
| Fashion & Accessories                  | 102.6%             | 1.8%   | 109.3%             | 1.7%   | 66.2%              | 1.9%   |
| Business Machines & Office Supplies    | 84.9%              | 0.9%   | 175.0%             | 1.1%   | 56.3%              | 0.7%   |
| Consumer Electronics                   | 98.6%              | 2.3%   | 90.6%              | 2.2%   | 103.1%             | 2.9%   |
| Automobiles                            | 91.1%              | 4.9%   | 78.7%              | 5.2%   | 94.3%              | 7.8%   |
| Homeware                               | 95.4%              | 2.0%   | 90.0%              | 2.0%   | 125.1%             | 2.6%   |
| Game, Software & Sporting Goods        | 89.7%              | 3.3%   | 102.0%             | 3.6%   | 114.5%             | 4.1%   |
| Housing & Housing Materials            | 108.8%             | 4.8%   | 131.6%             | 4.2%   | 66.8%              | 3.8%   |
| Publishing                             | 90.5%              | 2.1%   | 131.0%             | 2.3%   | 106.8%             | 2.1%   |
| Telecommunications, Media & Internet   | 81.6%              | 12.5%  | 127.2%             | 14.8%  | 90.5%              | 13.7%  |
| Retail                                 | 86.4%              | 3.4%   | 129.3%             | 3.8%   | 89.0%              | 3.5%   |
| Finance & Insurance                    | 108.2%             | 7.0%   | 125.5%             | 6.2%   | 77.9%              | 5.8%   |
| Transportation, Movies & Leisure       | 130.8%             | 5.1%   | 138.8%             | 3.8%   | 39.5%              | 3.2%   |
| Food-services & Various Services       | 106.4%             | 13.0%  | 165.5%             | 11.8%  | 96.0%              | 8.4%   |
| Government & Public Institutions       | 90.5%              | 2.0%   | 113.1%             | 2.1%   | 164.4%             | 2.2%   |
| Education, Medical-services & Religion | 116.7%             | 2.5%   | 96.1%              | 2.1%   | 92.0%              | 2.5%   |
| Others                                 | 195.1%             | 0.3%   | 71.5%              | 0.1%   | 94.3%              | 0.2%   |
| Total                                  | 96.7%              | 100.0% | 117.8%             | 100.0% | 85.9%              | 100.0% |

# Consolidated Balance Sheets

(mm of yen)

|                                        | At March 31, |         |         |         |         |         |
|----------------------------------------|--------------|---------|---------|---------|---------|---------|
|                                        | 2023         | 2022    | 2021    | 2020    | 2019    | 2018    |
| <b>ASSETS</b>                          |              |         |         |         |         |         |
| <b>I Current Assets</b>                |              |         |         |         |         |         |
| Cash and deposits                      | 60,475       | 67,666  | 36,400  | 39,534  | 29,908  | 32,263  |
| Trade notes and accounts receivable    | 81,796       | 79,105  | 74,757  | 74,417  | 78,534  | 78,692  |
| Marketable securities                  | 16,008       | 12,399  | 19,099  | 17,405  | 44,400  | 43,703  |
| Inventories                            | 11,146       | 9,471   | 12,211  | 11,791  | 10,571  | 10,128  |
| Other current assets                   | 12,444       | 9,959   | 9,149   | 12,455  | 12,422  | 9,896   |
| Less allowance for doubtful accounts   | (74)         | (76)    | (77)    | (71)    | (73)    | (75)    |
| Total current assets                   | 181,797      | 178,525 | 151,540 | 155,532 | 175,762 | 174,608 |
| <b>II Fixed assets</b>                 |              |         |         |         |         |         |
| <b>1. Tangible assets</b>              |              |         |         |         |         |         |
| Buildings and structures, net          | 27,891       | 28,490  | 29,133  | 29,825  | 28,957  | 29,978  |
| Machinery and vehicles, net            | 12,186       | 14,608  | 16,378  | 18,394  | 16,897  | 13,628  |
| Land                                   | 64,670       | 53,630  | 51,266  | 46,438  | 43,700  | 42,281  |
| Leased assets, net                     | —            | —       | 4,800   | 5,194   | 5,337   | 5,756   |
| Other tangible assets, net             | 6,960        | 8,648   | 6,003   | 7,368   | 5,748   | 4,199   |
| Total tangible assets                  | 111,708      | 105,378 | 107,582 | 107,221 | 100,642 | 95,845  |
| <b>2. Intangible assets</b>            |              |         |         |         |         |         |
| Other intangible assets                | 4,892        | 8,748   | 9,117   | 6,651   | 6,373   | 6,888   |
| Total intangible assets                | 4,892        | 8,748   | 9,117   | 6,651   | 6,373   | 6,888   |
| <b>3. Investments and other assets</b> |              |         |         |         |         |         |
| Investment securities                  | 176,092      | 184,566 | 183,834 | 155,951 | 148,176 | 136,035 |
| Deferred tax assets                    | 14,618       | 15,335  | 15,207  | 15,098  | 13,892  | 14,408  |
| Other investments and other assets     | 6,579        | 6,842   | 7,316   | 7,349   | 7,330   | 7,879   |
| Less allowance for doubtful accounts   | (564)        | (587)   | (859)   | (256)   | (178)   | (177)   |
| Total investments and other assets     | 196,725      | 206,156 | 205,498 | 178,144 | 169,220 | 158,146 |
| Total fixed assets                     | 313,326      | 320,283 | 322,199 | 292,016 | 276,237 | 260,880 |
| Total assets                           | 495,123      | 498,808 | 473,739 | 447,549 | 452,000 | 435,488 |

(mm of yen )

|                                                       | At March 31, |          |          |         |         |         |
|-------------------------------------------------------|--------------|----------|----------|---------|---------|---------|
|                                                       | 2023         | 2022     | 2021     | 2020    | 2019    | 2018    |
| <b>LIABILITIES</b>                                    |              |          |          |         |         |         |
| <b>I Current liabilities</b>                          |              |          |          |         |         |         |
| Trade notes and accounts payable                      | 11,749       | 7,254    | 6,105    | 8,934   | 9,149   | 7,731   |
| Other payables                                        | 16,691       | 17,730   | 16,191   | 19,358  | 21,268  | 17,922  |
| Accrued expenses                                      | 31,232       | 30,336   | 27,246   | 26,594  | 25,409  | 26,527  |
| Accrued income taxes                                  | —            | 5,686    | 3,644    | —       | —       | —       |
| Other current liabilities                             | 9,308        | 8,498    | 7,175    | 8,740   | 6,510   | 8,452   |
| Total current liabilities                             | 68,982       | 69,505   | 60,362   | 63,627  | 62,337  | 60,634  |
| <b>II Non-current liabilities</b>                     |              |          |          |         |         |         |
| Deferred tax liabilities                              | 12,621       | 16,993   | 17,704   | 10,521  | 16,274  | 13,971  |
| Net defined benefit liabilities                       | 16,965       | 16,807   | 17,278   | 19,120  | 17,596  | 17,735  |
| Other non-current liabilities                         | 1,790        | 2,286    | 2,287    | 1,761   | 2,035   | 2,986   |
| Total non-current liabilities                         | 31,377       | 36,087   | 37,271   | 31,403  | 35,905  | 34,693  |
| Total liabilities                                     | 100,359      | 105,593  | 97,634   | 95,030  | 98,243  | 95,327  |
| <b>NET ASSETS</b>                                     |              |          |          |         |         |         |
| <b>I Stockholders' equity</b>                         |              |          |          |         |         |         |
| Common stock                                          | 36,687       | 36,677   | 36,665   | 36,654  | 36,642  | 36,642  |
| Additional paid-in capital                            | 70,482       | 70,472   | 70,438   | 70,427  | 70,226  | 70,226  |
| Retained earnings                                     | 272,756      | 261,466  | 244,232  | 235,961 | 212,447 | 204,941 |
| Treasury stock                                        | (13,624)     | (13,637) | (13,837) | (9,343) | (2,854) | (2,850) |
| Total stockholders' equity                            | 366,302      | 354,978  | 337,499  | 333,699 | 316,462 | 308,959 |
| <b>II Accumulated other comprehensive income</b>      |              |          |          |         |         |         |
| Valuation difference on available-for-sale securities | 29,810       | 40,072   | 41,213   | 23,240  | 37,484  | 32,200  |
| Deferred gain (loss) on hedges                        | (0)          | 23       | 12       | (88)    | 580     | 695     |
| Foreign currency translation adjustments              | 930          | 340      | (75)     | (124)   | (57)    | (40)    |
| Remeasurements of defined benefit plans               | (3,814)      | (3,496)  | (3,686)  | (5,264) | (4,640) | (4,817) |
| Total accumulated other comprehensive income          | 26,925       | 36,939   | 37,464   | 17,763  | 33,367  | 28,038  |
| <b>III Non-controlling interests</b>                  | 1,535        | 1,298    | 1,141    | 1,055   | 3,926   | 3,163   |
| Total net assets                                      | 394,763      | 393,215  | 376,105  | 352,518 | 353,757 | 340,161 |
| Total liabilities and net assets                      | 495,123      | 498,808  | 473,739  | 447,549 | 452,000 | 435,488 |

# Consolidated Statements of Income

(mm of yen)

|     |                                                               | Fiscal Year Ended March 31, |         |         |         |         |         |
|-----|---------------------------------------------------------------|-----------------------------|---------|---------|---------|---------|---------|
|     |                                                               | 2023                        | 2022    | 2021    | 2020    | 2019    | 2018    |
| I   | Net sales                                                     | 304,566                     | 298,276 | 264,557 | 293,638 | 301,744 | 302,511 |
| II  | Cost of sales                                                 | 225,000                     | 211,293 | 193,270 | 218,779 | 220,469 | 217,789 |
|     | Gross profit                                                  | 79,566                      | 86,982  | 71,287  | 74,859  | 81,275  | 84,722  |
| III | SGA expenses                                                  | 65,062                      | 65,550  | 56,873  | 62,294  | 65,110  | 66,088  |
|     | Operating income                                              | 14,503                      | 21,431  | 14,413  | 12,565  | 16,164  | 18,634  |
| IV  | Non-operating revenue                                         | 8,986                       | 5,220   | 3,794   | 19,749  | 3,076   | 3,701   |
|     | Dividend income                                               | 1,389                       | 1,239   | 1,298   | 1,436   | 1,134   | 1,349   |
|     | Share of profit of entities accounted for using equity method | 7,013                       | 3,389   | 2,118   | 17,748  | 1,477   | 1,844   |
|     | Other non-operating revenue                                   | 582                         | 590     | 377     | 564     | 464     | 507     |
| V   | Non-operating expenses                                        | 332                         | 208     | 226     | 266     | 143     | 282     |
|     | Loss on investments in investmet partnerships                 | —                           | —       | 48      | —       | —       | —       |
|     | Foreign exchange losses                                       | —                           | —       | —       | 71      | —       | —       |
|     | Loss on disposal of noncurrent assets                         | 243                         | 149     | 147     | 171     | 119     | 207     |
|     | Other non-operating expenses                                  | 89                          | 59      | 30      | 24      | 24      | 75      |
|     | Ordinary Income                                               | 23,157                      | 26,443  | 17,980  | 32,048  | 19,097  | 22,053  |
| VI  | Extraordinary gains                                           | 3,336                       | 4,655   | 2,223   | 310     | 548     | 1,845   |
|     | Gain on sales of investment securities                        | 3,201                       | 4,655   | 2,223   | 310     | 548     | 337     |
|     | Gain on sale of shares of subsidiaries and affiliates         | 135                         | —       | —       | —       | —       | —       |
|     | Gain on bargain purchase                                      | —                           | —       | —       | —       | —       | 1,507   |
| VII | Extraordinary losses                                          | 2,874                       | 631     | 1,370   | 599     | 92      | 617     |
|     | Impairment loss                                               | 2,574                       | —       | 198     | —       | —       | —       |
|     | Loss on valuation of investment securities                    | 300                         | 371     | 98      | 599     | 92      | 47      |
|     | Loss on step acquisitions                                     | —                           | —       | —       | —       | —       | 569     |
|     | Provision of allowance for doubtful accounts                  | —                           | —       | 603     | —       | —       | —       |
|     | Loss on COVID-19                                              | —                           | 260     | 470     | —       | —       | —       |
|     | Income before income taxes                                    | 23,619                      | 30,467  | 18,833  | 31,758  | 19,552  | 23,281  |
|     | Income taxes - current                                        | 5,813                       | 9,864   | 7,078   | 5,715   | 5,952   | 7,542   |
|     | Income taxes - deferred                                       | 964                         | (531)   | (930)   | (515)   | 483     | (350)   |
|     | Profit                                                        | 16,841                      | 21,134  | 12,685  | 26,559  | 13,116  | 16,089  |
|     | Profit attributable to non-controlling interests              | 237                         | 134     | 85      | 160     | 237     | 240     |
|     | Profit attributable to owners of the parent                   | 16,603                      | 20,999  | 12,600  | 26,398  | 12,879  | 15,848  |

## Consolidated Statements of Comprehensive Income

(mm of yen)

|                                                                                   | Fiscal Year Ended March 31, |         |        |          |        |        |
|-----------------------------------------------------------------------------------|-----------------------------|---------|--------|----------|--------|--------|
|                                                                                   | 2023                        | 2022    | 2021   | 2020     | 2019   | 2018   |
| Profit                                                                            | 16,841                      | 21,134  | 12,685 | 26,559   | 13,116 | 16,089 |
| Other comprehensive income                                                        |                             |         |        |          |        |        |
| Valuation difference on available-for-sale securities                             | (10,012)                    | (1,534) | 16,336 | (13,074) | 5,239  | 6,349  |
| Deferred gain (loss) on hedges                                                    | (22)                        | 11      | 99     | (669)    | (116)  | (835)  |
| Foreign currency translation adjustments                                          | 100                         | 61      | (29)   | (6)      | (14)   | (19)   |
| Remeasurements of defined benefit plans                                           | (360)                       | 185     | 1485   | (593)    | 177    | 517    |
| Share of other comprehensive income of entities accounted for using equity method | 282                         | 751     | 1,808  | (1,148)  | 44     | 57     |
| Total other comprehensive income                                                  | (10,013)                    | (525)   | 19,701 | (15,491) | 5,329  | 6,068  |
| Comprehensive income                                                              | 6,828                       | 20,608  | 32,386 | 11,067   | 18,445 | 22,157 |
| Components:                                                                       |                             |         |        |          |        |        |
| Comprehensive income attributable to owners of the parent                         | 6,590                       | 20,474  | 32,301 | 10,906   | 18,208 | 21,916 |
| Comprehensive income attributable to non-controlling interests                    | 237                         | 134     | 85     | 160      | 237    | 241    |

**Consolidated Statements of Cash Flows**

(mm of yen)

|                                                                                       | Fiscal Year Ended March 31, |          |          |           |           |           |
|---------------------------------------------------------------------------------------|-----------------------------|----------|----------|-----------|-----------|-----------|
|                                                                                       | 2023                        | 2022     | 2021     | 2020      | 2019      | 2018      |
| <b>I Cash flows from operating activities</b>                                         |                             |          |          |           |           |           |
| Income before income taxes                                                            | 23,619                      | 30,467   | 18,833   | 31,758    | 19,552    | 23,281    |
| Depreciation and amortization                                                         | 10,148                      | 10,296   | 10,661   | 10,801    | 10,350    | 9,752     |
| Impairment loss                                                                       | 2,574                       | —        | 198      | —         | —         | —         |
| Amortization of goodwill                                                              | 610                         | 610      | 362      | 279       | 282       | 282       |
| (Gain) Loss on disposal of noncurrent assets                                          | 243                         | 149      | 147      | 171       | 119       | 207       |
| (Gain) Loss on sales of investment securities                                         | (3,201)                     | (4,655)  | (2,223)  | (310)     | (548)     | (337)     |
| (Gain) Loss on valuation of investment securities                                     | 300                         | 371      | 98       | 599       | 92        | 47        |
| (Gain) Loss on sale of shares of subsidiaries and affiliates                          | (135)                       | —        | —        | —         | —         | —         |
| Increase (decrease) in allowance for doubtful accounts                                | (25)                        | (22)     | 5        | 75        | (3)       | (18)      |
| Increase (decrease) in net defined benefit liabilities                                | (393)                       | 602      | 429      | 616       | 132       | 506       |
| Loss on investments in investment partnerships                                        | —                           | —        | 48       | —         | —         | —         |
| Dividend income                                                                       | (1,389)                     | (1,239)  | (1,298)  | (1,436)   | (1,134)   | (1,349)   |
| Share of (profit) loss of entities accounted for using equity method                  | (7,013)                     | (3,389)  | (2,118)  | (17,748)  | (1,477)   | (1,844)   |
| (Gain) loss on step acquisitions                                                      | —                           | —        | —        | —         | —         | 569       |
| (Gain) loss on bargain purchase                                                       | —                           | —        | —        | —         | —         | (1,507)   |
| Provision for allowance for doubtful accounts                                         | —                           | —        | 603      | —         | —         | —         |
| (Increase) decrease in trade notes and accounts receivables                           | (2,689)                     | (4,348)  | (150)    | 4,116     | 517       | 3,274     |
| (Increase) decrease in inventories                                                    | (1,675)                     | 2,740    | 287      | (1,235)   | (353)     | (2,324)   |
| Increase (decrease) in trade notes and accounts payables                              | 4,491                       | 1,146    | (2,899)  | (214)     | 1,007     | (3,891)   |
| Other cash flows from operating activities                                            | (2,205)                     | 3,022    | 1,354    | (1,670)   | (3,199)   | (72)      |
| Sub total                                                                             | 23,257                      | 35,750   | 24,341   | 25,803    | 25,337    | 26,575    |
| Interest and dividend received                                                        | 2,585                       | 2,187    | 2,340    | 2,500     | 1,874     | 2,069     |
| Income taxes refunded                                                                 | 38                          | 498      | 1,016    | 1,368     | 1,414     | 763       |
| Income taxes paid                                                                     | (10,580)                    | (8,309)  | (7,102)  | (5,159)   | (8,353)   | (11,259)  |
| Net cash provided by operating activities                                             | 15,300                      | 30,126   | 20,596   | 24,513    | 20,273    | 18,149    |
| <b>II Cash flows from investing activities</b>                                        |                             |          |          |           |           |           |
| Payments into time deposits                                                           | —                           | —        | —        | (12)      | (3,097)   | (11,068)  |
| Proceeds from withdrawal of time deposits                                             | —                           | —        | —        | 2,061     | 998       | 23,433    |
| Purchase of marketable securities                                                     | (56,902)                    | (82,819) | (76,400) | (114,600) | (145,200) | (138,200) |
| Proceeds from redemption of marketable securities                                     | 45,400                      | 92,000   | 84,800   | 133,300   | 148,200   | 143,700   |
| Purchase of trust beneficiary right                                                   | (2,000)                     | —        | (36,600) | (47,200)  | (26,799)  | (4,398)   |
| Proceeds from redemption of trust beneficiary right                                   | 2,000                       | 1,200    | 40,100   | 47,200    | 24,500    | 6,082     |
| Purchase of tangible assets                                                           | (14,365)                    | (5,649)  | (11,258) | (14,323)  | (8,288)   | (7,586)   |
| Purchase of intangible assets                                                         | (1,281)                     | (1,719)  | (1,859)  | (2,329)   | (1,651)   | (1,242)   |
| Purchase of investment securities                                                     | (1,154)                     | (272)    | (6,498)  | (21,339)  | (12,309)  | (8,104)   |
| Proceeds from redemption of investment securities                                     | —                           | —        | —        | 1,000     | 1,000     | 120       |
| Proceeds from sales of investment securities                                          | 3,505                       | 4,972    | 3,515    | 334       | 598       | 485       |
| Proceeds from purchase of investments in subsidiaries                                 | —                           | —        | —        | —         | 889       | 1,530     |
| resulting in change in scope of consolidation                                         |                             |          |          |           |           |           |
| Purchase of investments in subsidiaries resulting in change in scope of consolidation | —                           | —        | (3,242)  | —         | —         | —         |
| Other cash flows from investing activities                                            | (210)                       | (85)     | (516)    | (541)     | (99)      | (616)     |
| Net cash used in investing activities                                                 | (25,009)                    | 7,625    | (7,959)  | (16,450)  | (21,260)  | 4,134     |

(mm of yen)

|                                                                                                                     | Fiscal Year Ended March 31, |         |         |         |         |         |
|---------------------------------------------------------------------------------------------------------------------|-----------------------------|---------|---------|---------|---------|---------|
|                                                                                                                     | 2023                        | 2022    | 2021    | 2020    | 2019    | 2018    |
| <b>III Cash flows from financing activities</b>                                                                     |                             |         |         |         |         |         |
| Purchase of treasury stock                                                                                          | —                           | —       | (3,117) | —       | —       | —       |
| Dividends paid to stockholders                                                                                      | (5,286)                     | (4,229) | (4,299) | (5,373) | (5,372) | (4,298) |
| Dividends paid to non-controlling interests                                                                         | —                           | —       | —       | (11)    | (16)    | (13)    |
| Payments from changes in ownership interests in subsidiaries that do not result in change in scope of consolidation | —                           | —       | —       | (3,199) | —       | —       |
| Other cash flows from financing activities                                                                          | (1,313)                     | (334)   | (834)   | (1,294) | (2,041) | (2,194) |
| Net cash used in financing activities                                                                               | (6,600)                     | (4,563) | (8,251) | (9,878) | (7,430) | (6,506) |
| <b>IV Effect of exchange rate changes on cash and cash equivalents</b>                                              |                             |         |         |         |         |         |
|                                                                                                                     | 106                         | 65      | (32)    | (7)     | (11)    | (18)    |
| <b>V Net increase (decrease) in cash and cash equivalents</b>                                                       | (16,202)                    | 33,254  | 4,353   | (1,823) | (8,428) | 15,759  |
| <b>VI Cash and cash equivalents at beginning of term</b>                                                            | 77,317                      | 44,062  | 39,709  | 41,533  | 49,961  | 34,202  |
| <b>VII Cash and cash equivalents at end of term</b>                                                                 | 61,114                      | 77,317  | 44,062  | 39,709  | 41,533  | 49,961  |

## Viewer Ratings Summary

(Source: Video Research)

### ■ Monthly Average Ratings (Individual (ALL)) April 2022 ~ March 2023

(%)

|                         | All Day<br>6:00am-midnight | Golden Time<br>7:00pm-10:00pm | Prime Time<br>7:00pm-11:00pm | Prime Time 2<br>11:00pm-1:00am |
|-------------------------|----------------------------|-------------------------------|------------------------------|--------------------------------|
| April                   | 3.6                        | 5.3                           | 5.3                          | 2.0                            |
| May                     | 3.5                        | 5.3                           | 5.4                          | 2.1                            |
| June                    | 3.4                        | 5.1                           | 5.1                          | 2.0                            |
| July                    | 3.5                        | 4.9                           | 5.0                          | 2.0                            |
| August                  | 3.4                        | 4.9                           | 5.0                          | 2.0                            |
| September               | 3.5                        | 5.1                           | 5.1                          | 2.0                            |
| April 2022 ~ Sept. 2022 | 3.5                        | 5.1                           | 5.2                          | 2.0                            |
| October                 | 3.6                        | 5.4                           | 5.3                          | 2.0                            |
| November                | 3.7                        | 6.1                           | 5.9                          | 1.9                            |
| December                | 3.8                        | 5.9                           | 5.9                          | 2.0                            |
| January                 | 3.6                        | 5.6                           | 5.5                          | 1.9                            |
| February                | 3.6                        | 5.5                           | 5.5                          | 1.9                            |
| March                   | 4.3                        | 7.6                           | 7.6                          | 2.1                            |
| Oct. 2022 ~ March 2023  | 3.8                        | 6.1                           | 6.0                          | 2.0                            |
| April 2022 ~ March 2023 | 3.6                        | 5.6                           | 5.6                          | 2.0                            |

Note: The viewer ratings system has changed from household viewer ratings to individual (all) viewer ratings from April 2020.