DATA BOOKLET

For the Fiscal Year Ended March 31, 2014

July 1, 2014

tv asahi holdings corporation

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Note: Financial data included in this document were extracted from the kessan tanshin released in Japanese. If there are any discrepancies between them, the original Japanese kessan tanshin prevails.

Note: All figures have been rounded down to the nearest million yen.

Outlook for FYE March 31, 2015

■Consolidated

	Q2 ending Sept. 30, 2014		FYE March 31, 2015	
	mm of yen	*y-o-y growth (%)*	*mm of yen*	*y-o-y growth (%)*
Net sales	138,500	5.5	281,500	5.1
TV broadcasting	118,600	7.4	243,700	7.1
Music publication	3,700	△ 53.4	7,700	△ 32.8
Other businesses	16,200	25.1	30,100	3.8
Operating income	6,500	△ 32.7	18,000	1.4
Recurring profit	6,800	△ 37.3	18,800	△ 4.8
Net income	5,200	△ 7.0	12,200	4.5

■Outlook for Annual Capital Expenditure

Consolidated	9.75 bn yen
TV Asahi Corporation	9.70 bn yen

■Outlook for Annual Depreciation and Amortization

Consolidated	9.96 bn yen
TV Asahi Corporation	9.25 bn yen

Network Time and Spot Revenues

■Network Time Revenue on a Quarterly Year-on-Year Basis

	FYE March 31,			
	2014	2013	2012	2011
April ~ June	97.0%	109.3%	95.4%	103.7%
July ~ Sept.	94.4%	107.6%	100.2%	101.6%
April ~ Sept.	95.7%	108.4%	97.8%	102.6%
Oct. ~ Dec.	103.4%	97.8%	105.2%	96.8%
Jan. ~ March	100.5%	111.8%	97.4%	96.8%
Oct. ~ March	102.0%	104.2%	101.5%	96.8%
Year end	98.8%	106.3%	99.6%	99.7%

■Spot Revenue on a Monthly Year-on-Year Basis

	FYE March 31,			
	2014	2013	2012	2011
April	103.6%	131.1%	86.5%	106.4%
May	109.1%	128.7%	86.5%	111.6%
June	111.8%	106.6%	101.5%	95.8%
July	101.9%	107.0%	100.4%	105.6%
August	130.5%	91.8%	100.4%	118.0%
September	112.8%	91.8%	109.3%	105.8%
April ~ Sept.	110.2%	109.5%	97.0%	106.4%
October	106.0%	93.4%	108.8%	108.8%
November	106.4%	100.1%	107.8%	101.0%
December	102.5%	106.4%	111.2%	102.3%
January	112.1%	106.5%	106.8%	112.6%
February	119.3%	102.1%	107.6%	112.7%
March	105.0%	100.5%	110.8%	102.8%
Oct. ~ March	108.0%	101.2%	109.0%	105.9%
Year end	109.0%	105.0%	103.2%	106.1%

■Spot Industry Segments

	FYE March 31, 2014		FYE March 31, 2013		FYE March 31, 2012	
	y-o-y	*share*	*y-o-y*	*share*	*y-o-y*	*share*
Utilities	90.0%	0.5%	111.8%	0.6%	49.1%	0.5%
Foods & Beverages	100.8%	19.8%	96.6%	21.4%	101.2%	23.2%
Pharmaceuticals	103.0%	6.9%	91.7%	7.3%	103.8%	8.3%
Cosmetics & Detergents	107.3%	5.5%	93.3%	5.6%	109.7%	6.3%
Clothing	102.0%	2.2%	118.0%	2.3%	103.9%	2.1%
Publishing	105.6%	3.6%	130.8%	3.8%	119.8%	3.0%
Construction & Engineering	127.8%	0.1%	46.3%	0.1%	430.1%	0.2%
Hi-tech Precision Equipment	118.5%	3.1%	97.0%	2.8%	100.6%	3.1%
Consumer Electronics	88.8%	4.0%	90.9%	5.0%	79.3%	5.7%
Automobiles	115.7%	8.2%	113.4%	7.7%	90.5%	7.1%
Homeware*	105.1%	4.0%	119.1%	4.2%	122.0%	3.7%
Housing & Housing Materials	131.9%	3.8%	98.9%	3.1%	105.9%	3.3%
Retail	106.0%	4.7%	104.7%	4.8%	137.4%	4.8%
Finance & Insurance	130.0%	8.4%	118.6%	7.0%	108.6%	6.2%
Service ** & Entertainment	113.3%	22.5%	113.6%	21.6%	110.5%	20.0%
Others	112.0%	2.8%	120.8%	2.8%	82.7%	2.4%
Total	109.0%		105.0%		103.2%	

* "Homeware" includes toys, video games, sports products, etc.

** "Service" includes telecom and transportation.

Consolidated Balance Sheets

(mm of yen)

	At March 31, 2014	2013	2012	2011	2010	2009
ASSETS						
I Current Assets						
Cash and deposits	11,435	10,776	9,675	12,465	9,720	11,594
Trade notes and accounts receivable	71,488	67,141	65,366	61,364	60,311	61,508
Marketable securities	49,398	49,996	46,995	55,042	51,103	39,026
Inventories	9,204	7,550	9,497	8,686	10,915	11,019
Deferred tax assets	1,988	2,474	2,285	2,369	1,634	1,760
Other current assets	8,639	6,697	4,605	5,120	4,945	7,681
Less allowance for doubtful accounts	(93)	(104)	(101)	(105)	(133)	(89)
Total current assets	152,061	144,533	138,323	144,944	138,497	132,500
II Fixed assets						
1. Tangible assets						
Buildings and structures, net	28,887	21,219	22,119	22,111	22,635	21,859
Machinery and vehicles, net	16,237	8,197	8,509	8,777	10,682	14,461
Land	38,509	39,916	39,700	31,240	21,173	21,014
Leased property, net	—	—	3,880	5,719	7,527	8,780
Construction in progress	1,734	11,119	6,160	267	—	—
Other tangible assets, net	3,329	4,607	3,178	3,679	4,116	3,428
Total tangible assets	88,698	85,061	83,549	71,796	66,136	69,544
2. Intangible assets						
Software	6,132	5,273	6,169	6,664	6,465	5,327
Other intangible assets	541	553	283	282	288	306
Total intangible assets	6,674	5,826	6,452	6,947	6,754	5,634
3. Investments and other assets						
Investment in securities	86,479	84,388	74,235	70,626	76,300	74,578
Net defined benefit assets	916	—	—	—	—	—
Deferred tax assets	2,337	1,682	4,506	6,372	6,282	7,444
Other investments and other assets	8,987	11,895	11,754	9,489	9,624	10,956
Less allowance for doubtful accounts	(152)	(238)	(302)	(304)	(334)	(347)
Total investments and other assets	98,568	97,728	90,193	86,184	91,872	92,631
Total fixed assets	193,940	188,616	180,195	164,927	164,763	167,810
Total assets	346,001	333,150	318,519	309,871	303,261	300,311

(mm of yen)

	At March 31,					
	2014	2013	2012	2011	2010	2009
LIABILITIES						
I Current liabilities						
Trade notes and accounts payable	6,300	10,659	11,193	12,662	13,320	15,860
Other payables	19,030	15,848	17,321	14,133	14,375	13,584
Accrued expenses	24,937	21,612	21,319	18,064	16,826	15,732
Accrued income taxes	4,741	3,643	2,382	3,476	540	743
Liabilities for director bonuses	65	60	113	89	82	107
Provision for measures associated with the relocation of transmitting station	—	1,080	—	—	—	—
Other current liabilities	2,300	2,667	2,642	3,158	3,184	3,462
Total current liabilities	57,376	55,572	54,973	51,584	48,330	49,490
II Non-current liabilities						
Liabilities for retirement and severance benefits- employees	—	14,425	13,592	13,411	13,196	13,221
Liabilities for retirement and severance benefits- directors and corporate auditors	353	327	479	638	560	301
Net defined benefit liabilities	16,132	—	—	—	—	—
Other non-current liabilities	819	854	942	1,374	1,277	1,145
Total non-current liabilities	17,306	15,608	15,014	15,423	15,034	14,669
Total liabilities	74,683	71,180	69,987	67,008	63,365	64,160
NET ASSETS						
I Stockholders' equity						
Common stock	36,642	36,642	36,642	36,642	36,642	36,642
Additional paid-in capital	55,342	55,342	55,342	55,342	55,342	55,342
Retained earnings	167,895	159,234	152,215	147,737	142,736	142,729
Treasury stock	(326)	(326)	(321)	(321)	(321)	(321)
Total stockholders' equity	259,553	250,893	243,879	239,401	234,400	234,393
II Accumulated other comprehensive income						
Net unrealized gain on available-for-sale securities	7,127	5,718	102	(995)	516	(2,293)
Deferred gain (loss) on hedges	1,635	1,027	24	22	—	(23)
Foreign currency translation adjustments	(65)	(147)	(186)	(170)	(130)	(143)
Remeasurements of defined benefit plans	(1,685)	—	—	—	—	—
Total accumulated other comprehensive income	7,011	6,598	(59)	(1,144)	385	(2,460)
III Minority interests	4,752	4,478	4,710	4,605	5,109	4,217
Total net assets	271,318	261,969	248,531	242,863	239,895	236,150
Total liabilities and net assets	346,001	333,150	318,519	309,871	303,261	300,311

Consolidated Statements of Income

(mm of yen)

	Fiscal Year Ended March 31,					
	2014	2013	2012	2011	2010	2009
I Net sales	267,928	253,774	239,845	235,398	230,236	247,192
II Cost of sales	187,440	182,200	172,812	170,291	170,905	188,343
Gross profit	80,487	71,574	67,033	65,106	59,331	58,849
III SGA expenses	62,739	58,158	56,571	55,254	52,114	56,834
Operating income	17,748	13,415	10,462	9,851	7,216	2,015
IV Non-operating revenue	2,334	2,437	3,091	2,914	2,110	1,954
Interest income	154	77	95	141	209	556
Dividend income	763	667	651	626	584	580
Equity in earnings of affiliates	983	1,241	1,719	1,395	725	324
Other non-operating income	431	451	624	750	591	492
V Non-operating expenses	331	145	428	394	582	524
Loss on exchange rate	—	—	—	—	—	51
Loss on disposal of fixed assets	277	84	320	197	232	194
Allowance for doubtful accounts	—	—	—	47	213	199
Other non-operating expenses	53	60	107	148	136	78
Recurring profit	19,751	15,708	13,124	12,371	8,744	3,444
VI Extraordinary gains	1,304	—	182	—	122	—
Gain on sale of noncurrent assets	1,304	—	—	—	—	—
Gain on sale of investment in securities	—	—	182	—	122	—
VII Extraordinary losses	1,937	1,643	88	559	2,434	2,858
Loss on impairment of fixed assets	—	—	—	—	41	650
Loss on sale of investment in securities	79	—	47	63	—	173
Loss on devaluation of investment in securities	953	263	41	59	2,393	2,034
Effect of adoption of new accounting standards for asset retirement obligations	—	—	—	437	—	—
Loss on measures associated with the relocation of transmitting station	904	1,380	—	—	—	—
Income before income taxes and minority interests	19,117	14,065	13,219	11,811	6,432	586
Income and enterprise taxes	7,436	5,721	4,350	4,498	1,526	1,763
Deferred income taxes	(289)	(1,001)	1,242	164	1,286	(45)
Income before minority interests	11,971	9,345	7,626	7,148	—	—
Minority interests	292	314	130	135	594	584
Net income	11,678	9,030	7,496	7,013	3,024	(1,716)

Consolidated Statements of Comprehensive Income

(mm of yen)

	Fisical Year Ended March 31,					
	2014	2013	2012	2011	2010	2009
Income before minority interests	11,971	9,345	7,626	7,148	―	―
Other comprehensive income						
Net unrealized gain on available-for-sale securities	1,359	5,529	1,056	(1,465)	―	―
Deferred gain (loss) on hedges	608	1,002	2	22	―	―
Foreign currency translation adjustments	81	38	(15)	(39)	―	―
Share of other comprehensive income of associates accounted for using equity	50	86	42	(46)	―	―
Total other comprehensive income	2,099	6,657	1,085	(1,529)	―	―
Comprehensive income	14,070	16,002	8,711	5,619	―	―
Components:						
Comprehensive income attributable to owners of the parent	13,777	15,688	8,580	5,483	―	―
Comprehensive income attributable to minority interests	292	314	130	135	―	―

Consolidated Statements of Cash Flows

(mm of yen)

	Fiscal Year Ended March 31,					
	2014	2013	2012	2011	2010	2009
Ⅰ Cash flows from operating activities						
Income before income taxes and minority interests	19,117	14,065	13,219	11,811	6,432	586
Depreciation and amortization	9,533	9,090	9,116	8,934	10,767	9,087
Loss on impairment of fixed assets	—	—	—	—	41	650
Loss (gain) on sale of noncurrent assets	(1,304)	—	—	—	—	—
Loss on disposal of fixed assets	277	84	320	197	232	194
(Gain) Loss on sales of investment in securities	79	—	(135)	63	(122)	173
Loss on devaluation of investment in securities	953	263	41	59	2,393	2,034
Effect of adoption of new accounting standards for asset retirement obligations	—	—	—	437	—	—
Increase (decrease) in allowance for doubtful accounts	(97)	(64)	(4)	(59)	19	208
Increase (decrease) in provision for measures associated with the relocation of transmitting station	(1,080)	1,080	—	—	—	—
Increase (decrease) in liabilities for retirement and severance benefits-employees	—	833	181	214	(91)	(390)
Increase (decrease) in net defined benefit liabilities	1,707	—	—	—	—	—
Interest and dividend income	(918)	(744)	(747)	(768)	(794)	(1,137)
Equity in (earnings) losses of affiliates	(983)	(1,241)	(1,719)	(1,395)	(725)	(324)
(Increase) decrease in guarantees	—	—	—	—	4,080	—
(Increase) decrease in trade notes and accounts receivables	(4,347)	(1,543)	(4,002)	(1,087)	1,669	8,744
(Increase) decrease in inventories	(1,653)	1,946	(810)	2,227	306	3,582
Increase (decrease) in trade notes and accounts payables	(4,363)	(857)	(1,467)	(638)	(2,540)	(1,831)
Other cash flows from operating activities	2,902	138	1,453	2,241	1,952	(2,586)
Sub total	19,823	23,050	15,444	22,237	23,620	18,991
Interest and dividend received	1,043	875	867	841	874	1,241
Income taxes refunded	7	30	81	445	883	—
Income taxes paid	(6,367)	(4,416)	(5,245)	(1,183)	(2,052)	(3,834)
Net cash provided by operating activities	14,506	19,539	11,148	22,341	23,326	16,397
Ⅱ Cash flows from investing activities						
(Increase) decrease in cash deposits	(12)	(52)	68	300	3,027	1,094
(Increase) decrease in short-term investments	—	—	—	—	—	7,800
Purchase of marketable securities	(44,000)	(19,000)	(18,000)	(28,000)	(998)	—
Proceeds from maturity of marketable securities	37,000	21,000	20,043	19,000	—	—
Purchase of tangible assets	(17,082)	(10,235)	(16,746)	(14,437)	(5,497)	(11,723)
Proceeds from sale of tangible assets	8,872	—	—	—	—	—
Purchase of intangible assets	(2,214)	(1,383)	(1,629)	(2,497)	(2,081)	(1,837)
Purchase of investment in securities	(148)	(1,084)	(456)	(1,240)	(2,884)	(27,560)
Proceeds from maturity of investment in securities	—	—	1,000	5,062	1,500	2,000
Proceeds from sale of investment in securities	10	52	370	1,662	363	317
Cash paid in conjunction with purchase of consolidated subsidiaries	—	(855)	—	—	—	—
Cash paid in conjunction with purchase of consolidated subsidiaries resulting in change in scope of consolidation	—	—	—	—	(543)	(7)
Proceeds from purchase of investments in subsidiaries resulting in change in scope of consolidation	—	740	—	—	—	—
Other cash flows from investing activities	(4)	(496)	(307)	(1,063)	(60)	(287)
Net cash used in investing activities	(18,299)	(11,314)	(15,657)	(21,212)	(7,174)	(30,205)
Ⅲ Cash flows from financing activities						
Dividends paid to stockholders	(3,017)	(2,012)	(3,018)	(2,012)	(3,018)	(3,018)
Dividends paid to minority stockholders of subsidiaries	(18)	(11)	(26)	(98)	(22)	(10)
Other cash flows from financing actitivies	(207)	(187)	(153)	(139)	(101)	(15)
Net cash used in financing activities	(3,244)	(2,211)	(3,197)	(2,249)	(3,141)	(3,044)
Ⅳ Effect of exchange rate changes on cash and cash equivalents	86	36	(13)	(34)	4	(156)
Ⅴ Net increase (decrease) in cash and cash equivalents	(6,951)	6,050	(7,720)	(1,155)	13,014	(17,008)
Ⅵ Cash and cash equivalents at beginning of term	54,532	48,482	56,202	57,357	44,343	61,351
Ⅶ Cash and cash equivalents at end of term	47,581	54,532	48,482	56,202	57,357	44,343

Non-consolidated Balance Sheets

(mm of yen)

	At March 31,					
	2014	2013	2012	2011	2010	2009
ASSETS						
I Current assets						
Cash	8,560	8,074	7,265	9,775	7,010	9,902
Trade notes	344	620	893	732	820	1,228
Accounts receivable	67,608	62,415	59,745	56,642	56,274	56,930
Marketable securities	49,398	49,996	46,995	55,042	51,103	39,026
Inventories	7,537	6,695	8,589	7,667	10,125	10,461
Advance payments	654	549	699	618	385	611
Prepaid expenses	411	471	446	423	434	449
Deferred tax assets	1,198	1,783	1,562	1,592	960	1,126
Deposits	790	1,057	239	663	718	686
Other current assets	6,243	4,129	2,724	3,101	2,735	5,070
Less allowance for doubtful receivables	(59)	(64)	(63)	(77)	(103)	(42)
Total current assets	142,688	135,729	129,098	136,182	130,466	125,450
II Fixed asssets						
1. Tangible assets						
Buildings	24,925	18,121	18,942	18,847	19,404	20,142
Structures	2,325	1,578	1,570	1,537	1,355	1,202
Machinery	15,723	7,890	8,127	8,189	10,002	13,843
Vehicles	41	48	40	77	138	214
Equipment	1,936	1,829	2,382	2,690	2,933	2,467
Land	36,318	37,726	37,509	29,049	18,915	18,914
Leased property	119	1,922	3,702	5,501	7,292	8,757
Construction in progress	1,688	11,123	6,148	269	240	24
Total tangible assets	83,080	80,240	78,423	66,162	60,282	65,567
2. Intangible assets						
Software	5,890	4,938	5,848	6,522	6,313	5,205
Goodwill	396	266	—	—	—	—
Other intangible assets		227	239	234	243	258
Total intangible assets	6,287	5,432	6,088	6,756	6,557	5,464
3. Investments and other assets						
Investments in securities	38,660	36,844	31,707	30,279	34,386	35,009
Investments in subsidiaries	49,336	49,873	44,616	44,983	44,426	40,301
Long-term loan to employees	456	11	14	16	13	11
Long-term loan to affiliates		500	550	—	—	—
Long-term prepaid expenses	—	—	—	—	—	1
Deferred tax assets	—	22	2,852	4,438	4,509	5,988
Guarantee deposits	—	—	—	—	—	4,898
Other investments and other assets	8,793	8,686	8,410	6,514	6,544	3,433
Less allowance for doubtful receivables	(101)	(101)	(101)	(148)	(142)	(319)
Total investments and other assets	97,144	95,836	88,050	86,083	89,737	89,324
Total fixed assets	186,512	181,509	172,562	159,002	156,577	160,356
Total assets	329,201	317,239	301,661	295,184	287,043	285,806

(mm of yen)

	At March 31,					
	2014	2013	2012	2011	2010	2009
LIABILITIES						
I Current liabilities						
Trade notes payable	308	322	331	3,389	3,330	3,208
Accounts payable	3,145	6,796	7,106	6,348	7,422	9,562
Short-term debt	27,124	24,678	21,473	19,513	15,556	15,151
Current installments of long-term debt	—	—	—	—	—	100
Other payables	3,848	2,325	4,401	1,845	2,833	2,286
Accrued agency commission	15,034	13,646	13,142	12,301	11,646	11,208
Accrued expenses	22,735	19,930	19,597	16,647	15,223	14,382
Accrued income taxes	3,251	2,748	1,048	2,158	—	—
Advanced payments	294	415	259	242	207	344
Provision for measures associated with the relocation of transmitting station	—	1,080	—	—	—	—
Deposits	338	234	979	992	249	368
Liabilities for lease		87	89	88	83	18
Asset Retirement Obligation	151	83	127	70	—	—
Other current liabilities		911	409	720	1,826	2,220
Total current liabilities	76,232	73,260	68,966	64,316	58,381	58,852
II Non-current liabilities						
Liabilities for employee retirement and severance benefits	11,126	10,474	9,782	9,852	9,882	10,235
Deferred tax liabilities	303	—	—	—	—	—
Liabilities for lease		109	153	221	283	65
Asset Retirement Obligation	355	8	122	447	—	—
Other non-current liabilities		368	471	499	754	1,024
Total non-current liabilities	11,785	10,961	10,530	11,020	10,920	11,325
Total liabilities	88,017	84,221	79,496	75,336	69,302	70,178
NET ASSETS						
I Stockholders' equity						
1.Common stock	36,642	36,642	36,642	36,642	36,642	36,642
2.Additional paid-in capital	55,342	55,342	55,342	55,342	55,342	55,342
3.Retained earnings	140,554	134,351	130,032	128,770	125,231	125,909
4.Treasury stock	(0)	—	—	—	—	—
Total stockholders' equity	232,540	226,337	222,018	220,756	217,217	217,894
II Valuation and translation adjustments						
Net unrealized gain on other securities	7,007	5,654	121	(931)	524	(2,250)
Deferred losses on hedges	1,635	1,027	24	22	—	(15)
Total valuation and translation adjustments	8,643	6,681	145	(909)	524	(2,266)
Total net assets	241,183	233,018	222,164	219,847	217,741	215,628
Total liabilities and net assets	329,201	317,239	301,661	295,184	287,043	285,806

Non-consolidated Statements of Income

(mm of yen）

	Fiscal Year Ended March 31,					
	2014	2013	2012	2011	2010	2009
I Net sales	226,841	217,662	205,235	210,670	206,723	220,931
TV broadcasting revenue	207,018	199,269	188,948	185,503	180,745	196,132
Time sales revenue	87,950	89,047	83,787	84,103	84,374	96,275
Spot sales revenue	103,486	94,911	90,429	87,598	82,533	86,053
Program sales revenue	12,819	12,845	12,276	11,977	12,027	12,203
Other revenue	2,762	2,464	2,455	1,824	1,809	1,599
Other business revenue	19,822	18,393	16,287	25,166	25,978	24,798
II Operating expenses	214,671	209,042	199,134	204,004	202,346	222,458
1. Broadcasting and other business costs	157,741	156,092	148,471	154,815	155,948	172,342
Personnel	—	14,793	14,188	15,199	13,966	14,119
Liabilities for employee retirement and severance benefits	—	1,364	1,240	1,209	1,292	1,220
Production costs	—	82,879	78,053	75,576	75,694	90,368
Network costs	—	23,726	23,971	24,036	23,378	23,784
Other business costs	—	13,427	11,383	18,815	19,788	19,507
Depreciation and amortization	—	7,147	7,242	7,638	9,653	7,717
Other costs	—	12,754	12,391	12,338	12,173	15,624
2. SGA expenses	56,929	52,950	50,663	49,188	46,398	50,116
Operating income	12,170	8,619	6,101	6,666	4,376	(1,527)

(mm of yen)

	Fiscal Year Ended March 31,					
	2014	2013	2012	2011	2010	2009
III Non-operating revenue	2,818	2,192	1,396	2,488	2,583	2,809
Interest income		10	9	12	27	61
Interest on securities	2,560	64	82	124	175	484
Dividend income		1,840	931	1,869	1,965	1,990
Other non-operating revenue	258	277	373	483	415	273
IV Non-operating expenses	293	187	317	320	312	576
Interest expenses	16	21	19	17	22	98
Loss on exchange rate	—	—	—	—	—	48
Loss on doubtful receivables	—	—	—	47	70	199
Loss on disposal of fixed assets	277	127	274	203	181	184
Other non-operating expenses		38	23	50	37	45
Recurring profit	14,695	10,624	7,180	8,834	6,647	705
V Extraordinary gains	1,304	—	787	—	120	—
Gain on sale of noncurrent assets	1,304	—	—	—	—	—
Gain on sale of investment in securities	—	—	182	—	120	—
Profit from liquidation of affiliates	—	—	604	—	—	—
VI Extraordinary losses	1,937	1,612	587	530	3,103	2,757
Loss on impairment of fixed assets	—	—	—	—	41	650
Loss on sale of investment in securities	79	—	47	34	—	173
Loss on devaluation of investment in securities	953	232	41	59	2,393	1,932
Loss on devaluation of affiliates	—	—	498	—	668	1
Effect of adoption of new accounting standards for asset retirement obligations	—	—	—	437	—	—
Loss on measures associated with the relocation of transmitting station	904	1,380	—	—	—	—
Income before income taxes	14,062	9,012	7,380	8,303	3,664	(2,052)
Income taxes and enterprise taxes	4,980	3,720	2,190	2,330	49	9
Deferred income taxes	(138)	(1,037)	910	422	1,274	16
Net income	9,221	6,330	4,279	5,551	2,340	(2,078)

Viewer Ratings Summary

(Source: Video Research)

■Monthly Average Ratings　April 2013 ～ March 2014

(%)

	All Day 6:00am-midnight	Golden Hour 7:00pm-10:00pm	Prime Time 7:00pm-11:00pm	Prime Time 2 11:00pm-1:00am
April	8.0	11.9	12.4	8.7
May	7.6	11.1	11.7	8.6
June	7.8	12.0	12.3	8.8
July	7.4	11.2	11.4	7.5
August	7.5	10.8	11.2	7.0
September	7.5	11.6	11.6	7.5
April ～ Sept.	7.6	11.4	11.7	8.0
October	7.7	12.7	12.8	7.4
November	7.5	12.6	12.7	7.5
December	7.7	12.7	12.9	7.9
January	7.8	12.0	12.4	8.0
February	8.0	11.6	12.3	7.6
March	7.4	11.6	12.2	7.8
Oct. 2013～March 2014	7.7	12.2	12.6	7.7
April 2013～March 2014	7.7	11.8	12.1	7.8
April 2012～March 2013	7.8	12.4	12.7	8.5