

DATA BOOKLET

For the Fiscal Year Ended March 31, 2013

July 1, 2013



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Note: Financial data included in this document were extracted from the kessan tanshin released in Japanese. If there are any discrepancies between them, the original Japanese kessan tanshin prevails.

Note: All figures have been rounded down to the nearest million yen.

Outlook for FYE March 31, 2014

■ Consolidated

	Q2 ending Sept. 30, 2013		FYE March 31, 2014	
	<i>mm of yen</i>	<i>y-o-y growth (%)</i>	<i>mm of yen</i>	<i>y-o-y growth (%)</i>
Net sales	128,500	3.5	260,000	2.5
TV broadcasting	108,200	0.7	221,200	1.0
Music publication	7,400	104.2	10,300	40.7
Other businesses	12,900	Δ 1.1	28,500	3.9
Operating income	6,500	30.0	14,000	4.4
Recurring profit	7,500	22.7	15,500	Δ 1.3
Net income	4,300	34.0	9,500	5.2

■ Non-consolidated

	Q2 ending Sept. 30, 2013		FYE March 31, 2014	
	<i>mm of yen</i>	<i>y-o-y growth (%)</i>	<i>mm of yen</i>	<i>y-o-y growth (%)</i>
Net sales	107,800	1.0	222,000	2.0
Network time	42,800	Δ 5.3	86,300	Δ 3.1
Spot	48,000	7.5	100,000	5.4
Others	17,000	0.6	35,700	5.9
Operating expenses	104,200	0.1	213,200	2.0
Operating income	3,600	37.9	8,800	2.1
Recurring profit	5,700	32.8	11,000	3.5
Net income	3,800	43.1	7,300	15.3

■ Outlook for Annual Capital Expenditure

Consolidated	20.4 bn yen
Non-consolidated	19.2 bn yen

■ Outlook for Annual Depreciation and Amortization

Consolidated	9.9 bn yen
Non-consolidated	9.3 bn yen

Network Time and Spot Revenues

■ Network Time Revenue on a Quarterly Year-on-Year Basis (Non-consolidated)

	FYE March 31,			
	2013	2012	2011	2010
April ~ June	109.3%	95.4%	103.7%	89.5%
July ~ Sept.	107.6%	100.2%	101.6%	83.6%
April ~ Sept.	108.4%	97.8%	102.6%	86.4%
Oct. ~ Dec.	97.8%	105.2%	96.8%	90.0%
Jan. ~ March	111.8%	97.4%	96.8%	87.7%
Oct. ~ March	104.2%	101.5%	96.8%	88.9%
Year end	106.3%	99.6%	99.7%	87.6%

■ Spot Revenue on a Monthly Year-on-Year Basis (Non-consolidated)

	FYE March 31,			
	2013	2012	2011	2010
April	131.1%	86.5%	106.4%	85.6%
May	128.7%	86.5%	111.6%	89.2%
June	106.6%	101.5%	95.8%	89.4%
July	107.0%	100.4%	105.6%	89.5%
August	91.8%	100.4%	118.0%	92.4%
September	91.8%	109.3%	105.8%	94.2%
April ~ Sept.	109.5%	97.0%	106.4%	89.7%
October	93.4%	108.8%	108.8%	96.8%
November	100.1%	107.8%	101.0%	101.7%
December	106.4%	111.2%	102.3%	103.5%
January	106.5%	106.8%	112.6%	96.8%
February	102.1%	107.6%	112.7%	107.1%
March	100.5%	110.8%	102.8%	107.6%
Oct. ~ March	101.2%	109.0%	105.9%	102.4%
Year end	105.0%	103.2%	106.1%	95.9%

■Spot Industry Segments

	FYE March 31, 2013		FYE March 31, 2012		FYE March 31, 2011	
	<i>y-o-y</i>	<i>share</i>	<i>y-o-y</i>	<i>share</i>	<i>y-o-y</i>	<i>share</i>
Utilities	111.8%	0.6%	49.1%	0.5%	116.1%	1.2%
Foods & Beverages	96.6%	21.4%	101.2%	23.2%	94.4%	23.7%
Pharmaceuticals	91.7%	7.3%	103.8%	8.3%	104.1%	8.3%
Cosmetics & Detergents	93.3%	5.6%	109.7%	6.3%	107.5%	6.0%
Clothing	118.0%	2.3%	103.9%	2.1%	163.6%	2.0%
Publishing	130.8%	3.8%	119.8%	3.0%	77.6%	2.6%
Construction & Engineering	46.3%	0.1%	430.1%	0.2%	66.6%	0.0%
Hi-tech Precision Equipment	97.0%	2.8%	100.6%	3.1%	119.7%	3.2%
Consumer Electronics	90.9%	5.0%	79.3%	5.7%	104.1%	7.5%
Automobiles	113.4%	7.7%	90.5%	7.1%	130.2%	8.1%
Homeware*	119.1%	4.2%	122.0%	3.7%	87.3%	3.1%
Housing & Housing Materials	98.9%	3.1%	105.9%	3.3%	135.8%	3.2%
Retail	104.7%	4.8%	137.4%	4.8%	102.3%	3.6%
Finance & Insurance	118.6%	7.0%	108.6%	6.2%	117.7%	5.9%
Service ** & Entertainment	113.6%	21.6%	110.5%	20.0%	110.5%	18.6%
Others	120.8%	2.8%	82.7%	2.4%	117.1%	3.0%
Total	105.0%	100.0%	103.2%	100.0%	106.1%	100.0%

* "Homeware" includes toys, video games, sports products, etc.

** "Service" includes telecom and transportation.

Consolidated Balance Sheets

(mm of yen)

	At March 31,					
	2013	2012	2011	2010	2009	2008
ASSETS						
I Current Assets						
Cash and deposits	10,776	9,675	12,465	9,720	11,594	14,712
Trade notes and accounts receivable	67,141	65,366	61,364	60,311	61,508	70,234
Marketable securities	49,996	46,995	55,042	51,103	39,026	59,824
Inventories	7,550	9,497	8,686	10,915	11,019	14,533
Deferred tax assets	2,474	2,285	2,369	1,634	1,760	1,863
Other current assets	6,697	4,605	5,120	4,945	7,681	6,091
Less allowance for doubtful accounts	(104)	(101)	(105)	(133)	(89)	(79)
Total current assets	144,533	138,323	144,944	138,497	132,500	167,179
II Fixed assets						
1. Tangible assets						
Buildings and structures, net	21,219	22,119	22,111	22,635	21,859	21,358
Machinery and vehicles, net	8,197	8,509	8,777	10,682	14,461	16,303
Land	39,916	39,700	31,240	21,173	21,014	16,733
Leased property, net	—	3,880	5,719	7,527	8,780	—
Construction in progress	11,119	6,160	267	—	—	64
Other tangible assets, net	4,607	3,178	3,679	4,116	3,428	2,155
Total tangible assets	85,061	83,549	71,796	66,136	69,544	56,614
2. Intangible assets						
Software	5,273	6,169	6,664	6,465	5,327	4,845
Other intangible assets	553	283	282	288	306	321
Total intangible assets	5,826	6,452	6,947	6,754	5,634	5,166
3. Investments and other assets						
Investment in securities	84,388	74,235	70,626	76,300	74,578	60,325
Deferred tax assets	1,682	4,506	6,372	6,282	7,444	5,356
Other investments and other assets	11,895	11,754	9,489	9,624	10,956	18,861
Less allowance for doubtful accounts	(238)	(302)	(304)	(334)	(347)	(148)
Total investments and other assets	97,728	90,193	86,184	91,872	92,631	84,395
Total fixed assets	188,616	180,195	164,927	164,763	167,810	146,176
Total assets	333,150	318,519	309,871	303,261	300,311	313,356

(mm of yen)

	At March 31,					
	2013	2012	2011	2010	2009	2008
LIABILITIES						
I Current liabilities						
Trade notes and accounts payable	10,659	11,193	12,662	13,320	15,860	17,685
Other payables	15,848	17,321	14,133	14,375	13,584	14,072
Accrued expenses	21,612	21,319	18,064	16,826	15,732	17,122
Accrued income taxes	3,643	2,382	3,476	540	743	1,932
Liabilities for director bonuses	60	113	89	82	107	123
Provision for measures associated with the relocation of transmitting station	1,080	—	—	—	—	—
Other current liabilities	2,667	2,642	3,158	3,184	3,462	2,050
Total current liabilities	55,572	54,973	51,584	48,330	49,490	52,987
II Non-current liabilities						
Deferred tax liabilities	—	—	—	—	—	30
Liabilities for retirement and severance benefits- employees	14,425	13,592	13,411	13,196	13,221	13,612
Liabilities for retirement and severance benefits- directors and corporate auditors	327	479	638	560	301	317
Other non-current liabilities	854	942	1,374	1,277	1,145	967
Total non-current liabilities	15,608	15,014	15,423	15,034	14,669	14,927
Total liabilities	71,180	69,987	67,008	63,365	64,160	67,914
NET ASSETS						
I Stockholders' equity						
Common stock	36,642	36,642	36,642	36,642	36,642	36,642
Additional paid-in capital	55,342	55,342	55,342	55,342	55,342	55,342
Retained earnings	159,234	152,215	147,737	142,736	142,729	147,463
Treasury stock	(326)	(321)	(321)	(321)	(321)	(321)
Total stockholders' equity	250,893	243,879	239,401	234,400	234,393	239,128
II Accumulated other comprehensive income						
Net unrealized gain on available-for-sale securities	5,718	102	(995)	516	(2,293)	2,728
Deferred gain (loss) on hedges	1,027	24	22	—	(23)	(56)
Foreign currency translation adjustments	(147)	(186)	(170)	(130)	(143)	0
Total accumulated other comprehensive income	6,598	(59)	(1,144)	385	(2,460)	2,672
III Minority interests	4,478	4,710	4,605	5,109	4,217	3,640
Total net assets	261,969	248,531	242,863	239,895	236,150	245,441
Total liabilities and net assets	333,150	318,519	309,871	303,261	300,311	313,356

Consolidated Statements of Income

(mm of yen)

		Fiscal Year Ended March 31,					
		2013	2012	2011	2010	2009	2008
I	Net sales	253,774	239,845	235,398	230,236	247,192	252,746
II	Cost of sales	182,200	172,812	170,291	170,905	188,343	183,348
	Gross profit	71,574	67,033	65,106	59,331	58,849	69,398
III	SGA expenses	58,158	56,571	55,254	52,114	56,834	59,421
	Personnel	—	—	—	—	—	10,134
	Retirement and severance benefits expense	—	—	—	—	—	448
	Agency commissions	—	—	—	—	—	38,186
	Advertising expense	—	—	—	—	—	2,319
	Other SGA expenses	—	—	—	—	—	8,331
	Operating income	13,415	10,462	9,851	7,216	2,015	9,976
IV	Non-operating revenue	2,437	3,091	2,914	2,110	1,954	2,458
	Interest income	77	95	141	209	556	711
	Dividend income	667	651	626	584	580	556
	Equity in earnings of affiliates	1,241	1,719	1,395	725	324	740
	Other non-operating income	451	624	750	591	492	450
V	Non-operating expenses	145	428	394	582	524	354
	Loss on exchange rate	—	—	—	—	51	127
	Loss on disposal of fixed assets	84	320	197	232	194	102
	Allowance for doubtful accounts	—	—	47	213	199	—
	Other non-operating expenses	60	107	148	136	78	125
	Recurring profit	15,708	13,124	12,371	8,744	3,444	12,080
VI	Extraordinary gains	—	182	—	122	—	—
	Gain on sale of investment in securities	—	182	—	122	—	—
VII	Extraordinary losses	1,643	88	559	2,434	2,858	839
	Loss on impairment of fixed assets	—	—	—	41	650	—
	Loss on sale of investment in securities	—	47	63	—	173	—
	Loss on devaluation of investment in securities	263	41	59	2,393	2,034	839
	Effect of adoption of new accounting standards for asset retirement obligations	—	—	437	—	—	—
	Loss on measures associated with the relocation of transmitting station	1,380	—	—	—	—	—
	Income before income taxes and minority interests	14,065	13,219	11,811	6,432	586	11,240
	Income and enterprise taxes	5,721	4,350	4,498	1,526	1,763	3,589
	Deferred income taxes	(1,001)	1,242	164	1,286	(45)	966
	Income before minority interests	9,345	7,626	7,148	—	—	—
	Minority interests	314	130	135	594	584	262
	Net income	9,030	6,749	7,013	3,024	(1,716)	6,422

Consolidated Statements of Comprehensive Income

(mm of yen)

	Fiscal Year Ended March 31,					
	2013	2012	2011	2010	2009	2008
Income before minority interests	9,345	7,626	7,148	—	—	—
Other comprehensive income						
Net unrealized gain on available-for-sale securities	5,529	1,056	(1,465)	—	—	—
Deferred gain (loss) on hedges	1,002	2	22	—	—	—
Foreign currency translation adjustments	38	(15)	(39)	—	—	—
Share of other comprehensive income of associates accounted for using equity	86	42	(46)	—	—	—
Total other comprehensive income	6,657	1,085	(1,529)	—	—	—
Comprehensive income	16,002	8,711	5,619	—	—	—
Components:						
Comprehensive income attributable to owners of the parent	15,688	8,580	5,483	—	—	—
Comprehensive income attributable to minority interests	314	130	135	—	—	—

Consolidated Statements of Cash Flows

(mm of yen)

	Fiscal Year Ended March 31,					
	2013	2012	2011	2010	2009	2008
I Cash flows from operating activities						
Income before income taxes and minority interests	14,065	13,219	11,811	6,432	586	11,240
Depreciation and amortization	9,090	9,116	8,934	10,767	9,087	8,828
Loss on impairment of fixed assets	—	—	—	41	650	—
Loss on disposal of fixed assets	84	320	197	232	194	102
(Gain) Loss on sales of investment in securities	—	(135)	63	(122)	173	—
Loss on devaluation of investment in securities	263	41	59	2,393	2,034	839
Effect of adoption of new accounting standards for asset retirement obligations	—	—	437	—	—	—
Increase (decrease) in allowance for doubtful accounts	(64)	(4)	(59)	19	208	(49)
Increase (decrease) in provision for measures associated with the relocation of transmitting station	1,080	—	—	—	—	—
Increase (decrease) in liabilities for retirement and severance benefits-employees	833	181	214	(91)	(390)	(2,739)
Interest and dividend income	(744)	(747)	(768)	(794)	(1,137)	(1,267)
Equity in (earnings) losses of affiliates	(1,241)	(1,719)	(1,395)	(725)	(324)	(740)
(Increase) decrease in guarantees	—	—	—	4,080	—	—
(Increase) decrease in trade notes and accounts receivables	(1,543)	(4,002)	(1,087)	1,669	8,744	(4,804)
(Increase) decrease in inventories	1,946	(810)	2,227	306	3,582	(222)
Increase (decrease) in trade notes and accounts payables	(857)	(1,467)	(638)	(2,540)	(1,831)	3,623
Other cash flows from operating activities	138	1,453	2,241	1,952	(2,586)	3,125
Sub total	23,050	15,444	22,237	23,620	18,991	17,936
Interest and dividend received	875	867	841	874	1,241	1,256
Income taxes refunded	30	81	445	883	—	423
Income taxes paid	(4,416)	(5,245)	(1,183)	(2,052)	(3,834)	(2,089)
Net cash provided by operating activities	19,539	11,148	22,341	23,326	16,397	17,526
II Cash flows from investing activities						
(Increase) decrease in cash deposits	(52)	68	300	3,027	1,094	(9)
(Increase) decrease in short-term investments	—	—	—	—	7,800	8,395
Purchase of marketable securities	(19,000)	(18,000)	(28,000)	(998)	—	—
Proceeds from maturity of marketable securities	21,000	20,043	19,000	—	—	—
Purchase of tangible assets	(10,235)	(16,746)	(14,437)	(5,497)	(11,723)	(3,591)
Proceeds from sales of tangible assets	—	—	—	—	—	19
Purchase of intangible assets	(1,383)	(1,629)	(2,497)	(2,081)	(1,837)	(1,520)
Purchase of investment in securities	(1,084)	(456)	(1,240)	(2,884)	(27,560)	(6,201)
Proceeds from maturity of investment in securities	—	1,000	5,062	1,500	2,000	500
Proceeds from sales of investment in securities	52	370	1,662	363	317	144
Cash paid in conjunction with purchase of consolidated subsidiaries resulting in change in scope of consolidation	—	—	—	(543)	(7)	—
Cash paid in conjunction with purchase of consolidated subsidiaries	(855)	—	—	—	—	—
Purchase of securities in affiliate companies resulting in change in scope of consolidation	740	—	—	—	—	282
Other cash flows from investing activities	(496)	(307)	(1,063)	(60)	(287)	685
Net cash used in investing activities	(11,314)	(15,657)	(21,212)	(7,174)	(30,205)	(1,295)
III Cash flows from financing activities						
Dividends paid to stockholders	(2,012)	(3,018)	(2,012)	(3,018)	(3,018)	(2,313)
Dividends paid to minority stockholders of subsidiaries	(11)	(26)	(98)	(22)	(10)	(12)
Other cash flows from financing activities	(187)	(153)	(139)	(101)	(15)	—
Net cash used in financing activities	(2,211)	(3,197)	(2,249)	(3,141)	(3,044)	(2,326)
IV Effect of exchange rate changes on cash and cash equivalents	36	(13)	(34)	4	(156)	(33)
V Net increase (decrease) in cash and cash equivalents	6,050	(7,720)	(1,155)	13,014	(17,008)	13,872
VI Cash and cash equivalents at beginning of term	48,482	56,202	57,357	44,343	61,351	47,479
VII Cash and cash equivalents at end of term	54,532	48,482	56,202	57,357	44,343	61,351

Non-consolidated Balance Sheets

(mm of yen)

	At March 31,					
	2013	2012	2011	2010	2009	2008
ASSETS						
I Current assets						
Cash	8,074	7,265	9,775	7,010	9,902	9,980
Trade notes	620	893	732	820	1,228	1,458
Accounts receivable	62,415	59,745	56,642	56,274	56,930	63,270
Marketable securities	49,996	46,995	55,042	51,103	39,026	59,824
Inventories	6,695	8,589	7,667	10,125	10,461	—
Inventory - programs	—	—	—	—	—	13,668
Inventory - merchandise	—	—	—	—	—	143
Inventory - others	—	—	—	—	—	37
Advance payments	549	699	618	385	611	603
Prepaid expenses	471	446	423	434	449	557
Deferred tax assets	1,783	1,562	1,592	960	1,126	1,138
Deposits	1,057	239	663	718	686	839
Other current assets	4,129	2,724	3,101	2,735	5,070	3,820
Less allowance for doubtful receivables	(64)	(63)	(77)	(103)	(42)	(46)
Total current assets	135,729	129,098	136,182	130,466	125,450	155,296
II Fixed assets						
1. Tangible assets						
Buildings	18,121	18,942	18,847	19,404	20,142	19,922
Structures	1,578	1,570	1,537	1,355	1,202	1,006
Machinery	7,890	8,127	8,189	10,002	13,843	15,821
Vehicles	48	40	77	138	214	137
Equipment	1,829	2,382	2,690	2,933	2,467	1,549
Land	37,726	37,509	29,049	18,915	18,914	16,592
Leased property	1,922	3,702	5,501	7,292	8,757	—
Construction in progress	11,123	6,148	269	240	24	65
Total tangible assets	80,240	78,423	66,162	60,282	65,567	55,095
2. Intangible assets						
Goodwill	266	—	—	—	—	—
Right of using facilities	—	—	—	—	—	272
Software	4,938	5,848	6,522	6,313	5,205	4,719
Other intangible assets	227	239	234	243	258	—
Total intangible assets	5,432	6,088	6,756	6,557	5,464	4,991
3. Investments and other assets						
Investments in securities	36,844	31,707	30,279	34,386	35,009	43,406
Investments in subsidiaries	49,873	44,616	44,983	44,426	40,301	18,016
Long-term loan to employees	11	14	16	13	11	11
Long-term loan to affiliates	500	550	—	—	—	—
Long-term prepaid expenses	—	—	—	—	1	—
Deferred tax assets	22	2,852	4,438	4,509	5,988	4,026
Guarantee deposits	—	—	—	—	4,898	13,279
Other investments and other assets	8,686	8,410	6,514	6,544	3,433	2,573
Less allowance for doubtful receivables	(101)	(101)	(148)	(142)	(319)	(120)
Total investments and other assets	95,836	88,050	86,083	89,737	89,324	81,193
Total fixed assets	181,509	172,562	159,002	156,577	160,356	141,280
Total assets	317,239	301,661	295,184	287,043	285,806	296,576

(mm of yen)

	At March 31,					
	2013	2012	2011	2010	2009	2008
LIABILITIES						
I Current liabilities						
Trade notes payable	322	331	3,389	3,330	3,208	3,317
Accounts payable	6,796	7,106	6,348	7,422	9,562	9,514
Short-term debt	24,678	21,473	19,513	15,556	15,151	13,784
Current installments of long-term debt	—	—	—	—	100	600
Liabilities for lease	87	89	88	83	18	—
Other payables	2,325	4,401	1,845	2,833	2,286	862
Accrued agency commission	13,646	13,142	12,301	11,646	11,208	13,191
Accrued expenses	19,930	19,597	16,647	15,223	14,382	15,434
Accrued income taxes	2,748	1,048	2,158	—	—	676
Advanced payments	415	259	242	207	344	189
Deposits	234	979	992	249	368	318
Accrued consumption taxes	—	—	—	—	—	156
Capex trade notes payable	—	—	—	—	—	506
Provision for measures associated with the relocation of transmitting station	1,080	—	—	—	—	—
Asset Retirement Obligation	83	127	70	—	—	—
Other current liabilities	911	409	720	1,826	2,220	222
Total current liabilities	73,260	68,966	64,316	58,381	58,852	58,776
II Non-current liabilities						
Long-term debt	—	—	—	—	—	100
Liabilities for lease	109	153	221	283	65	—
Liabilities for employee retirement and severance benefits	10,474	9,782	9,852	9,882	10,235	10,928
Asset Retirement Obligation	8	122	447	—	—	—
Other non-current liabilities	368	471	499	754	1,024	932
Total non-current liabilities	10,961	10,530	11,020	10,920	11,325	11,960
Total liabilities	84,221	79,496	75,336	69,302	70,178	70,737
NET ASSETS						
I Stockholders' equity						
1.Common stock	36,642	36,642	36,642	36,642	36,642	36,642
2.Additional paid-in capital	55,342	55,342	55,342	55,342	55,342	55,342
3.Retained earnings	134,351	130,032	128,770	125,231	125,909	131,005
Total stockholders' equity	226,337	222,018	220,756	217,217	217,894	222,991
II Valuation and translation adjustments						
Net unrealized gain on other securities	5,654	121	(931)	524	(2,250)	2,904
Deferred losses on hedges	1,027	24	22	—	(15)	(56)
Total valuation and translation adjustments	6,681	145	(909)	524	(2,266)	2,848
Total net assets	233,018	222,164	219,847	217,741	215,628	225,839
Total liabilities and net assets	317,239	301,661	295,184	287,043	285,806	296,576

Non-consolidated Statements of Income

(mm of yen)

	Fiscal Year Ended March 31,					
	2013	2012	2011	2010	2009	2008
I Net sales	217,662	205,235	210,670	206,723	220,931	230,144
TV broadcasting revenue	199,269	188,948	185,503	180,745	196,132	207,537
Time sales revenue	89,047	83,787	84,103	84,374	96,275	95,754
Spot sales revenue	94,911	90,429	87,598	82,533	86,053	97,926
Program sales revenue	12,845	12,276	11,977	12,027	12,203	12,232
Other revenue	2,464	2,455	1,824	1,809	1,599	1,623
Other business revenue	18,393	16,287	25,166	25,978	24,798	22,606
II Operating expenses	209,042	199,134	204,004	202,346	222,458	224,038
1. Broadcasting and other business costs	156,092	148,471	154,815	155,948	172,342	169,405
Personnel	14,793	14,188	15,199	13,966	14,119	14,754
Liabilities for employee retirement and severance benefits	1,364	1,240	1,209	1,292	1,220	1,158
Production costs	82,879	78,053	75,576	75,694	90,368	89,258
Network costs	23,726	23,971	24,036	23,378	23,784	23,658
Other business costs	13,427	11,383	18,815	19,788	19,507	17,767
Depreciation and amortization	7,147	7,242	7,638	9,653	7,717	7,351
Other costs	12,754	12,391	12,338	12,173	15,624	15,455
2. SGA expenses	52,950	50,663	49,188	46,398	50,116	54,633
Personnel	—	—	—	—	—	6,874
Liabilities for employee retirement and severance benefits	—	—	—	—	—	370
Agency commissions	—	—	—	—	—	38,321
Advertising expenses	—	—	—	—	—	1,913
Depreciation and amortization	—	—	—	—	—	1,117
Other costs	—	—	—	—	—	6,036
Operating income	8,619	6,101	6,666	4,376	(1,527)	6,105

(mm of yen)

	Fiscal Year Ended March 31,					
	2013	2012	2011	2010	2009	2008
III Non-operating revenue	2,192	1,396	2,488	2,583	2,809	1,700
Interest income	10	9	12	27	61	112
Interest on securities	64	82	124	175	484	574
Dividend income	1,840	931	1,869	1,965	1,990	676
Other non-operating revenue	277	373	483	415	273	336
IV Non-operating expenses	187	317	320	312	576	335
Interest expenses	21	19	17	22	98	78
Loss on exchange rate	—	—	—	—	48	127
Loss on disposal of fixed assets	127	274	203	181	184	66
Loss on doubtful receivables	—	—	47	70	199	—
Other non-operating expenses	38	23	50	37	45	62
Recurring profit	10,624	7,180	8,834	6,647	705	7,470
V Extraordinary gains	—	787	—	120	—	—
Gain on sale of investment in securities	—	182	—	120	—	—
Profit from liquidation of affiliates	—	604	—	—	—	—
VI Extraordinary losses	1,612	587	530	3,103	2,757	839
Loss on impairment of fixed assets	—	—	—	41	650	—
Loss on sale of investment in securities	—	47	34	—	173	—
Loss on devaluation of investment in securities	232	41	59	2,393	1,932	765
Loss on devaluation of affiliates	—	498	—	668	1	74
Effect of adoption of new accounting standards for asset retirement obligations	—	—	437	—	—	—
Loss on measures associated with the relocation of transmitting station	1,380	—	—	—	—	—
Income before income taxes	9,012	7,380	8,303	3,664	(2,052)	6,630
Income taxes and enterprise taxes	3,720	2,190	2,330	49	9	1,610
Deferred income taxes	(1,037)	910	422	1,274	16	1,173
Net income	6,330	4,279	5,551	2,340	(2,078)	3,847

Viewer Ratings Summary

(Source: Video Research)

■ Monthly Average Ratings April 2012 ~ March 2013

(%)

	All Day 6:00am-midnight	Golden Hour 7:00pm-10:00pm	Prime Time 7:00pm-11:00pm	Prime Time 2 11:00pm-1:00am
April	8.0	12.4	12.8	8.6
May	7.6	11.7	12.2	8.6
June	8.0	13.0	13.3	8.6
July	7.2	11.2	11.7	7.9
August	7.2	10.8	11.0	7.2
September	7.2	12.1	12.2	7.7
April ~ Sept.	7.5	11.8	12.2	8.0
October	7.4	12.4	12.4	8.2
November	7.9	12.7	13.1	8.6
December	8.5	13.9	14.2	9.2
January	8.1	12.5	12.7	8.7
February	8.4	13.1	13.4	9.0
March	8.3	13.2	13.4	9.9
Oct. 2012~March 2013	8.1	12.9	13.2	8.9
April 2012~March 2013	7.8	12.4	12.7	8.5
April 2011~March 2012	7.4	11.7	12.0	8.3