DATA BOOKLET

For the Fiscal Year Ended March 31, 2012

July 3, 2012

tv asahi

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Note: Financial data included in this document were extracted from the kessan tanshin released in Japanese. If there are any discrepancies between them, the original Japanese kessan tanshin

Note: All figures have been rounded down to the nearest million yen.

Outlook for FYE March 31, 2013

■Consolidated

	Q2 ending Sept. 30, 2012		FYE March 31, 2013	
	mm of yen	*y-o-y growth (%)*	*mm of yen*	*y-o-y growth (%)*
Net sales	120,500	4.3	248,000	3.4
TV broadcasting	105,700	9.0	215,400	5.6
Music publication	3,000	△ 51.9	6,900	△ 26.0
Other businesses	11,800	△ 4.7	25,700	△ 2.9
Operating income	2,300	△ 45.2	10,000	△ 4.4
Recurring profit	3,100	△ 45.1	12,000	△ 8.6
Net income	1,500	△ 54.6	7,500	0.1

■Non-consolidated

	Q2 ending Sept. 30, 2012		FYE March 31, 2013	
	mm of yen	*y-o-y growth (%)*	*mm of yen*	*y-o-y growth (%)*
Net sales	104,500	6.7	213,000	3.8
Network time	43,603	4.6	85,303	1.8
Spot	44,856	10.0	94,697	4.7
Others	16,041	3.5	33,000	6.4
Operating expenses	104,000	8.3	207,400	4.2
Operating income	500	△ 74.4	5,600	△ 8.2
Recurring profit	2,150	△ 22.0	7,500	4.4
Net income	1,400	△ 14.1	5,000	16.8

■Outlook for Annual Capital Expenditure

Consolidated	14.9 bn yen
Non-consolidated	14.6 bn yen

■Outlook for Annual Depreciation and Amortization

Consolidated	9.3 bn yen
Non-consolidated	8.7 bn yen

Network Time and Spot Revenues

■Network Time Revenue on a Quarterly Year-on-Year Basis (Non-consolidated)

	FYE March 31,			
	2012	2011	2010	2009
April ~ June	95.4%	103.7%	89.5%	101.2%
July ~ Sept.	100.2%	101.6%	83.6%	104.6%
April ~ Sept.	97.8%	102.6%	86.4%	103.0%
Oct. ~ Dec.	105.2%	96.8%	90.0%	96.2%
Jan. ~ March	97.4%	96.8%	87.7%	100.5%
Oct. ~ March	101.5%	96.8%	88.9%	98.2%
Year end	99.6%	99.7%	87.6%	100.5%

■Spot Revenue on a Monthly Year-on-Year Basis (Non-consolidated)

	FYE March 31,			
	2012	2011	2010	2009
April	86.5%	106.4%	85.6%	93.5%
May	86.5%	111.6%	89.2%	84.2%
June	101.5%	95.8%	89.4%	90.1%
July	100.4%	105.6%	89.5%	95.3%
August	100.4%	118.0%	92.4%	89.0%
September	109.3%	105.8%	94.2%	84.0%
April ~ Sept.	97.0%	106.4%	89.7%	89.5%
October	108.8%	108.8%	96.8%	93.0%
November	107.8%	101.0%	101.7%	94.8%
December	111.2%	102.3%	103.5%	88.5%
January	106.8%	112.6%	96.8%	82.1%
February	107.6%	112.7%	107.1%	74.3%
March	110.8%	102.8%	107.6%	83.8%
Oct. ~ March	109.0%	105.9%	102.4%	86.3%
Year end	103.2%	106.1%	95.9%	87.9%

■**Spot Industry Segments**

	FYE March 31, 2012		FYE March 31, 2011		FYE March 31, 2010	
	y-o-y	*share*	*y-o-y*	*share*	*y-o-y*	*share*
Utilities	49.1%	0.5%	116.1%	1.2%	206.2%	1.1%
Foods & Beverages	101.2%	23.2%	94.4%	23.7%	107.7%	26.6%
Pharmaceuticals	103.8%	8.3%	104.1%	8.3%	102.1%	8.4%
Cosmetics & Detergents	109.7%	6.3%	107.5%	6.0%	95.0%	5.9%
Clothing	103.9%	2.1%	163.6%	2.0%	96.6%	1.3%
Publishing	119.8%	3.0%	77.6%	2.6%	84.7%	3.6%
Construction & Engineering	430.1%	0.2%	66.6%	0.0%	13.1%	0.1%
Hi-tech Precision Equipment	100.6%	3.1%	119.7%	3.2%	83.5%	2.4%
Consumer Electronics	79.3%	5.7%	104.1%	7.5%	80.4%	7.9%
Automobiles	90.5%	7.1%	130.2%	8.1%	88.1%	6.6%
Homeware*	122.0%	3.7%	87.3%	3.1%	93.0%	3.8%
Housing & Housing Materials	105.9%	3.3%	135.8%	3.2%	76.5%	2.5%
Retail	137.4%	4.8%	102.3%	3.6%	120.3%	3.7%
Finance & Insurance	108.6%	6.2%	117.7%	5.9%	95.1%	5.3%
Service ** & Entertainment	110.5%	20.0%	110.5%	18.6%	96.0%	17.9%
Others	82.7%	2.4%	117.1%	3.0%	81.3%	2.8%
Total	103.2%	100.0%	106.1%	100.0%	95.9%	100.0%

* "Homeware" includes toys, video games, sports products, etc.

** "Service" includes telecom and transportation.

Consolidated Balance Sheets

(mm of yen)

	At March 31,					
	2012	2011	2010	2009	2008	2007
ASSETS						
I Current Assets						
Cash and deposits	9,675	12,465	9,720	11,594	14,712	16,215
Trade notes and accounts receivable	65,366	61,364	60,311	61,508	70,234	64,829
Marketable securities	46,995	55,042	51,103	39,026	59,824	48,453
Inventories	9,497	8,686	10,915	11,019	14,533	14,127
Deferred tax assets	2,285	2,369	1,634	1,760	1,863	1,561
Other current assets	4,605	5,120	4,945	7,681	6,091	8,083
Less allowance for doubtful accounts	(101)	(105)	(133)	(89)	(79)	(70)
Total current assets	138,323	144,944	138,497	132,500	167,179	153,199
II Fixed assets						
1. Tangible assets						
Buildings and structures, net	22,119	22,111	22,635	21,859	21,358	21,896
Machinery and vehicles, net	8,509	8,777	10,682	14,461	16,303	19,038
Land	39,700	31,240	21,173	21,014	16,733	16,694
Leased property, net	3,880	5,719	7,527	8,780	—	—
Construction in progress	6,160	267	—	—	64	26
Other tangible assets, net	3,178	3,679	4,116	3,428	2,155	2,010
Total tangible assets	83,549	71,796	66,136	69,544	56,614	59,667
2. Intangible assets						
Software	6,169	6,664	6,465	5,327	4,845	5,468
Other intangible assets	283	282	288	306	321	310
Total intangible assets	6,452	6,947	6,754	5,634	5,166	5,779
3. Investments and other assets						
Investment in securities	74,235	70,626	76,300	74,578	60,325	75,280
Deferred tax assets	4,506	6,372	6,282	7,444	5,356	987
Other investments	11,754	9,489	9,624	10,956	18,861	19,734
Less allowance for doubtful accounts	(302)	(304)	(334)	(347)	(148)	(182)
Total investments and other assets	90,193	86,184	91,872	92,631	84,395	95,819
Total fixed assets	180,195	164,927	164,763	167,810	146,176	161,266
Total assets	318,519	309,871	303,261	300,311	313,356	314,466

(mm of yen)

	At March 31,					
	2012	2011	2010	2009	2008	2007
LIABILITIES						
I Current liabilities						
Trade notes and accounts payable	11,193	12,662	13,320	15,860	17,685	14,671
Other payables	17,321	14,133	14,375	13,584	14,072	13,202
Accrued expenses	21,319	18,064	16,826	15,732	17,122	16,713
Accrued income taxes	2,382	3,476	540	743	1,932	393
Liabilities for director bonuses	113	89	82	107	123	218
Other current liabilities	2,642	3,158	3,184	3,462	2,050	1,902
Total current liabilities	54,973	51,584	48,330	49,490	52,987	47,102
II Non-current liabilities						
Deferred tax liabilities	-	-	—	—	30	839
Liabilities for retirement and severance benefits- employees	13,592	13,411	13,196	13,221	13,612	15,876
Liabilities for retirement and severance benefits- directors and corporate auditors	479	638	560	301	317	1,020
Other non-current liabilities	942	1,374	1,277	1,145	967	183
Total non-current liabilities	15,014	15,423	15,034	14,669	14,927	17,920
Total liabilities	69,987	67,008	63,365	64,160	67,914	65,022
NET ASSETS						
I Stockholders' equity						
Common stock	36,642	36,642	36,642	36,642	36,642	36,642
Additional paid-in capital	55,342	55,342	55,342	55,342	55,342	55,342
Retained earnings	152,215	147,737	142,736	142,729	147,463	143,355
Treasury stock	(321)	(321)	(321)	(321)	(321)	—
Total stockholders' equity	243,879	239,401	234,400	234,393	239,128	235,341
II Accumulated other comprehensive income						
Net unrealized gain on available-for-sale securities	102	(995)	516	(2,293)	2,728	11,776
Deferred gain (loss) on hedges	24	22	—	(23)	(56)	—
Foreign currency translation adjustments	(186)	(170)	(130)	(143)	0	33
Total accumulated other comprehensive income	(59)	(1,144)	385	(2,460)	2,672	11,810
III Minority interests	4,710	4,605	5,109	4,217	3,640	2,292
Total net assets	248,531	242,863	239,895	236,150	245,441	249,443
Total liabilities and net assets	318,519	309,871	303,261	300,311	313,356	314,466

Consolidated Statements of Income

(mm of yen)

		Fiscal Year Ended March 31,					
		2012	2011	2010	2009	2008	2007
I	Net sales	239,845	235,398	230,236	247,192	252,746	251,124
II	Cost of sales	172,812	170,291	170,905	188,343	183,348	177,475
	Gross profit	67,033	65,106	59,331	58,849	69,398	73,648
III	SGA expenses	56,571	55,254	52,114	56,834	59,421	59,970
	Personnel	—	—	—	—	10,134	9,876
	Retirement and severance benefits expense	—	—	—	—	448	440
	Agency commissions	—	—	—	—	38,186	38,356
	Advertising expense	—	—	—	—	2,319	2,276
	Other SGA expenses	—	—	—	—	8,331	9,020
	Operating income	10,462	9,851	7,216	2,015	9,976	13,677
IV	Non-operating revenue	3,091	2,914	2,110	1,954	2,458	1,383
	Interest income	95	141	209	556	711	427
	Dividend income	651	626	584	580	556	520
	Equity in earnings of affiliates	1,719	1,395	725	324	740	—
	Other non-operating income	624	750	591	492	450	434
V	Non-operating expenses	428	394	582	524	354	473
	Loss on exchange rate	—	—	—	51	127	—
	Equity in losses of affiliates	—	—	—	—	—	205
	Loss on disposal of fixed assets	320	197	232	194	102	68
	Allowance for doubtful accounts	—	47	213	199	—	—
	Other non-operating expenses	107	148	136	78	125	200
	Recurring profit	13,124	12,371	8,744	3,444	12,080	14,587
VI	Extraordinary gains	182	—	122	—	—	—
	Gain on sale of investment in securities	182	—	122	—	—	—
VII	Extraordinary losses	88	559	2,434	2,858	839	18
	Loss on impairment of fixed assets	—	—	41	650	—	—
	Loss on sale of investment in securities	47	63	—	173	—	—
	Loss on devaluation of investment in securities	41	59	2,393	2,034	839	18
	Effect of adoption of new accounting standards for asset retirement obligations	—	437	—	—	—	—
	Income before income taxes and minority interests	13,219	11,811	6,432	586	11,240	14,568
	Income and enterprise taxes	4,350	4,498	1,526	1,763	3,589	3,113
	Deferred income taxes	1,242	164	1,286	(45)	966	837
	Income before minority interests	7,626	7,148	—	—	—	—
	Minority interests	130	135	594	584	262	313
	Net income	7,496	7,013	3,024	(1,716)	6,422	10,303

Consolidated Statements of Comprehensive Income

(mm of yen)

	Fisical Year Ended March 31,					
	2012	2011	2010	2009	2008	2007
Income before minority interests	7,626	7,148	–	–	–	–
Other comprehensive income						
Net unrealized gain on available-for-sale securities	1,056	(1,465)	–	–	–	–
Deferred gain (loss) on hedges	2	22	–	–	–	–
Foreign currency translation adjustments	(15)	(39)	–	–	–	–
Share of other comprehensive income of associates accounted for using equity	42	(46)	–	–	–	–
Total other comprehensive income	1,085	(1,529)	–	–	–	–
Comprehensive income	8,711	5,619	–	–	–	–
Components:						
Comprehensive income attributable to owners of the parent	8,580	5,483	–	–	–	–
Comprehensive income attributable to minority	130	135	–	–	–	–

Consolidated Statements of Cash Flows

(mm of yen)

	Fiscal Year Ended March 31,					
	2012	2011	2010	2009	2008	2007
Ⅰ Cash flows from operating activities						
Income before income taxes and minority interests	13,219	11,811	6,432	586	11,240	14,568
Depreciation and amortization	9,116	8,934	10,767	9,087	8,828	8,382
Loss on impairment of fixed assets	—	—	41	650	—	—
Loss on disposal of fixed assets	320	197	232	194	102	68
(Gain) Loss on sales of investment in securities	(135)	63	(122)	173	—	—
Loss on devaluation of investment in securities	41	59	2,393	2,034	839	18
Effect of adoption of new accounting standards for asset retirement obligations	—	437	—	—	—	—
Increase (decrease) in allowance for doubtful accounts	(4)	(59)	19	208	(49)	(185)
Equity in losses of affiliates	—	—	—	—	—	205
Equity in earnings of affiliates	(1,719)	(1,395)	(725)	(324)	(740)	—
Increase (decrease) in liabilities for retirement and severance benefits-employees	181	214	(91)	(390)	(2,739)	(424)
Interest and dividend income	(747)	(768)	(794)	(1,137)	(1,267)	(948)
(Increase) decrease in guarantees	—	—	4,080	—	—	—
(Increase) decrease in trade notes and accounts receivables	(4,002)	(1,087)	1,669	8,744	(4,804)	(1,608)
(Increase) decrease in inventories	(810)	2,227	306	3,582	(222)	166
Increase (decrease) in trade notes and accounts payables	(1,467)	(638)	(2,540)	(1,831)	3,623	892
Other cash flows from operating activities	1,453	2,241	1,952	(2,586)	3,125	(931)
Sub total	15,444	22,237	23,620	18,991	17,936	20,204
Interest and dividend received	867	841	874	1,241	1,256	944
Income taxes refunded	81	445	883	—	423	—
Income taxes paid	(5,245)	(1,183)	(2,052)	(3,834)	(2,089)	(7,460)
Net cash provided by operating activities	11,148	22,341	23,326	16,397	17,526	13,688
Ⅱ Cash flows from investing activities						
(Increase) decrease in cash deposits	68	300	3,027	1,094	(9)	(5,704)
(Increase) decrease in short-term investments	—	—	—	7,800	8,395	1,314
Purchase of marketable securities	(18,000)	(28,000)	(998)	—	—	—
Proceeds from maturity of marketable securities	20,043	19,000	—	—	—	—
Purchase of tangible assets	(16,746)	(14,437)	(5,497)	(11,723)	(3,591)	(3,088)
Proceeds from sales of tangible assets	—	—	—	—	19	65
Purchase of intangible assets	(1,629)	(2,497)	(2,081)	(1,837)	(1,520)	(1,454)
Purchase of investment in securities	(456)	(1,240)	(2,884)	(27,560)	(6,201)	(11,313)
Proceeds from maturity of investment in securities	1,000	5,062	1,500	2,000	500	1,500
Proceeds from sales of investment in securities	370	1,662	363	317	144	—
Cash paid in conjunction with purchase of consolidated subsidiaries	—	—	(543)	(7)	—	(132)
Proceeds from investment in subsidiaries	—	—	—	—	282	—
Other cash flows from investing activities	(307)	(1,063)	(60)	(287)	685	65
Net cash used in investing activities	(15,657)	(21,212)	(7,174)	(30,205)	(1,295)	(18,748)
Ⅲ Cash flows from financing activities						
Dividends paid to stockholders	(3,018)	(2,012)	(3,018)	(3,018)	(2,313)	(1,407)
Dividends paid to minority stockholders of	(26)	(98)	(22)	(10)	(12)	(12)
Other cash flows from financing actitivies	(153)	(139)	(101)	(15)	—	—
Net cash used in financing activities	(3,197)	(2,249)	(3,141)	(3,044)	(2,326)	(1,419)
Ⅳ Effect of exchange rate changes on cash and cash equivalents	(13)	(34)	4	(156)	(33)	6
Ⅴ Net increase (decrease) in cash and cash equivalents	(7,720)	(1,155)	13,014	(17,008)	13,872	(6,472)
Ⅵ Cash and cash equivalents at beginning of term	56,202	57,357	44,343	61,351	47,479	53,952
Ⅶ Cash and cash equivalents at end of term	48,482	56,202	57,357	44,343	61,351	47,479

Non-consolidated Balance Sheets

(mm of yen)

	At March 31,					
	2012	2011	2010	2009	2008	2007
ASSETS						
I Current assets						
Cash	7,265	9,775	7,010	9,902	9,980	14,017
Trade notes	893	732	820	1,228	1,458	4,130
Accounts receivable	59,745	56,642	56,274	56,930	63,270	57,651
Marketable securities	46,995	55,042	51,103	39,026	59,824	48,453
Inventories	8,589	7,667	10,125	10,461	—	—
Inventory - programs	—	—	—	—	13,668	13,166
Inventory - merchandise	—	—	—	—	143	—
Inventory - others	—	—	—	—	37	144
Advance payments	699	618	385	611	603	584
Prepaid expenses	446	423	434	449	557	593
Deferred tax assets	1,562	1,592	960	1,126	1,138	1,067
Deposits	239	663	718	686	839	831
Other current assets	2,724	3,101	2,735	5,070	3,820	6,453
Less allowance for doubtful receivables	(63)	(77)	(103)	(42)	(46)	(48)
Total current assets	129,098	136,182	130,466	125,450	155,296	147,047
II Fixed asssets						
1. Tangible assets						
Buildings	18,942	18,847	19,404	20,142	19,922	20,595
Structures	1,570	1,537	1,355	1,202	1,006	881
Machinery	8,127	8,189	10,002	13,843	15,821	18,654
Vehicles	40	77	138	214	137	149
Equipment	2,382	2,690	2,933	2,467	1,549	1,457
Land	37,509	29,049	18,915	18,914	16,592	16,590
Leased property	3,702	5,501	7,292	8,757	—	—
Construction in progress	6,148	269	240	24	65	19
Total tangible assets	78,423	66,162	60,282	65,567	55,095	58,348
2. Intangible assets						
Software	5,848	6,522	6,313	5,205	4,719	5,332
Other intangible assets	239	234	243	258	272	280
Total intangible assets	6,088	6,756	6,557	5,464	4,991	5,613
3. Investments and other assets						
Investments in securities	31,707	30,279	34,386	35,009	43,406	56,340
Investments in subsidiaries	44,616	44,983	44,426	40,301	18,016	17,397
Long-term loan to employees	14	16	13	11	11	10
Long-term loan to affiliates	550	—	—	—	—	—
Long-term prepaid expenses	—	—	—	1	—	—
Deferred tax assets	2,852	4,438	4,509	5,988	4,026	—
Guarantee deposits	—	—	—	4,898	13,279	14,974
Membership	—	—	—	—	—	1,197
Retirement and severance benefit plan assets	—	—	—	—	—	1,160
Other investments and other assets	8,410	6,514	6,544	3,433	2,573	—
Less allowance for doubtful receivables	(101)	(148)	(142)	(319)	(120)	(172)
Total investments and other assets	88,050	86,083	89,737	89,324	81,193	90,908
Total fixed assets	172,562	159,002	156,577	160,356	141,280	154,870
Total assets	301,661	295,184	287,043	285,806	296,576	301,917

(mm of yen）

	At March 31,					
	2012	2011	2010	2009	2008	2007
LIABILITIES						
I Current liabilities						
Trade notes payable	331	3,389	3,330	3,208	3,317	3,077
Accounts payable	7,106	6,348	7,422	9,562	9,514	8,078
Short-term debt	21,473	19,513	15,556	15,151	13,784	10,803
Current installments of long-term debt	—	—	—	100	600	600
Liabilities for lease	89	88	83	18	—	—
Other payables	4,401	1,845	2,833	2,286	862	988
Accrued agency commission	13,142	12,301	11,646	11,208	13,191	12,225
Accrued expenses	19,597	16,647	15,223	14,382	15,434	15,596
Accrued income taxes	1,048	2,158	—	—	676	—
Liabilities for director bonuses	—	—	—	—	—	100
Advanced payments	259	242	207	344	189	259
Deposits	979	992	249	368	318	449
Accrued consumption taxes	—	—	—	—	156	232
Capex trade notes payable	—	—	—	—	506	300
Asset Retirement Obligation	127	70	—	—	—	—
Other current liabilities	409	720	1,826	2,220	222	68
Total current liabilities	68,966	64,316	58,381	58,852	58,776	52,780
II Non-current liabilities						
Long-term debt	—	—	—	—	100	300
Liabilities for lease	153	221	283	65	—	—
Deferred tax liabilities	—	—	—	—	—	803
Liabilities for employee retirement and severance benefits	9,782	9,852	9,882	10,235	10,928	13,917
Liabilities for director retirement and severance benefits	—	—	—	—	—	849
Asset Retirement Obligation	122	447	—	—	—	—
Other non-current liabilities	471	499	754	1,024	932	109
Total non-current liabilities	10,530	11,020	10,920	11,325	11,960	15,979
Total liabilities	79,496	75,336	69,302	70,178	70,737	68,760
NET ASSETS						
I Stockholders' equity						
1.Common stock	36,642	36,642	36,642	36,642	36,642	36,642
2.Additional paid-in capital	55,342	55,342	55,342	55,342	55,342	55,342
3.Retained earnings	130,032	128,770	125,231	125,909	131,005	129,472
Total stockholders' equity	222,018	220,756	217,217	217,894	222,991	221,457
II Valuation and translation adjustments		—				
Net unrealized gain on other	121	(931)	524	(2,250)	2,904	11,699
Deferred losses on hedges	24	22	—	(15)	(56)	—
Total valuation and translation adjustments	145	(909)	524	(2,266)	2,848	11,699
Total net assets	222,164	219,847	217,741	215,628	225,839	233,156
Total liabilities and net assets	301,661	295,184	287,043	285,806	296,576	301,917

Non-consolidated Statements of Income

(mm of yen)

	Fiscal Year Ended March 31,					
	2012	2011	2010	2009	2008	2007
I Net sales	205,235	210,670	206,723	220,931	230,144	227,687
TV broadcasting revenue	188,948	185,503	180,745	196,132	207,537	208,736
Time sales revenue	83,787	84,103	84,374	96,275	95,754	95,745
Spot sales revenue	90,429	87,598	82,533	86,053	97,926	99,413
Program sales revenue	12,276	11,977	12,027	12,203	12,232	11,992
Other revenue	2,455	1,824	1,809	1,599	1,623	1,585
Other business revenue	16,287	25,166	25,978	24,798	22,606	18,950
II Operating expenses	199,134	204,004	202,346	222,458	224,038	217,966
1. Broadcasting and other business costs	148,471	154,815	155,948	172,342	169,405	162,847
Personnel	14,188	15,199	13,966	14,119	14,754	14,805
Liabilities for employee retirement and severance benefits	1,240	1,209	—	—	1,158	1,148
Production costs	78,053	75,576	75,694	90,368	89,258	87,490
Network costs	23,971	24,036	23,378	23,784	23,658	23,100
Other business costs	11,383	18,815	19,788	19,507	17,767	14,198
Depreciation and amortization	7,242	7,638	9,653	7,717	7,351	6,980
Other costs	12,391	12,338	13,466	16,844	15,455	15,122
2. SGA expenses	50,663	49,188	46,398	50,116	54,633	55,119
Personnel	—	—	—	—	6,874	6,968
Liabilities for employee retirement and severance benefits	—	—	—	—	370	382
Agency commissions	—	—	—	—	38,321	38,458
Advertising expenses	—	—	—	—	1,913	1,980
Depreciation and amortization	—	—	—	—	1,117	1,093
Other costs	—	—	—	—	6,036	6,235
Operating income	6,101	6,666	4,376	(1,527)	6,105	9,720

(mm of yen）

	Fiscal Year Ended March 31,					
	2012	2011	2010	2009	2008	2007
III Non-operating revenue	1,396	2,488	2,583	2,809	1,700	1,361
Interest income	91	136	202	545	687	409
Dividend income	931	1,869	1,965	1,990	676	581
Other non-operating revenue	373	483	415	273	336	370
IV Non-operating expenses	317	320	312	576	335	234
Interest expenses	19	17	22	98	78	29
Loss on exchange rate	—	—	—	48	127	—
Loss on disposal of fixed assets	274	203	181	184	66	66
Loss on doubtful receivables	23	47	70	199	—	—
Other non-operating expenses		50	37	45	62	138
Recurring profit	7,180	8,834	6,647	705	7,470	10,848
V Extraordinary gains	787	—	120	—	—	—
Gain on sale of investment in securities	182	—	120	—	—	—
Profit from liquidation of affiliates	604	—	—	—	—	—
VI Extraordinary losses	587	530	3,103	2,757	839	15
Loss on impairment of fixed assets	—	—	41	650	—	—
Loss on sale of investment in securities	47	34	—	173	—	—
Loss on devaluation of investment in securities	41	59	2,393	1,932	765	15
Loss on devaluation of affiliates	498	—	668	1	74	—
Effect of adoption of new accounting standards for asset retirement obligations	—	437	—	—	—	—
Income before income taxes	7,380	8,303	3,664	(2,052)	6,630	10,833
Income taxes and enterprise taxes	2,190	2,330	49	9	1,610	1,590
Deferred income taxes	910	422	1,274	16	1,173	3,181
Net income	4,279	5,551	2,340	(2,078)	3,847	6,062

Viewer Ratings Summary

(Source: Video Research)

■Monthly Average Ratings　April 2011 ～ March 2012

(%)

	All Day 6:00am-midnight	Golden Hour 7:00pm-10:00pm	Prime Time 7:00pm-11:00pm	Prime Time 2 11:00pm-1:00am
April	7.1	10.7	11.2	8.2
May	7.3	11.0	11.6	8.6
June	7.0	11.1	11.6	8.4
July	7.0	11.0	11.4	8.3
August	7.2	11.0	11.5	8.2
September	7.5	11.9	12.2	8.2
April ～ Sept.	7.2	11.1	11.6	8.3
October	7.7	12.4	12.4	8.1
November	7.5	12.1	12.3	8.4
December	7.6	12.5	12.6	8.1
January	7.8	12.4	12.5	8.5
February	7.6	11.7	12.3	8.2
March	7.7	12.4	12.5	8.1
Oct. 2011～March 2012	7.6	12.3	12.5	8.2
April 2011～March 2012	7.4	11.7	12.0	8.3
April 2010～March 2011	7.3	11.5	12.0	9.0