Note: This document is a direct translation of the *kessan tanshin* released in Japanese. All figures in millions of yen have been rounded down to the nearest million yen. If there are any discrepancies between this document and the original Japanese version, the original Japanese version prevails.

November 11, 2021

# TV Asahi Holdings Corporation Consolidated Earnings Report for the Six Months ended September 30, 2021 (Japanese GAAP)

Stock listing: Tokyo Stock Exchange (First Section) Securities code: 9409

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Scheduled dates

Filing of statutory quarterly financial report (*shihanki hokokusho*): November 12, 2021 Dividend payout: December 6, 2021

Supplementary materials to quarterly financial results available: Yes

Quarterly earnings presentation held: Yes

(Amounts rounded down to the nearest \( \pm \) million)

### 1. Consolidated Performance for the Six Months ended September 30, 2021 (April 1, 2021–September 30, 2021)

(1) Consolidated Operating Results (percentages indicate year-on-year changes)

							Profit attribu	table to
	Net sales		Operating income		Ordinary income		owners of the paren	
	¥ million	%	¥ million	%	¥ million	%	¥ million	%
Six months ended September 30, 2021	143,618	21.7	8,403	262.6	11,368	166.1	7,673	170.4
Six months ended September 30, 2020	118,026	(18.8)	2,317	(56.1)	4,272	(41.6)	2,837	(37.5)

Note: Comprehensive income: Six months ended September 30, 2021 \$\frac{1}{2}\$ 17,143 million (52.5%) Six months ended September 30, 2020 \$\frac{1}{2}\$ 11,243 million (83.8%)

	Earnings per share	Diluted earnings per share
	¥	¥
Six months ended September 30, 2021	75.59	-
Six months ended September 30, 2020	27.29	-

#### (2) Consolidated Financial Position

	Total assets	Net assets	Owners' equity ratio
	¥ million	¥ million	%
September 30, 2021	489,099	391,677	79.8
March 31, 2021	473,739	376,105	79.1

Note: \*Owners' equity: September 30, 2021: ¥ 390,473 million; March 31, 2021: ¥374,964 million \*Owners' equity = Net assets – Share purchase warrants – Non-controlling interests

#### 2. Dividends

	Dividend per share							
	End-Q1	End-Q1 End-Q2 End-Q3 Year-end Annu						
	¥	¥	¥	¥	¥			
FYE March 31, 2021	_	20.00	_	20.00	40.00			
FYE March 31, 2022	_	20.00						
Forecast for				20.00	40.00			
FYE March 31, 2022				20.00	40.00			

Note: Revisions from the latest release of dividends forecasts: None

#### 3. Forecast for the Fiscal Year ending March 31, 2022 (April 1, 2021 – March 31, 2022)

(percentages indicate year-on-year changes)

	Net sale	es	Operating income		Ordinary Income		Profit attributable to owners of the parent		Earnings per share
EVE M. 1 21 2022	¥ million	%	¥ million	%	¥ million	%	¥ million	%	¥
FYE March 31, 2022	300,000	13.4	17,000	17.9	20,000	11.2	17,000	34.9	167.45

Note: Revisions from the latest release of earnings forecasts: Yes

#### 4. Other Information

- (1) Changes in consolidation status of major subsidiaries during the term: None
- (2) Accounting methods specific to quarterly consolidated financial statements: Yes
- (3) Changes in accounting principles, changes in accounting estimates, and retrospective restatement
  - 1) Changes in accordance with amendments to accounting standards, etc.: Yes
  - 2) Changes other than noted in 1) above: None
  - 3) Changes in accounting estimates: None
  - 4) Retrospective restatement: None
- (4) Shares outstanding (ordinary shares)

	September 30, 2021	March 31, 2021
1) Number of shares issued (including treasury stock)	108,529,000	108,529,000
2) Number of shares held in treasury	7,002,957	7,019,586
	Six months ended September 30, 2021	Six months ended September 30, 2020
3) Average number of shares outstanding during the term	101,515,702	103,976,267

### \* This document is outside the scope of quarterly review.

#### \*Appropriate use of earnings forecasts and other important information

- The above forecasts are based on information available as of this report's publication. Actual results may differ from forecasts due to changes in the business environment.
- TV Asahi Holdings Corporation intends to publish the supplementary material to quarterly financial results on its website on Thursday, November 11, 2021.
- TV Asahi Holdings Corporation has scheduled an earnings presentation for analysts on Tuesday, November 16, 2021, and intends to publish the presentation handout materials on its website immediately after the event.

### \* Changes in Accounting Principles

Adoption of accounting standards for revenue recognition

TV Asahi Holdings Corporation has adopted the accounting standards for revenue recognition (Accounting Standards Board of Japan (ASBJ) Statement No. 29; March 31, 2020) and related guidelines from the first quarter of FYE March 31, 2022. In line with this adoption, revenue is recognized upon the transfer of controls for promised goods or services to customers in an amount that reflects the consideration to which they expect to be entitled in exchange for those goods or services. The main effects of the adoption are as follows.

#### (1) Principal or agent

For a number of transactions in the TV Broadcasting Business and Other Businesses, the gross amount was previously recognized as revenue. As a result of assessing the provider (principal or agent) of the goods or services, the net amount is now recognized as revenue.

#### (2) Grant of license

For a number of transactions regarding grant of license in the internet business of Other Businesses, revenue was previously recognized throughout the term of the license period. Revenue is now recognized at the time when the promised goods or services has been transferred to the customer and such duty has been fulfilled.

In adopting the accounting standard for revenue recognition, in accordance with the transitional treatment set forth in the proviso of Article 84 of the accounting standards for revenue recognition, the cumulative effect of retrospective application of the standards prior to the beginning of the first quarter of FYE March 31, 2022 was added to or subtracted from retained earnings at the beginning of the first quarter of FYE March 31, 2022.

As a result, net sales decreased by ¥1,927 million, cost of sales decreased by ¥2,104 million and operating income, ordinary income and income before income taxes have respectively increased by ¥176 million in the first half of FYE March 31, 2022. In addition, retained earnings at the beginning of the first quarter of FYE March 31, 2022 increased by ¥487 million.

### **Consolidated Earnings Forecasts and Other Forward-looking Statements**

Regarding the consolidated earnings forecast for the fiscal year ending March 31, 2022, the Company foresees that time revenue and spot revenue in the TV Broadcasting Business will exceed those previously announced (released on August 6, 2021) and given the cost control measures being pursued, net sales, operating income, ordinary income and profit attributable to owners of the parent will exceed the previous forecast.

Revision of the full-year consolidated earnings forecast for the Fiscal Year Ending March 31, 2022 (April 1,

2021-March 31, 2022)

	Net Sales	Operating Income	Ordinary Income	Profit attributable to owners of the parent	Earnings per share
	¥ million	¥ million	¥ million	¥ million	¥
Previous Forecast (A)	295,000	13,000	16,000	14,000	137.92
New Forecast (B)	300,000	17,000	20,000	17,000	167.45
Difference (B-A)	5,000	4,000	4,000	3,000	
Difference (%)	1.7%	30.8%	25.0%	21.4%	
<reference> Results for FYE March 31, 2021</reference>	264,557	14,413	17,980	12,600	122.08

## **Consolidated Financial Statements**

### (1) Consolidated Balance Sheets

	As of	(millions of yen) As of
	March 31, 2021	September 30, 2021
Aggeta	Amount	Amount
Assets Current assets		
	36,400	24,858
Cash and deposits Trade notes and accounts receivable	,	,
	74,757	72,089
Marketable securities	19,099	39,009
Inventories	12,211	10,335
Other current assets	9,149	9,855
Less allowance for doubtful accounts	(77)	(74)
Total current assets	151,540	156,074
Fixed assets Tangible assets		
Land	51,266	51,266
Other tangible assets, net	56,316	52,986
Total tangible assets	107,582	104,252
Intangible assets		
Other intangible assets	9,117	8,966
Total intangible assets	9,117	8,966
Investments and other assets	,	
Investment securities	183,834	198,553
Other investments and other assets	22,523	21,861
Less allowance for doubtful accounts	(859)	(608)
Total investments and other assets	205,498	219,805
Total fixed assets	322,199	333,025
Total assets	473,739	489,099

		(millions of yen)
	As of	As of
<del>-</del>	March 31, 2021	September 30, 2021
	Amount	Amount
Liabilities		
Current liabilities		
Trade notes and accounts payable	6,105	6,517
Other current liabilities	54,257	49,880
Total current liabilities	60,362	56,397
Non-current liabilities		
Net defined benefit liabilities	17,278	17,275
Other non-current liabilities	19,992	23,748
Total non-current liabilities	37,271	41,023
Total liabilities	97,634	97,421
Net assets		
Stockholders' equity		
Common stock	36,665	36,677
Additional paid-in capital	70,438	70,451
Retained earnings	244,232	250,254
Treasury stock	(13,837)	(13,804)
Total stockholders' equity	337,499	343,579
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	41,213	50,297
Deferred gain (loss) on hedges	12	2
Foreign currency translation adjustments	(75)	40
Remeasurements of defined benefit plans	(3,686)	(3,446)
Total accumulated other comprehensive income	37,464	46,893
Non-controlling interests	1,141	1,204
Total net assets	376,105	391,677
Total liabilities and net assets	473,739	489,099

# (2) Consolidated Statements of Income and Comprehensive Income

# **Consolidated Statements of Income**

		(millions of yen)
	Six Months ended	Six Months ended
	September 30, 2020	September 30, 2021
	Amount	Amount
Net sales	118,026	143,618
Cost of sales	90,827	104,104
Gross profit	27,198	39,513
SGA expenses	24,881	31,110
Operating income	2,317	8,403
Non-operating revenue		
Dividend income	786	676
Share of profit of entities accounted for using equity	1,044	1,998
method	1,044	1,990
Other non-operating revenue	202	329
Total non-operating revenue	2,033	3,004
Non-operating expenses		
Loss on disposal of non-current assets	32	12
Other non-operating expenses	45	26
Total non-operating expenses	78	39
Ordinary Income	4,272	11,368
Extraordinary losses		
Loss on COVID-19	274	184
Total extraordinary losses	274	184
Income before income taxes	3,998	11,183
Income taxes	1,149	3,468
Profit	2,849	7,714
Profit attributable to non-controlling interests	11	41
Profit attributable to owners of the parent	2,837	7,673

# **Consolidated Statements of Comprehensive Income**

	Six Months ended September 30, 2020	(millions of yen) Six Months ended September 30, 2021
	Amount	Amount
Profit	2,849	7,714
Other comprehensive income		
Valuation difference on available-for-sale securities	7,116	9,101
Deferred gain (loss) on hedges	(18)	(8)
Foreign currency translation adjustments	(8)	38
Remeasurements of defined benefit plans	262	242
Share of other comprehensive income of entities accounted for using equity method	1,043	55
Total other comprehensive income	8,394	9,428
Comprehensive income	11,243	17,143
Components:		
Comprehensive income attributable to owners of the parent	11,231	17,102
Comprehensive income attributable to non-controlling interests	11	41

#### **Segment Information**

Information about Sales and Segment Income by Reportable Segment

Six Months ended September 30, 2020 (April 1, 2020 to September 30, 2020)

SIX Months ended sep		Reportabl		(millions of yen) Amounts		
	TV Broadcasting Business	Music Publication Business	Other Businesses	Total	Adjustments*1	reported on consolidated financial statements*2
Sales						
Sales to outside customers	94,398	2,988	20,638	118,026	-	118,026
Inter-segment sales and transfers	1,568	109	4,565	6,243	(6,243)	-
Total	95,967	3,098	25,203	124,269	(6,243)	118,026
Segment income	1,305	274	740	2,320	(2)	2,317

- Notes: 1. Segment income adjustments totaling minus 2 million yen includes elimination of inter-segment transactions of minus 45 million yen, 1,115 million yen income accruing from inter-company transactions with our subsidiaries, and corporate expenses of minus 1,073 million yen. Corporate expenses are chiefly those expenses related to the Company's management of the Group's business.
  - 2. Segment income is adjusted to align it with operating income reported on the quarterly consolidated statements of income for the corresponding period.

Six Months ended September 30, 2021 (April 1, 2021 to September 30, 2021)

1	Reportable segment				(m	Amounts
	TV Broadcasting Business	Music Publication Business	Other Businesses	Total	cor	reported on consolidated financial statements*2
Sales						
Sales to outside customers	113,536	3,580	26,501	143,618	-	143,618
Inter-segment sales and transfers	1,918	107	4,496	6,522	(6,522)	-
Total	115,455	3,687	30,997	150,140	(6,522)	143,618
Segment income	6,973	433	960	8,367	35	8,403

- Notes: 1. Segment income adjustments totaling 35 million yen includes elimination of inter-segment transactions of minus 34 million yen, 1,051 million yen income accruing from inter-company transactions with our subsidiaries, and corporate expenses of minus 980 million yen. Corporate expenses are chiefly those expenses related to the Company's management of the Group's business.
  - 2. Segment income is adjusted to align it with operating income reported on the quarterly consolidated statements of income for the corresponding period.
- \* Note regarding changes in Sales and Segment Income by Reportable Segment
  As noted in Changes in Accounting Principles, the accounting standards for revenue
  recognition has been adopted from the first quarter of FYE March 31, 2022. As the manner of
  revenue recognition has changed, the calculation method for segment income and loss has
  also changed.

As a result, compared to the previous accounting method, sales for TV Broadcasting Business for the six months ended September 30, 2021 decreased by 418 million yen and there were no changes to segment income. Sales for Other Businesses decreased by 1,509 million yen, and segment income increased by 176 million yen.