Note: This document is a direct translation of the *kessan tanshin* released in Japanese. All figures in millions of yen have thus been rounded down to the nearest million yen. If there are any discrepancies between this document and the original Japanese version, the original Japanese version prevails.

August 6, 2021

TV Asahi Holdings Corporation Consolidated Earnings Report for the Three Months ended June 30, 2021 (Japanese GAAP)

Stock listing: Tokyo Stock Exchange (First Section) Securities code: 9409

Headquarters: 6-9-1 Roppongi, Minato-ku, Tokyo 106-8001 JAPAN URL: https://www.tv-asahihd.co.jp/e/

Representative: Hiroshi Hayakawa, Chairman and CEO

Information contact: Naoji Kobayashi, Treasurer Tel: +81-3-6406-1115

Scheduled dates

Filing of statutory quarterly financial report (shihanki hokokusho): August 13, 2021

Dividend payout:

Supplementary materials to quarterly financial results available: Yes

Quarterly earnings presentation held: No

(Amounts rounded down to the nearest \(\frac{1}{2} \) million)

1. Consolidated Performance for the Three Months ended June 30, 2021 (April 1, 2021–June 30, 2021)

(1) Consolidated Operating Results (percentages indicate year-on-year changes)

							Profit attribu	itable to
	Net sales	S	Operating i	ncome	Ordinary Ir	ncome	owners of th	e parent
	¥ million	%	¥ million	%	¥ million	%	¥ million	%
Three months ended June 30, 2021	71,676	24.7	7,212	207.3	8,554	132.1	5,447	133.8
Three months ended June 30, 2020	57,495	(19.8)	2,347	(9.4)	3,685	(11.9)	2,330	(7.6)

Note: Comprehensive income: Three months ended June 30, 2021 ¥ 5,707 million (minus 35.1%)
Three months ended June 30, 2020 ¥ 8,798 million (plus 59.5%)

	Earnings per share	Diluted earnings per share
	¥	¥
Three months ended June 30, 2021	53.66	-
Three months ended June 30, 2020	22.41	-

(2) Consolidated Financial Position

	Total assets	Net assets	Owners' equity ratio
	¥ million	¥ million	%
June 30, 2021	474,090	380,209	79.9
March 31, 2021	473,739	376,105	79.1

Note: Owners' equity*: June 30, 2021: ¥ 379,018 million; March 31, 2020: ¥ 374,964 million *Owners' equity = Net assets – Share purchase warrants – Non-controlling interests

2. Dividends

		Dividend per share							
	End-Q1	End-Q1 End-Q2 End-Q3 Year-end Annual total							
	¥	¥	¥	¥	¥				
FYE March 31, 2021		20.00	_	20.00	40.00				
FYE March 31, 2022									
Forecast for FYE March 31, 2022		20.00	_	20.00	40.00				

Note: Revisions from the latest release of dividends forecasts: None

3. Forecast for the Fiscal Year Ending March 31, 2022 (April 1, 2021 – March 31, 2022)

(percentages indicate year-on-year changes)

					0.11		Profit attribu	table to	Earnings
	Net sales	3	Operating i	income	Ordinary i	income	owners of the	e parent	per share
	¥ million	%	¥ million	%	¥ million	%	¥ million	%	¥
FYE March 31, 2022	295,000	11.5	13,000	(9.8)	16,000	(11.0)	14,000	11.1	137.92

Note: Revisions from the latest release of earnings forecasts: Yes

4. Other Information

- (1) Changes in consolidation status of major subsidiaries during the term: None
- (2) Accounting methods specific to quarterly consolidated financial statements: Yes
- (3) Changes in accounting principles, changes in accounting estimates, and retrospective restatement
 - 1) Changes in accordance with amendments to accounting standards, etc.: Yes
 - 2) Changes other than noted in 1) above: None
 - 3) Changes in accounting estimates: None
 - 4) Retrospective restatement: None
- (4) Shares outstanding (ordinary shares)

	June 30, 2021	March 31, 2021
1) Number of shares issued (including treasury stock)	108,529,000	108,529,000
2) Number of shares held in treasury	7,019,586	7,019,586
	Three months ended	Three months ended
	June 30, 2021	June 30, 2020
3) Average number of shares outstanding during the term	101,509,414	103,971,177

* This document is outside the scope of quarterly review.

*Appropriate use of earnings forecasts and other important information

- The above forecasts are based on information available as of this report's publication. Actual results may differ from forecasts due to changes in the business environment.
- TV Asahi Holdings Corporation intends to publish the supplementary material to quarterly financial results on its website on Friday, August 6, 2021.

* Changes in Accounting Principles

Adoption of accounting standards for revenue recognition

TV Asahi Holdings Corporation has adopted the accounting standards for revenue recognition (Accounting Standards Board of Japan (ASBJ) Statement No. 29; March 31, 2020) and related guidelines from the first quarter of FYE March 31, 2022. In line with this adoption, revenue is recognized upon the transfer of controls for promised goods or services to customers in an amount that reflects the consideration to which they expect to be entitled in exchange for those goods or services. The main effects of the adoption are as follows.

(1) Principal or agent

For a number of transactions in the TV Broadcasting Business and Other Businesses, the gross amount was previously recognized as revenue. As a result of assessing the provider (principal or agent) of the goods or services, the net amount is now recognized as revenue.

(2) Grant of license

For a number of transactions regarding grant of license in the internet business of Other Businesses, revenue was previously recognized throughout the term of the license period. Revenue is now recognized at the time when the promised goods or services has been transferred to the customer and such duty has been fulfilled.

In adopting the accounting standard for revenue recognition, in accordance with the transitional treatment set forth in the proviso of Article 84 of the accounting standards for revenue recognition, the cumulative effect of retrospective application of the standards prior to the beginning of the first quarter of FYE March 31, 2022 was added to or subtracted from retained earnings at the beginning of the first quarter of FYE March 31, 2022.

As a result, net sales decreased by ¥714 million, cost of sales decreased by ¥887 million and operating income, ordinary income and income before income taxes have respectively increased by ¥172 million. In addition, retained earnings at the beginning of the first quarter of FYE March 31, 2022 increased by ¥487 million.

Consolidated Earnings Forecasts and Other Forward-looking Statements

Regarding the consolidated earnings forecast for the fiscal year ending March 31, 2022, the Company foresees that time revenue and spot revenue in the TV Broadcasting Business will exceed those previously announced (released on May 11, 2021) and thus, net sales, operating income, ordinary income and profit attributable to owners of the parent will exceed the previous forecast.

Revision of the consolidated forecast for the Fiscal Year Ending March 31, 2022 (April 1,

2021~March 31, 2022)

	Net Sales	Operating Income	Ordinary Income	Profit attributable to owners of the parent	Earnings per share
	¥ million	¥ million	¥ million	¥ million	¥
Previous Forecast (A)	292,000	10,500	14,000	13,000	128.07
New Forecast (B)	295,000	13,000	16,000	14,000	137.92
Difference (B-A)	3,000	2,500	2,000	1,000	
Difference (%)	1.0%	23.8%	14.3%	7.7%	
<reference> Results for FYE March 31, 2021</reference>	264,557	14,413	17,980	12,600	122.08

Consolidated Financial Statements

(1) Consolidated Balance Sheets

		(millions of yen)
	As of	As of
	March 31, 2021	June 30, 2021
	Amount	Amount
Assets		
Current assets		
Cash and deposits	36,400	23,242
Trade notes and accounts receivable	74,757	74,130
Marketable securities	19,099	32,315
Inventories	12,211	13,655
Other current assets	9,149	10,837
Less allowance for doubtful accounts	(77)	(76)
Total current assets	151,540	154,106
Fixed assets		
Tangible assets		
Land	51,266	51,266
Other tangible assets, net	56,316	54,543
Total tangible assets	107,582	105,809
Intangible assets		
Other intangible assets	9,117	8,936
Total intangible assets	9,117	8,936
Investments and other assets		ŕ
Investment securities	183,834	184,000
Other investments and other assets	22,523	21,848
Less allowance for doubtful accounts	(859)	(609)
Total investments and other assets	205,498	205,238
Total fixed assets	322,199	319,984
Total assets	473,739	474,090

		(millions of yen)
	As of	As of
-	March 31, 2021	June 30, 2021
	Amount	Amount
Liabilities		
Current liabilities		
Trade notes and accounts payable	6,105	5,688
Other current liabilities	54,257	50,816
Total current liabilities	60,362	56,504
Non-current liabilities		
Net defined benefit liabilities	17,278	17,279
Other non-current liabilities	19,992	20,096
Total non-current liabilities	37,271	37,376
Total liabilities	97,634	93,881
Net assets		
Stockholders' equity		
Common stock	36,665	36,665
Additional paid-in capital	70,438	70,438
Retained earnings	244,232	248,053
Treasury stock	(13,837)	(13,837)
Total stockholders' equity	337,499	341,320
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	41,213	41,245
Deferred gain (loss) on hedges	12	14
Foreign currency translation adjustments	(75)	5
Remeasurements of defined benefit plans	(3,686)	(3,566)
Total accumulated other comprehensive income	37,464	37,698
Non-controlling interests	1,141	1,190
Total net assets	376,105	380,209
Total liabilities and net assets	473,739	474,090

(2) Consolidated Statements of Income and Comprehensive Income

Consolidated Statements of Income

Ket sales 57,495 71,676 Cost of sales 57,495 71,676 Cost of sales 42,748 48,702 Gross profit 14,747 22,933 Gexpenses 12,399 15,760 Operating income 2,347 634 Non-operating revenue 747 634 Share of profit of entities accounted for using equity method 491 464 Other non-operating revenue 1395 1,360 Total non-operating revenue 1395 1,360 Non-operating expenses 25 9 Loss on disposal of non-current assets 25 9 Other non-operating expenses 35 1,57 Total non-operating expenses 35 1,57 Portinary Income 35,85 3,85 Extraordinary losses 23 1,72 Income before income taxes 3,45 8,381 Income taxes 1,117 2,907 Profit (loss) attributable to non-controlling interest 4,11 2,907 Profit attributable to no	Consolidated Statemen	nts of Income	(millions of yen)
Net sales 57,495 71,676 Cost of sales 42,748 48,702 Gross profit 14,747 22,973 SGA expenses 12,399 15,760 Operating income 2,347 7,212 Non-operating revenue 747 634 Share of profit of entities accounted for using equity method 491 464 Other non-operating revenue 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Other non-operating expenses 57 19 Other non-operating expenses 57 19 Other non-operating expenses 57 19 Total non-operating expenses 57 19 Total non-operating expenses 23 172 Total extraordinary losses 239 172 Total extraordinary losses 239 172 Income taxes 1,117 <td></td> <td>Three Months ended</td> <td></td>		Three Months ended	
Net sales 57,495 71,676 Cost of sales 42,748 48,702 Gross profit 14,747 22,973 SGA expenses 12,399 15,760 Operating income 2,347 7,212 Non-operating revenue 747 634 Share of profit of entities accounted for using equity method 491 464 Other non-operating revenue 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Other non-operating expenses 57 19 Other non-operating expenses 57 19 Other non-operating expenses 57 19 Total non-operating expenses 57 19 Total non-operating expenses 23 172 Total extraordinary losses 239 172 Total extraordinary losses 239 172 Income taxes 1,117 <td></td> <td>June 30, 2020</td> <td>June 30, 2021</td>		June 30, 2020	June 30, 2021
Cost of sales 42,748 48,702 Gross profit 14,747 22,973 SGA expenses 12,399 15,760 Operating income 2,347 7,212 Non-operating revenue 747 634 Share of profit of entities accounted for using equity method 491 464 Other non-operating revenue 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Other non-operating expenses 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit (loss) attributable to non-controlling interests (1) 26			· · · · · · · · · · · · · · · · · · ·
Cost of sales 42,748 48,702 Gross profit 14,747 22,973 SGA expenses 12,399 15,760 Operating income 2,347 7,212 Non-operating revenue 747 634 Share of profit of entities accounted for using equity method 491 464 Other non-operating revenue 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Other non-operating expenses 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit (loss) attributable to non-controlling interests (1) 26	Net sales	57,495	71,676
SGA expenses 12,399 15,760 Operating income 2,347 7,212 Non-operating revenue 747 634 Share of profit of entities accounted for using equity method 491 464 Other non-operating revenue 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit (loss) attributable to non-controlling interests (1) 26	Cost of sales		
SGA expenses 12,399 15,760 Operating income 2,347 7,212 Non-operating revenue 747 634 Share of profit of entities accounted for using equity method 491 464 Other non-operating revenue 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit (loss) attributable to non-controlling interests (1) 26	Gross profit	14,747	22,973
Non-operating revenue 747 634 Share of profit of entities accounted for using equity method 491 464 Other non-operating revenue 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 239 172 Loss on COVID-19 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26		12,399	15,760
Dividend income 747 634 Share of profit of entities accounted for using equity method 491 464 Other non-operating revenue 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Operating income	2,347	7,212
Share of profit of entities accounted for using equity method 491 464 Other non-operating revenue 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Loss on disposal of non-current assets 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Non-operating revenue		
method 491 404 Other non-operating revenue 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit (loss) attributable to non-controlling interests (1) 26	Dividend income	747	634
method 156 261 Total non-operating revenue 1,395 1,360 Non-operating expenses 3 1,360 Non-operating expenses 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 3 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit (loss) attributable to non-controlling interests (1) 26	Share of profit of entities accounted for using equity	401	161
Total non-operating revenue 1,395 1,360 Non-operating expenses 25 9 Loss on disposal of non-current assets 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit (loss) attributable to non-controlling interests (1) 26	method	771	404
Non-operating expenses Loss on disposal of non-current assets 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 3 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Other non-operating revenue	156	261
Loss on disposal of non-current assets 25 9 Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 3,685 8,554 Loss on COVID-19 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Total non-operating revenue	1,395	1,360
Other non-operating expenses 32 10 Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 3 172 Loss on COVID-19 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Non-operating expenses		
Total non-operating expenses 57 19 Ordinary Income 3,685 8,554 Extraordinary losses 3 172 Loss on COVID-19 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Loss on disposal of non-current assets	25	9
Ordinary Income 3,685 8,554 Extraordinary losses 239 172 Loss on COVID-19 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Other non-operating expenses	32	10
Extraordinary losses Loss on COVID-19 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Total non-operating expenses	57	19
Loss on COVID-19 239 172 Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Ordinary Income	3,685	8,554
Total extraordinary losses 239 172 Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Extraordinary losses		
Income before income taxes 3,445 8,381 Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Loss on COVID-19	239	172
Income taxes 1,117 2,907 Profit 2,328 5,474 Profit (loss) attributable to non-controlling interests (1) 26	Total extraordinary losses	239	172
Profit2,3285,474Profit (loss) attributable to non-controlling interests(1)26	Income before income taxes	3,445	8,381
Profit (loss) attributable to non-controlling interests (1) 26	Income taxes	1,117	2,907
	Profit	2,328	5,474
Profit attributable to owners of the parent 2,330 5,447	Profit (loss) attributable to non-controlling interests	(1)	26
	Profit attributable to owners of the parent	2,330	5,447

Consolidated Statements of Comprehensive Income

Consolidated Statements of Comprehensive Income						
	Three Months ended	(millions of yen) Three Months ended				
	June 30, 2020	June 30, 2021				
	Amount	Amount				
Profit	2,328	5,474				
Other comprehensive income						
Valuation difference on available-for-sale securities	6,103	394				
Deferred gain (loss) on hedges	(0)	1				
Foreign currency translation adjustments	(3)	38				
Remeasurements of defined benefit plans	131	121				
Share of other comprehensive income of entities accounted for using equity method	239	(322)				
Total other comprehensive income	6,469	233				
Comprehensive income	8,798	5,707				
Components:						
Comprehensive income attributable to owners of the	8,800	5,681				
parent	0,000	5,001				
Comprehensive income attributable to non-controlling	(1)	26				
interests	(1)	20				

Segment Information

Information about Sales and Segment Income by Reportable Segment

Three Months ended June 30, 2020 (April 1, 2020 to June 30, 2020)

Timee Months ended 30		Reportable		,		(millions of yen) Amounts
	TV Broadcasting Business	Music Publication Business	Other Businesses	Total	Adjustments*1	reported on consolidated financial statements*2
Sales						
Sales to outside customers	47,076	1,426	8,991	57,495	-	57,495
Inter-segment sales and transfers	655	53	2,112	2,821	(2,821)	-
Total	47,731	1,480	11,104	60,316	(2,821)	57,495
Segment income	1,944	121	336	2,401	(54)	2,347

- Notes: 1. Segment income adjustments totaling minus 54 million yen includes elimination of inter-segment transactions of minus 16 million yen, 557 million yen of income accruing from inter-company transactions with our subsidiaries, and corporate expenses of minus 595 million yen. Corporate expenses are chiefly those expenses related to the Company's management of the Group's business.
 - 2. Segment income is adjusted to align it with operating income reported on the quarterly consolidated statements of income for the corresponding period.

Three Months ended June 30, 2021 (April 1, 2021 to June 30, 2021)

	Reportable segment				(m	Amounts
	TV Broadcasting Business	Music Publication Business	Other Businesses	Total	cons	reported on consolidated financial statements*2
Sales						
Sales to outside customers	57,151	1,771	12,752	71,676	_	71,676
Inter-segment sales and transfers	879	52	2,144	3,076	(3,076)	-
Total	58,031	1,824	14,896	74,752	(3,076)	71,676
Segment income	6,351	249	668	7,269	(57)	7,212

- Notes: 1. Segment income adjustments totaling minus 57 million yen includes elimination of inter-segment transactions of minus 19 million yen, 525 million yen of income accruing from inter-company transactions with our subsidiaries, and corporate expenses of minus 562 million yen. Corporate expenses are chiefly those expenses related to the Company's management of the Group's business.
 - 2. Segment income is adjusted to align it with operating income reported on the quarterly consolidated statements of income for the corresponding period.
- * Note regarding changes in Sales and Segment Income by Reportable Segment
 As noted in Changes in Accounting Principles, the accounting standards for revenue
 recognition has been adopted from the first quarter of FYE March 31, 2022. As the manner of
 revenue recognition has changed, the calculation method for segment income and loss has
 also changed.

As a result, compared to the previous accounting method, sales for TV Broadcasting Business for the first quarter of FYE March 31, 2022 decreased by 95 million yen and there were no changes to segment income. Sales for Other Businesses decreased by 619 million yen, and segment income increased by 172 million yen.