

*Note: The following document is a direct translation of that released in Japanese, and thus, all figures have been rounded down to the nearest million yen.*

## TV Asahi Corporation

July 28, 2006

### Earnings Summary (Consolidated and Non-Consolidated Basis)

#### Results for the First Quarter Ended June 30, 2006

Stock Listing: Tokyo Stock Exchange (First Section)  
Headquarters: 6-9-1 Roppongi, Minato-ku, Tokyo 106-8001, JAPAN  
Masao Kimiwada, President  
Information Contact: Nobuo Morioka, Treasurer

Code Number: 9409  
<http://www.tv-asahi.co.jp/e/>

Tel: +81-3-6406-1111

#### 1. Notes Related to the Preparation of the Quarterly Financial Statements

The simplified version of tax effect accounting has been used for tax expenses of the quarterly financial statements.  
There has been no change in accounting method since the previous fiscal year.  
There has been one addition to the number of affiliates.

#### 2. Performance for the First Quarter of Fiscal Year Ending March 31, 2007 (April 1, 2006 - June 30, 2006)

##### (1) Consolidated Operating Results

	Net sales		Operating income		Recurring profit	
	millions of yen	%	millions of yen	%	millions of yen	%
Three months ended June 30, 2006	63,824	2.0	6,112	(4.5)	6,546	(1.3)
Three months ended June 30, 2005	62,596	7.2	6,397	12.2	6,632	13.8
Fiscal year ended March 31, 2006	249,383		17,075		17,314	

	Net income		Net income per share	Diluted income per share
	millions of yen	%	yen	yen
Three months ended June 30, 2006	3,511	(4.8)	3,490.83	-
Three months ended June 30, 2005	3,689	16.7	3,667.59	-
Fiscal year ended March 31, 2006	9,466		9,225.56	-

Note: Percentages represent year-on-year comparisons.

##### (2) Consolidated Financial Position

	Total assets	Net assets	Stockholders' equity ratio	Net asset per share
	millions of yen	millions of yen	%	yen
At June 30, 2006	310,845	243,739	77.6	239,769.32
At June 30, 2005	296,003	230,360	77.8	228,986.57
At March 31, 2006	316,079	242,848	76.8	241,215.50

##### (3) Consolidated Cash Flows

	Cash flows from operating activities	Cash flows from investing activities	Cash flows from financing activities	Cash and cash equivalent at end of term
	millions of yen	millions of yen	millions of yen	millions of yen
Three months ended June 30, 2006	(838)	(2,676)	(717)	49,716
Three months ended June 30, 2005	(1,238)	(9,857)	(816)	45,350
FYE March 31, 2005	19,518	(21,354)	(1,521)	53,952

#### 3. Forecast for the Fiscal Year Ending March 31, 2007 (April 1, 2006 - March 31, 2007)

	Net sales	Recurring profit	Net income
	millions of yen	millions of yen	millions of yen
Mid-term ending Sept. 31, 2006	125,500	8,600	4,800
FYE March 31, 2007	254,000	18,100	10,000

Reference: Consolidated net income per share for the fiscal year is forecast to be 9,940.36 yen.

Note: The forecasts above are based on information available at the time of announcement and thus, actual results may differ due to various changes in business environment.

1 . Consolidated Balance Sheets for the Three Months Ended June 30, 2006

	At March 31, 2006	At June 30, 2006	Year-on-year growth		At June 30, 2005
	millions of yen	millions of yen	millions of yen	% growth	millions of yen
ASSETS				%	
Current assets					
Cash	27,971	26,235	(1,736)	(6.2)	25,870
Trade notes and accounts receivable	63,182	66,880	3,697	5.9	66,944
Short-term investments	37,882	37,249	(633)	(1.7)	29,182
Inventories	14,293	13,053	(1,240)	(8.7)	13,247
Other current assets	6,920	9,135	2,214	32.0	6,731
Less allowance for doubtful receivables	(73)	(68)	5	(6.8)	(82)
Total current assets	150,177	152,485	2,308	1.5	141,894
Fixed assets					
1. Tangible assets					
Buildings and structures	22,642	22,437	(205)	(0.9)	23,183
Machinery and vehicles	21,418	20,923	(495)	(2.3)	23,409
Land	16,694	16,694	-	-	16,694
Other tangible assets	2,304	2,222	(82)	(3.6)	2,278
Total tangible assets	63,060	62,277	(783)	(1.2)	65,566
2. Intangible assets	6,256	6,059	(196)	(3.1)	6,866
3. Investments and other assets					
Investments in securities	74,473	68,316	(6,157)	(8.3)	56,934
Other investments and other assets	22,477	22,072	(404)	(1.8)	25,216
Less allowance for doubtful receivables	(365)	(365)	0	0.0	(475)
Total investments and other assets	96,585	90,023	(6,562)	(6.8)	81,675
Total fixed assets	165,902	158,360	(7,541)	(4.5)	154,108
Total assets	316,079	310,845	(5,233)	(1.7)	296,003

	At March 31, 2005	At June 30, 2006	Year-on-year growth		At June 30, 2005
	millions of yen	millions of yen	millions of yen	% growth	millions of yen
<b>LIABILITIES</b>				%	
Current liabilities					
Trade notes and accounts payable	15,341	13,779	(1,561)	(10.2)	12,577
Other payables	12,715	14,085	1,369	10.8	13,807
Accrued expenses	15,317	13,802	(1,514)	(9.9)	13,243
Other current liabilities	7,281	7,282	1	0.0	7,222
Total current liabilities	50,655	48,950	(1,705)	(3.4)	46,851
Non-current liabilities					
Liabilities for retirement and severance benefits	16,300	16,138	(162)	(1.0)	16,277
Other non-current liabilities	4,610	2,018	(2,592)	(56.2)	1,090
Total non-current liabilities	20,911	18,156	(2,754)	(13.2)	17,367
Total liabilities	71,566	67,106	(4,460)	(6.2)	64,219
<b>MINORITY INTERESTS</b>					
Minority interests	1,664	-	-	-	1,423
<b>STOCKHOLDERS' EQUITY</b>					
Common stock	36,642	-	-	-	36,642
Additional paid-in capital	55,342	-	-	-	55,342
Retained earnings	134,649	-	-	-	129,576
Net unrealized gain on other securities	16,185	-	-	-	8,827
Foreign currency translation adjustments	27	-	-	-	(29)
Total stockholders' equity	242,848	-	-	-	230,360
Total liabilities and stockholders' equity	316,079	-	-	-	296,003
<b>NET ASSETS</b>					
Stockholders' equity					
Common stock	-	36,642	-	-	-
Additional paid-in capital	-	55,342	-	-	-
Retained earnings	-	136,798	-	-	-
Total stockholders' equity	-	228,783	-	-	-
Accumulated other comprehensive income					
Net unrealized gain on other securities	-	12,400	-	-	-
Foreign currency translation adjustments	-	23	-	-	-
Total accumulated other comprehensive income	-	12,424	-	-	-
Minority interests	-	2,531	-	-	-
Total net assets	-	243,739	-	-	-
Total liabilities and net assets	-	310,845	-	-	-

## 2. Consolidated Statements of Income for the Three Months Ended June 30, 2006

	Three months ended June 30, 2005	Three months ended June 30, 2006	Year-on-year growth		Fiscal year ended March 31, 2006
	millions of yen	millions of yen	millions of yen	% growth	millions of yen
Net sales				%	
Network time revenue	22,866	23,737	870	3.8	93,384
Spot revenue	28,015	27,972	(43)	(0.2)	100,563
Program sales revenue	2,937	2,815	(121)	(4.1)	11,302
Other revenue	3,164	3,369	204	6.5	13,563
Music publication revenue	2,237	2,336	99	4.4	10,758
Other business revenue	3,374	3,592	217	6.4	19,812
Total net sales	62,596	63,824	1,227	2.0	249,383
Cost of sales	40,459	41,820	1,361	3.4	172,179
Gross profit	22,137	22,003	(133)	(0.6)	77,204
SGA expenses	15,739	15,890	151	1.0	60,128
Operating income	6,397	6,112	(284)	(4.5)	17,075
Non-operating revenue	486	580	93	19.1	1,126
Non-operating expenses	252	146	(105)	(42.0)	887
Recurring profit	6,632	6,546	(85)	(1.3)	17,314
Extraordinary loss	-	-	-	-	85
Income before income taxes and minority interests	6,632	6,546	(85)	(1.3)	17,228
Tax expenses	2,903	2,971	67	2.3	7,483
Minority interests	39	63	24	62.1	278
Net income	3,689	3,511	(177)	(4.8)	9,466

## 2 . Consolidated Statements of Stockholders' Equity for the Three Months Ended June 30, 2006

	Common stock	Additional paid- in capital	Retained earnings	Total stockholders' equity
Balance at March 31, 2006	36,642	55,342	134,649	226,635
Changes arising during the quarter				
Cash dividends			(704)	(704)
Bonuses to directors and corporate auditors			(185)	(185)
Net income for the quarter			3,511	3,511
Changes arising from the scope of consolidation			(473)	(473)
Other comprehensive income (loss)				
Total changes arising during the quarter			2,148	2,148
Balance at June 30, 2006	36,642	55,342	136,798	228,783

	Accumulated other comprehensive income			Minority interests	Total net assets
	Net unrealized gain on other securities	Foreign currency translation adjustments	Total accumulated other comprehensive income		
Balance at March 31, 2006	16,185	27	16,213	1,664	244,513
Changes arising during the quarter					
Cash dividends					(704)
Bonuses to directors and corporate auditors					(185)
Net income for the quarter					3,511
Changes arising from the scope of consolidation					(473)
Other comprehensive income (loss)	(3,785)	(3)	(3,789)	866	(2,922)
Total changes arising during the quarter	(3,785)	(3)	(3,789)	866	(773)
Balance at June 30, 2006	12,400	23	12,424	2,531	243,739

#### 4 . Consolidated Statements of Surplus for the Three Months Ended June 30, 2006

	Three months ended June 30, 2005	Three months ended June 30, 2006
	millions of yen	millions of yen
Additional paid-in capital		
Additional paid-in capital at beginning of period	55,342	55,342
Additional paid-in capital at end of period	55,342	55,342
Retained earnings		
Balance at beginning of period	126,828	126,828
Increase during the period	3,694	9,471
Decrease during the period	946	1,650
Balance at end of period	129,576	134,649

#### 5 . Consolidated Statements of Cash Flows for the Three Months Ended June 30, 2006

	Three months ended June 30, 2005	Three months ended June 30, 2006	Fiscal year ended March 31, 2006
	millions of yen	millions of yen	millions of yen
Cash flows from operating activities	(1,238)	(838)	19,518
Cash flows from investing activities	(9,857)	(2,676)	(21,354)
Cash flows from financing activities	(816)	(717)	(1,521)
Effect of exchange rate changes on cash and cash equivalents	16	(3)	62
Net increase in cash and cash equivalents	(11,896)	(4,236)	(3,294)
Cash and cash equivalents at beginning of period	57,247	53,952	57,247
Cash and cash equivalents at end of period	45,350	49,716	53,952

## 6 . Segment Information

### Business Segment Information

	Three months ended June 30, 2005	Three months ended June 30, 2006	Year-on-year growth		Fiscal year ended March 31, 2005
	millions of yen	millions of yen	millions of yen	% growth	millions of yen
TV broadcasting				%	
Net sales	57,465	58,358	893	1.6	220,907
Network time revenue	23,007	23,820	813	3.5	93,932
Spot revenue	28,095	28,036	(59)	(0.2)	100,825
Program sales revenue	3,084	2,972	(112)	(3.6)	11,878
Other revenue	3,277	3,529	251	7.7	14,270
Operating costs	51,841	53,046	1,205	2.3	207,994
Operating revenue	5,623	5,311	(311)	(5.5)	12,912
Music publication					
Net sales	2,284	2,383	98	4.3	10,938
Operating costs	1,662	1,668	6	0.4	7,675
Operating revenue	621	714	92	14.9	3,263
Other businesses					
Net sales	4,745	5,227	482	10.2	25,856
Operating costs	4,571	5,122	551	12.1	24,854
Operating revenue	174	105	(69)	(39.7)	1,001
Elimination/Corporate					
Net sales	(1,898)	(2,145)	(246)	13.0	(8,318)
Operating costs	(1,876)	(2,126)	(250)	13.3	(8,216)
Operating revenue	(22)	(18)	3	(15.6)	(102)
Consolidated					
Net sales	62,596	63,824	1,227	2.0	249,383
Operating costs	56,199	57,711	1,512	2.7	232,308
Operating revenue	6,397	6,112	(284)	(4.5)	17,075

### Net Sales Breakdown of Other Businesses Segmen

	Three months ended June 30, 2005	Three months ended June 30, 2006	Year-on-year growth		Fiscal year ended March 31, 2006
	millions of yen	millions of yen	millions of yen	% growth	millions of yen
TV shopping business revenue	1,769	1,614	(154)	(8.8)	6,564
Special events revenue	67	158	91	135.3	3,582
Video and DVD sales revenue	61	144	82	133.4	2,096
Internet based operations	498	504	6	1.3	2,108
Others	2,348	2,805	456	19.4	11,503
Net sales of Other Businesses	4,745	5,227	482	10.2	25,856

6 . Non-Consolidated Balance Sheets for the Three Months Ended June 30, 2006

	At March 31, 2006	At June 30, 2006	Year-on-year growth		At June 30, 2005
	millions of yen	millions of yen	millions of yen	% growth	millions of yen
ASSETS				%	
Current assets					
Cash	24,959	22,846	(2,112)	(8.5)	23,688
Trade notes and accounts receivable	60,045	64,015	3,969	6.6	63,876
Short-term investments	37,882	36,746	(1,136)	(3.0)	29,182
Inventories	13,455	12,236	(1,218)	(9.1)	12,404
Other current assets	7,269	9,897	2,628	36.2	7,501
Less allowance for doubtful receivables	(45)	(45)	0	(0.2)	(50)
Total current assets	143,566	145,697	2,130	1.5	136,602
Fixed assets					
1. Tangible assets					
Buildings and structures	22,230	22,004	(225)	(1.0)	22,822
Machinery and vehicles	21,161	20,699	(462)	(2.2)	23,240
Land	16,590	16,590	-	-	16,590
Other tangible assets	1,744	1,653	(91)	(5.3)	1,753
Total tangible assets	61,726	60,947	(779)	(1.3)	64,407
2. Intangible assets	6,111	5,893	(217)	(3.6)	6,772
3. Investments and other assets					
Investments in securities	72,357	66,643	(5,714)	(7.9)	61,051
Other investments and other assets	19,338	20,610	1,272	6.6	21,890
Less allowance for doubtful receivables	(351)	(351)	0	(0.0)	(351)
Total investments and other assets	91,344	86,903	(4,441)	(4.9)	82,590
Total fixed assets	159,183	153,744	(5,438)	(3.4)	153,770
Total assets	302,750	299,441	(3,308)	(1.1)	290,373

	At March 31, 2006	At June 30, 2006	Year-on-year growth		At June 30, 2005
	millions of yen	millions of yen	millions of yen	% growth	millions of yen
<b>LIABILITIES</b>				%	
Current liabilities					
Trade notes and accounts payable	11,695	10,639	(1,056)	(9.0)	9,176
Short-term debt and current installments of long-term debt	9,224	8,969	(255)	(2.8)	7,661
Accrued agency fee	12,019	13,390	1,370	11.4	13,455
Other payables	13,932	12,217	(1,715)	(12.3)	11,660
Other current liabilities	6,048	6,715	666	11.0	6,459
Total current liabilities	52,921	51,931	(990)	(1.9)	48,413
Non-current liabilities					
Liabilities for retirement and severance benefits	14,475	14,346	(129)	(0.9)	14,465
Other non-current liabilities	2,385	1,599	(786)	(33.0)	1,248
Total non-current liabilities	16,861	15,945	(916)	(5.4)	15,714
Total liabilities	69,783	67,876	(1,906)	(2.7)	64,128
<b>STOCKHOLDERS' EQUITY</b>					
Common stock	36,642	-	-	-	36,642
Additional paid-in capital	55,342	-	-	-	55,342
Retained earnings	124,918	-	-	-	125,477
Net unrealized gain on other securities	16,063	-	-	-	8,782
Total stockholders' equity	232,967	-	-	-	226,245
Total liabilities and stockholders' equity	302,750	-	-	-	290,373
<b>NET ASSETS</b>					
Stockholders' equity					
Common stock	-	36,642	-	-	-
Additional paid-in capital	-	55,342	-	-	-
Retained earnings	-	127,283	-	-	-
Total stockholders' equity	-	219,269	-	-	-
Accumulated other comprehensive income					
Net unrealized gain on other securities	-	12,296	-	-	-
Total accumulated other comprehensive income	-	12,296	-	-	-
Total net assets	-	231,565	-	-	-
Total liabilities and net assets	-	299,441	-	-	-

## 7. Non-Consolidated Statements of Income for the Three Months Ended June 30, 2006

	Three months ended June 30, 2005	Three months ended June 30, 2006	Year-on-year growth		Fiscal year ended March 31, 2006
	millions of yen	millions of yen	millions of yen	% growth	millions of yen
Net sales				%	
Network time revenue	23,088	23,921	833	3.6	94,228
Spot revenue	28,095	28,036	(59)	(0.2)	100,855
Program sales revenue	3,084	2,972	(112)	(3.6)	11,884
Other revenue	281	362	80	28.7	1,113
Other business revenue	2,419	2,829	409	16.9	15,701
Total net sales	56,970	58,121	1,151	2.0	223,782
Cost of sales	36,784	38,555	1,770	4.8	155,759
Gross profit	20,185	19,565	(619)	(3.1)	68,023
SGA expenses	14,723	14,642	(80)	(0.5)	55,947
Operating income	5,462	4,923	(538)	(9.9)	12,075
Non-operating revenue	532	619	86	16.3	1,077
Non-operating expenses	22	13	(9)	(41.7)	182
Recurring profit	5,972	5,530	(442)	(7.4)	12,970
Extraordinary loss	-	-	-	-	6,643
Income before income taxes	5,972	5,530	(442)	(7.4)	6,327
Tax expenses	2,479	2,361	(118)	(4.8)	2,688
Net income	3,493	3,169	(324)	(9.3)	3,639

## 8. Earnings Forecast

### Consolidated

	Six-month ending Sept. 30, 2006		Year ending March 31, 2007	
	millions of yen	year-on-year growth	millions of yen	year-on-year growth
Net sales	125,500	1.7%	254,000	1.9%
Operating income	8,200	(7.7)	17,400	1.9
Recurring profit	8,600	(5.9)	18,100	4.5
Net income	4,800	(4.6)	10,000	5.6

### Non-Consolidated

	Six-month ending Sept. 30, 2006		Year ending March 31, 2007	
	millions of yen	year-on-year growth	millions of yen	year-on-year growth
Net sales	113,800	2.3%	231,000	3.2%
Operating income	5,300	(16.2)	13,200	9.3
Recurring profit	5,800	(17.3)	14,000	7.9
Net income	3,300	(16.8)	8,000	119.8