

March 2, 2016

Company name: TV Asahi Holdings Corporation
Representative: Hiroshi Hayakawa, Chairman and CEO
Securities code: 9409 (Tokyo Stock Exchange, First Section)
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**Notice Regarding Acquisition of Own Shares and Purchase of Own Shares
through Off-Auction Own Share Repurchase Trading (ToSTNeT-3)**
**(Acquisition of own shares under the provisions of the Articles of Incorporation
pursuant to Article 459, Paragraph 1 of the Companies Act and purchase of own
shares through Off-Auction Own Share Repurchase Trading (ToSTNeT-3))**

TV Asahi Holdings Corporation has resolved at a meeting of the Board of Directors held on March 2, 2016 to acquire own shares under the provisions of the Articles of Incorporation pursuant to Article 459, Paragraph 1 of the Companies Act and the specific method of such acquisition as detailed below.

1. Reason for Acquisition of Own Shares

To improve capital efficiency and implement flexible capital policies in response to changes in the business environment

2. Method of Acquisition

At 8:45 a.m. on March 3, 2016, a consigned purchase order will be placed with the Tokyo Stock Exchange Off-Auction Own Share Repurchase Trading (ToSTNeT-3) system at the closing price of 2,100 yen applying at the end of trading today, March 2, 2016. (No change to another trading system or trading time will be made.)

The purchase order will apply only to the specified trading time.

3. Transaction Details

- | | |
|---|---|
| (1) Type of shares to be acquired | Common stock in TV Asahi Holdings Corporation |
| (2) Total number of shares to be acquired | 1,200,000 shares (maximum)
(1.11% of total outstanding shares [excluding treasury stock]) |
| (3) Total value of shares to be acquired | 3,000,000,000 yen (maximum) |
| (4) Announcement of result of acquisition | The result of the acquisition will be announced after the transaction has been completed at 8:45 a.m. on March 3, 2016. |

Notes:

1. No change will be made in the number of shares specified above. Note, however, that part or all of the acquisition may not occur due to market trends, etc.
2. The purchase will be made on the basis of sell orders placed for a number of shares corresponding to the number of shares to be acquired.

For Reference: Treasury stock owned as of December 31, 2015

Total number of outstanding shares (excluding treasury stock)	108,529,000 shares
Number of shares of treasury stock	107 shares