

Note: This document is a direct translation of the Japanese release. All figures in millions of yen have thus been rounded down to the nearest million yen. If there are any discrepancies between this document and the original Japanese version, the original Japanese version prevails.

May 9, 2018

Company Name TV Asahi Holdings Corporation
 Representative Hiroshi Hayakawa, Chairman and CEO
 (Securities Code: 9409, Tokyo Stock Exchange, First Section)
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Notice Regarding Cash Dividends

TV Asahi Holdings Corporation (the “Company”) hereby announces that the Board of Directors resolved at a meeting held today the planned amount of cash dividends with a record date of March 31, 2018, as disclosed below. The Company plans to submit a proposal on this matter for approval of the General Meeting of Stockholders to be held on June 28, 2018.

1. Details of dividends

	Determined amount	Most recent dividend forecast (announced February 6, 2018)	Dividend paid for the previous fiscal year (fiscal year ended March 31, 2017)
Record date	March 31, 2018	March 31, 2018	March 31, 2017
Dividend per share	¥30.00	¥20.00	¥20.00
Total amount of dividends	¥3,223 million	—	¥2,149 million
Effective date	June 29, 2018	—	June 30, 2017
Source of dividends	Retained earnings	—	Retained earnings

2. Reason for the dividend amount

The Company regards the distribution of profits to shareholders as an important management policy. The Company has a basic policy of continuing to strive to pay stable ordinary dividends and of striving to return profits to shareholders through commemorative dividends to mark key events and special dividends as warranted by financial performance in any particular fiscal period.

In light of the business results for the fiscal year ended March 31, 2018, the Company plans to pay a year-end dividend of ¥30 per share (including a special dividend of ¥10 per share).

For reference: Dividends for the fiscal year ending March 31, 2019 (planned)

	Annual dividend				
	End of first quarter	End of second quarter	End of third quarter	End of fiscal period	Total
Dividends for the fiscal year ending March 31, 2019 (planned)	—	¥20.00	—	¥30.00	¥50.00

Note: The year-end dividend of ¥30.00 per share includes a commemorative dividend of ¥10.00 per share.